



**A G E N D A**  
**MAIN STREET/DDA MONTHLY BOARD MEETING**  
**September 25, 2024, at 4:00 PM**

**Mission & Vision Statements:**

*The Development Authority/Main Street Program is an inclusive program through the City of Tybee Island that focuses on economic development within the context of historic preservation in a balanced fashion. The Vision of the Program is to improve the quality of life for those that live, work, and visit Tybee Island and enhance the cultural experience while preserving the community's barrier island heritage.*

**Call to Order**

**Approval of Minutes**

1. July 17, 2024 Meeting Minutes
2. August 21, 2024 Meeting Minutes

**Announcements/ Upcoming Events**

3. Meeting Dates- TENATIVE SCHEDULE
  - a. Design Committee Meeting- 10/10/24 2:00 PM
  - b. Organization Committee Meeting- 10/1/24 10:00 AM
  - c. EV Committee Meeting- 10/9/24 4:00 PM
  - d. Promotion Committee Meeting- 10/10/24 4:00 PM
  - e. Board Meeting- 10/16/24 4:00 PM
4. Main Street Chair
  - a. Add authorized user to bank account

**Ongoing Business**

5. Staff Report
  - a. Financial Update
  - b. Upcoming events:
    - i. Swell Surf Club Ribbon Cutting: 9/27/2024
    - ii. ICE Car Show: 9/28/2024
    - iii. Holiday Decorating Lunch and Learn: 10/2/2024
    - iv. Pirate Fest: 10/10-13/2024
    - v. Merchant Meeting: 10/22/2024
6. Committee Updates
  - a. Promotion
    - i. Labor Day Beach Bash
    - ii. Holiday Market

- b. Design
  - i. Banners
  - ii. Murals
  - iii. Placemaking
  - iv. Wayfinding
  - v. Future Projects
- c. Organization
  - i. Merchant Meeting
  - ii. Lunch and Learn
  - iii. New Resident Guide
  - iv. Revamping Locals Discount Card
  - v. Volunteer Database and Appreciation
  - vi. Bylaws Update
  - vii. Fundraising
  - viii. Photobooths
- d. Economic Vitality
  - i. Recycling Grant
  - ii. Turtle-Friendly Business Designation Proposal

## **Adjournment**

