



**CITY OF WHARTON
CITY COUNCIL PARKS & RECREATION
COMMITTEE MEETING**

**Monday, September 23, 2019
5:30 PM**


CITY HALL

**NOTICE OF
CITY OF WHARTON
CITY COUNCIL PARKS & RECREATION COMMITTEE MEETING**

Notice is hereby given that a City Council Parks & Recreation Committee Meeting will be held on Monday, September 23, 2019 at 5:30 PM at the Wharton City Hall, 120 East Caney Street, Wharton, Texas, at which time the following subjects will be discussed to-wit:

SEE ATTACHED AGENDA

Dated this 19th day of September 2019.

By: 


Andres Garza, Jr., City Manager

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the City Council Parks & Recreation Committee Meeting is a true and correct copy of said Notice and that I posted a true and correct copy of said Notice on the bulletin board, at City Hall of said City or Town in Wharton, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted on September 19, 2019, at 4:30 p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

The Wharton City Hall is wheelchair accessible. Access to the building and special parking is available at the primary entrance. Persons with disabilities, who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at (979) 532-4811 Ext. 225 or by FAX (979) 532-0181 at least two (2) days prior to the meeting date. BRAILLE IS NOT AVAILABLE.

Dated this 19th day of September 2019.

CITY OF WHARTON

By: 

Paula Favors
City Secretary



A G E N D A
CITY OF WHARTON
City Council Parks & Recreation Committee Meeting
Monday, September 23, 2019
City Hall - 5:30 PM

Call to Order.

Roll Call.

Public Comments.

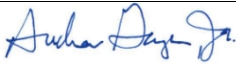
Review and Consider:

1. Minutes from the meeting held September 10, 2018.
2. National Fitness Campaign Grant.

Adjournment.

City of Wharton
120 E. Caney Street
Wharton, TX 77488

PARKS AND RECREATION COMMITTEE

Meeting Date:	9/23/2019	Agenda Item:	Minutes from the meeting held September 10, 2018.
Attached are the minutes from the meeting held September 10, 2018.			
City Manager: Andres Garza, Jr.		Date: Thursday, September 19, 2019	
Approval: 			
Mayor: Tim Barker			

**MINUTES
OF
CITY OF WHARTON
CITY COUNCIL PARKS AND RECREATION COMMITTEE MEETING
City Hall, 120 East Caney Street, Wharton, Texas
Monday, September 10, 2018
5:30 pm**

Finance Director Joan Anandel declared a meeting of the City Council Parks and Recreation Committee duly open for the transaction of business at 5:35 p.m.

Committee Members present were: Councilmember Russell Machann, Councilmember Steven Schneider and Councilmember Terry Freese.

Committee Member absent was: None.

Council Member present was: None.

Staff Members present were: Finance Director Joan Anandel and Assistant to the City Manager Brandi Jimenez.

Staff Members absent were: City Manager Andres Garza, Jr.

Visitors present were: Mr. Chris Reina, Representative of the Wharton Boys & Girls Club, City Attorney Paul Webb.

The third item on the agenda was public comments. There were no public comments.

The fourth item on the agenda was to review and consider minutes from the meeting held June 25, 2018. Councilmember Russell Machann made a motion to approve the minutes as presented. Councilmember Terry Freese seconded. All voted in favor.

The fifth item on the agenda was to review and consider Presentation by Mr. Christopher Reina with the Boys & Girls Club of Wharton on the merger agreement with the Boys & Girls Club of Greater Houston. Mr. Christopher Reina made a presentation to the Committee regarding the merger with Boys & Girls Club of Greater Houston. After some discussion, no action was taken.

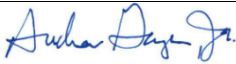
The sixth item on the agenda was adjournment. There being no further business to conduct Councilmen Terry Freese moved to adjourn the meeting. Councilmen Russell Machann seconded the motion. All voted in favor.

The meeting adjourned at 6:35 p.m.

