



**A G E N D A**  
**MAIN STREET/DDA MONTHLY BOARD MEETING**  
**August 21, 2024 at 4:00 PM**

**Mission & Vision Statements:**

*The Development Authority/Main Street Program is an inclusive program through the City of Tybee Island that focuses on economic development within the context of historic preservation in a balanced fashion. The Vision of the Program is to improve the quality of life for those that live, work, and visit Tybee Island and enhance the cultural experience while preserving the community's barrier island heritage.*

**Call to Order**

**Approval of Minutes**

1. July 17, 2024 Meeting Minutes

**Announcements/ Upcoming Events**

2. Meeting Dates- TENATIVE SCHEDULE
  - a. Design Committee Meeting- 9/10/24 2:00 PM
  - b. Organization Committee Meeting- 9/12/24 10:00 AM
  - c. EV Committee Meeting- 9/17/24 2:30 PM
  - d. Promotion Committee Meeting- 9/12/24 4:00 PM
  - e. Board Meeting- 9/18/24 4:00 PM
3. Main Street Chair
  - a. Upcoming Events:
    - i. Labor Day Beach Bash- 8/29-9/1/24
    - ii. Merchant Meeting-9/10/2024
  - b. Main Street 101 Training
  - c. Georgia Downtown Conference

**Ongoing Business**

4. Staff Report
  - a. Financial Update
5. Committee Updates
  - a. Promotion
    - i. Labor Day Beach Bash
    - ii. Holiday Market
  - b. Design
    - i. String lights
    - ii. Banners

- iii. Pressure washing
- iv. Bike racks
- v. Expanding beautification efforts
- c. Organization
  - i. Merchant Meeting
  - ii. Lunch and Learn
  - iii. New Resident Guide
  - iv. Revamping Locals Discount Card
- d. Economic Vitality

**Adjournment**