Andres Garza, Jr. City Manager

City of Wharton
120 E. Caney Street
Wharton, TX 77488

PARKS AND RECREATION COMMITTEE

Meeting Date:	9/23/2019	Agenda Item:	National Fitness Campaign Grant.
<p>The City staff was contacted by Ms. Cindy Trevino with the National Fitness Campaign about a grant opportunity that was available to the City of Wharton. The program would provide a fitness area at a designated location, provide a grant of \$30,000 and provide assistance with getting local supporting donated funds. Applications for the grant are due by November 1, 2019.</p> <p>Community Development Coordinator Gwyn Teves will be present to answer any questions.</p>			
City Manager: Andres Garza, Jr.		Date: Thursday, September 19, 2019	
Approval: 			
Mayor: Tim Barker			



City of Wharton

120 E. Caney • Wharton, TX 77488
Phone (979) 532-2491 • Fax (979) 532-0181

MEMORANDUM

DATE: September 17, 2019

FROM: Gwyneth Teves, Community Development Director

TO: City of Wharton City Council Parks & Recreation Committee

SUBJECT: Recommendation to City of Wharton City Council Parks & Recreation Committee

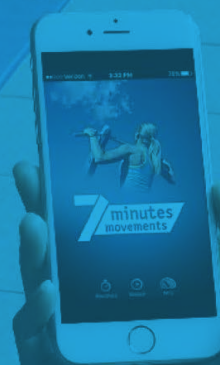
City staff was contacted by Cindy Trevino with the National Fitness Campaign about a grant opportunity that was available. Mrs. Trevino provided the attached information on the program.

The program would provide a fitness area at a designated location and provide a grant of \$30,000 and provide assistance with getting local supporting donated funds. Applications are due November 1, 2019.

City staff is requesting the Committee provide a recommendation to the City Council to proceed with the application.

If you should have any questions, please contact me at 979-532-2491 ext. 238. Thank You.

NATIONAL FITNESS CAMPAIGN EXECUTIVE SUMMARY



2020 PARTNER INVITATION



OUR MISSION

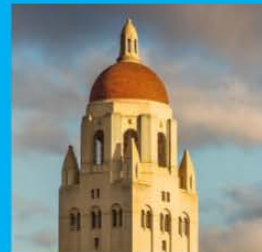
Make World Class Fitness Free.



CAMPAIGN STORY

1979

The Fitness Court is designed at Stanford University and NFC is founded by Mitch Menaged in San Francisco.



Stanford University



San Francisco



The first Fitness Court

3

Countries



USA



CANADA



AUSTRALIA



National Fitness Campaign

10,000

Fitness Courts built in over 4,000 communities

1980 - 2000

Wells Fargo becomes the Campaign's national sponsor and the Wells Fargo National Fitness Campaign explodes across 3 countries. The program raised over 200 millions dollars to support public wellness, the largest initiative of its day.

2012



NFC Founder Mitch Menaged returns to re-invent NFC for the 21st century with a world class team in San Francisco.





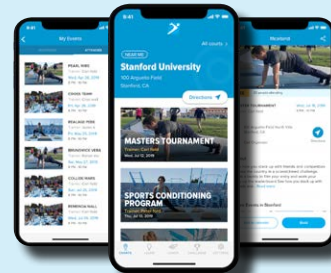
Campaign Ecosystem

Beyond the Fitness Court

NFC's 21st century campaign is a holistic health and wellness initiative for communities nationwide based around the innovative Fitness Court®. Taking outdoor wellness beyond infrastructure, the program provides the integrated Fitness Court Mobile App, a toolkit of promotional resources, training support services, fitness classes, programs, and events. This toolkit launches with every partnership and is designed to build healthy communities on the best-in-class outdoor Fitness Court®.



**CERTIFIED
AMBASSADOR
TRAINING**



**DIGITAL
ECOSYSTEM
PLATFORM**



FITNESS COURT



**CHALLENGE
SERIES**



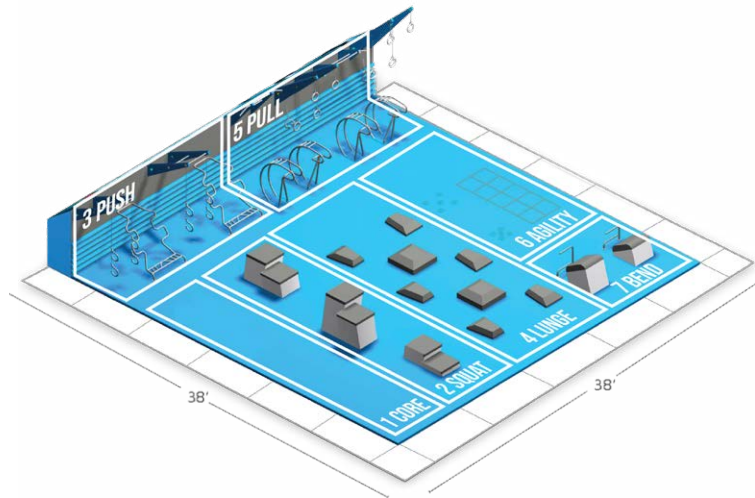
**COMMUNITY
CLASSES**



**FITNESS COURT
LAUNCH & PRESS**

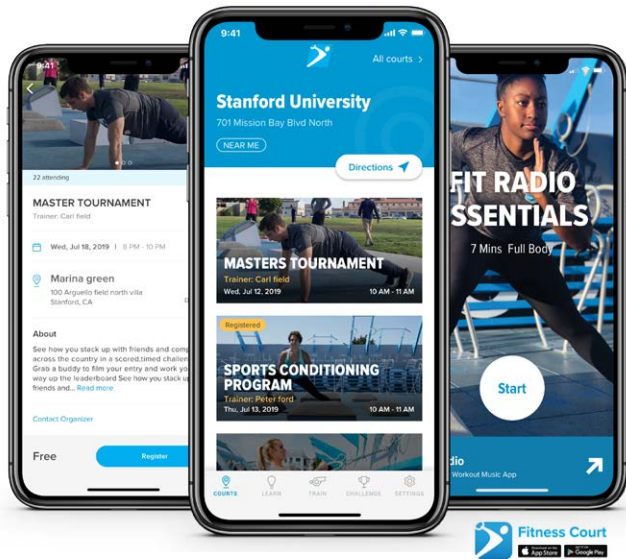


Campaign Ecosystem FEATURES



The World's Best Outdoor Gym

National Fitness Campaign's Fitness Court is the centerpiece to its holistic health and wellness initiative. The Fitness Court is an outdoor bodyweight circuit training center with functional fitness DNA. The best-in-class system provides a full-body workout to adults of all ability levels. With 7 functional fitness zones, the Fitness Court can be used in thousands of ways.



Digital Outdoor Fitness Court ECOSYSTEM

The all-new Fitness Court App for iOS and Android is the complete digital training system for the Campaign. Soon thousands of Fitness Courts and millions of users will be connected to the worlds largest outdoor fitness network as part of a National Fitness Campaign



ACE → American Council on APPROVED Exercise Approval

This year, NFC will train over 2,000 Fitness Court Ambassadors nationwide to bring programming, training, and healthy habits to communities everywhere. This program is now ACE certified and provides continuing education credits to participants. Both remote digital training sessions and hands-on Regional Training Camps at partner Universities will be provided in 2020, to equip ambassadors with NFC's tools, teach them how to run classes, and build a fit community. NFC is pleased to invite Recreation staff, community fitness leaders, policemen and firefighters to join us in building the largest fitness ambassador network in the country.



COURT LAUNCH

Tell the story and launch your Campaign! NFC provides a comprehensive press and promotional program with traditional and social media, designed to feature your community, engage your residents and leaders, and launch your program.



COMMUNITY CLASSES & EVENTS

Bring group training outdoors with community fitness classes. Ambassadors and class participants are united by the Class Scheduling tool in NFC's digital ecosystem, provided to all partners.



CHALLENGE SERIES

Local, Regional and National Challenges support competition on the Fitness Court. All types are available for folks to compete and score and against their friends.

The new campaign is now operating in over 75 cities and colleges across the Nation. By the end of 2020, the program will be thriving in over 400 communities across 40 states.





NATIONAL FITNESS CAMPAIGN
2020
40 COLLEGES

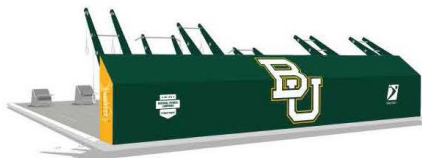


Stanford University 2018 Pilot Partner

2020 REGIONAL TRAINING CAMPS HOSTED ON CAMPUSES NATIONWIDE



NATIONAL FITNESS CAMPAIGN
2019
20 COLLEGES



Baylor University



University of Colorado



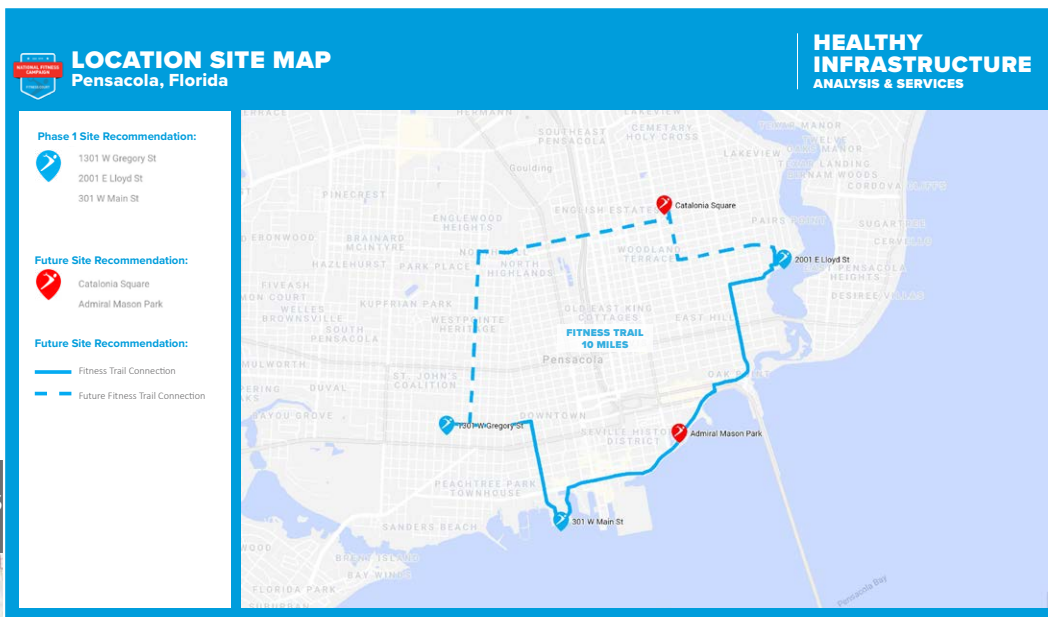
Florida State University



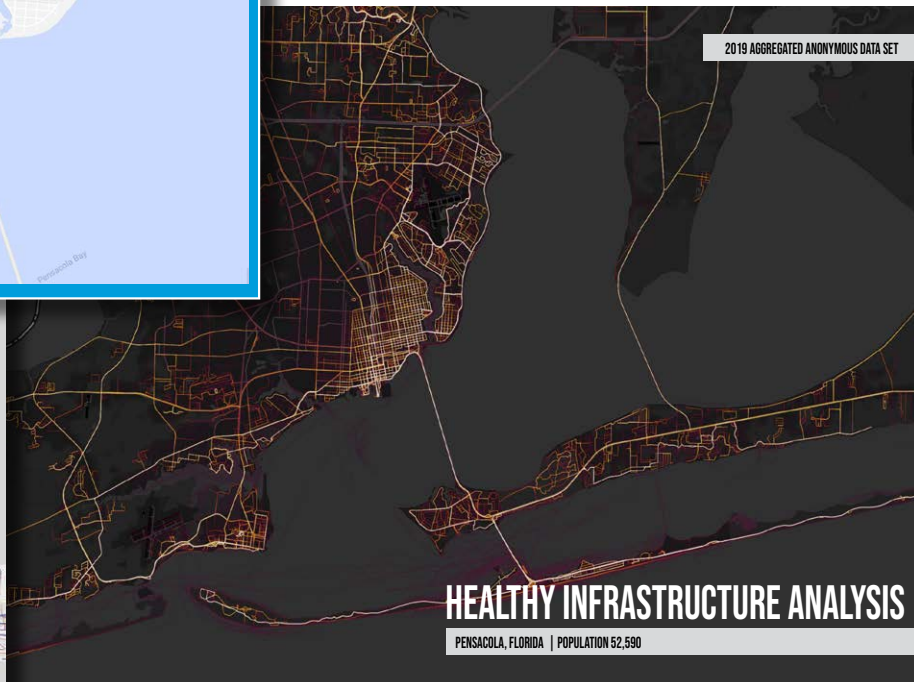
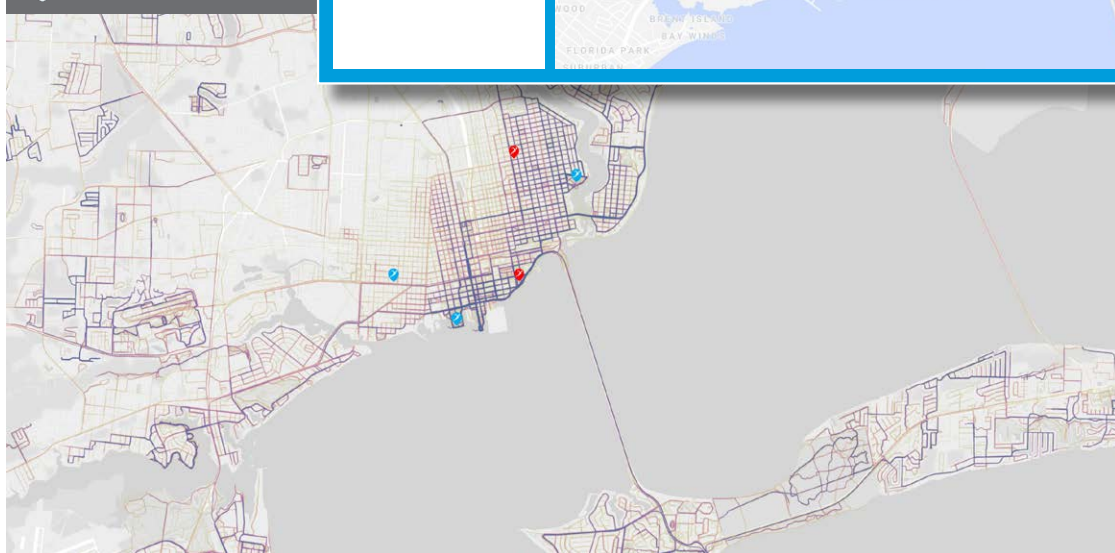
University of Nebraska

Site selection is very important to support success of the program and qualification for funding. Using tools like Activity Mapping & Pedestrian Infrastructure Analysis, NFC helps take an in-depth look at optimal, accessible and connected locations to support a healthy infrastructure network.

HEALTHY INFRASTRUCTURE ANALYSIS & SERVICES



ACTIVITY ANALYSIS Pensacola, Florida



1

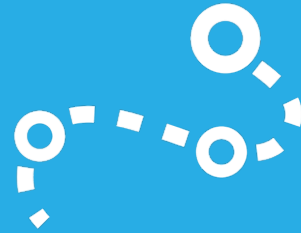


IS WELLNESS A PRIORITY

Is healthy living a priority in your city? Does the campaign align with your city's goals and local initiatives? Is there support from appropriate stakeholders?

- Mayor
- City Council
- Parks Director
- Leadership

2



SITE SELECTION

Main Criteria for Site Selections

- 1. Iconic Sites**
Supports Success and Impact
- 2. Accessibility**
Engage all Population Sectors
- 3. Connectivity**
Program locations align with pedestrian infrastructure and trails systems.

3



PROGRAM FUNDING

Qualified cities will receive \$30,000 in Grant Funding from NFC for each Fitness Court. With variable funding models and opportunities for partnership development within your local and regional network, there are multiple ways to Fund the Campaign. NFC is here to help!

4



PROGRAM TIMING

2020 SUMMER

Application Submission:
October 1, 2019

Program Launch:
PER AWARD PERIOD

PROGRAM ADOPTION PROCESS

GRANT FUNDING AWARD

REQUIRED FUNDING FOR EACH SITE



**FITNESS COURT &
CAMPAIGN ECOSYSTEM**

**TOTAL FUNDING
REQUIRED PER FITNESS COURT**

\$125,000



COURT INSTALL



\$30,000

GRANT FROM NFC



\$95,000

LOCAL FUNDING MATCH

INSTALLATION

CONCRETE SLAB + FITNESS COURT ASSEMBLY + GRAPHICS INSTALL

IN HOUSE OR IN KIND OR BID OUT



CAMPAIGN SUMMARY

2020 FITNESS CAMPAIGN ECOSYSTEM[®]

The Fitness Campaign Ecosystem is a collection of resources and services designed to activate, encourage and strengthen public participation in free outdoor fitness activities. Contact NFC for Detailed Specifications.

Campaign Program Includes:



Promotions and Marketing Package

- 2020 National promotions including city partners
- Customized 2020 Campaign Web story and press release featuring city partners
- 2020 Social Media activation and promotion campaign featuring city partners

Fitness Court Mobile App

IOS/ Android App teaching proper use, routines and challenges to the public - free for all users

- **Learn:** Video guides delivering workouts and teaching programs on the Fitness Court
- **Train:** Audio guides delivering a digitally aided coach in the pocket for users
- **Challenge:** Full Challenge tool allowing users to take and score the Fitness Court Challenge
- **Class Scheduler:** build a schedule of Fitness Classes for your community.

Apple Watch App

- Fitness Court Audio Guides delivered through the Apple Watch to residents on the Fitness Court.

Localized Promotional Materials

- Opening Day Launch Kit: NFC swag items, prizes for challenges, custom promotional flyers, event guidance

NFC Ambassador Program

- Training for 10 local Ambassadors with certification provided by NFC.

FITNESS COURT[®]

The Fitness Court[®] is a 32'x35' outdoor bodyweight circuit training system (contact NFC for full overview and details)

Fitness Court[®] Description:

- 32'x35' outdoor bodyweight circuit training system with the following components:
- Seven station circuit training system providing full-body workout modules
- Fitness Court body-weight training wall measuring 32'W x 2'D x 6' H with custom wall graphics
- Thirty pieces of body-weight training equipment (Fitness Elements) for simultaneous use by multiple users at any one time. Fitness Elements are anchored and grouped within seven stations.
- Bolts, attachments and anchors required for installation

4. Apply Wall Decals

3. Assemble Court

2. Sports Floor

1. Concrete Pad

Fitness Court Surface - Tile Surface Specifications

AN OUTDOOR SPORTS FLOOR

- Size: 1,024 SF (32'x32')
- Color: NFC Blue
- Thickness: 1" Tiles
- ADA Boarder Included

Warranty + Maintenance

VIRTUALLY MAINTENANCE FREE

- Made for all climates
- Almost no moving parts (only cables)
- Equipment is anchor bolted into concrete
- Replacement parts available through NFC
- No requirement for disassembly in winter
- Maintenance guide, including touch-up paint & necessary tooling included

See Official Warranty for Full Warranty Coverage

Specifications

MADE TO LAST IN THE USA

- All structural components are made from high-grade carbon steel
- Structural components receive high-grade dual layer powder coating
- All cladding (skins) made from high-grade aluminum and powder coated
- Graphics and signage printed with anti-graffiti over-lamination material
- Manufactured in the United States
- Resilient to heavy, repeated daily use
- Over 30 individual pieces of equipment
- Powder-Coated Structural Components
- Galvanized fittings and bolts - all attachments for install included
- Stainless Steel Cables
- Full Installation guide provided