



A G E N D A
MAIN STREET/DDA MONTHLY BOARD MEETING
December 18, 2024, at 4:00 PM

Mission & Vision Statements:

The Development Authority/Main Street Program is an inclusive program through the City of Tybee Island that focuses on economic development within the context of historic preservation in a balanced fashion. The Vision of the Program is to improve the quality of life for those that live, work, and visit Tybee Island and enhance the cultural experience while preserving the community's barrier island heritage.

Call to Order

Approval of Minutes

1. November 18, 2024, Meeting Minutes

Financial Report

2. November 2024 Financial Report

Ongoing Business

3. Main Street Chair
4. Staff Report
5. Board Updates
6. Committee Updates
 - a. Promotion
 - i. Polar Plunge
 - b. Design
 - i. Tree Lights
 - ii. Actions for next year
 - c. Organization
 - i. Discount Card
 - ii. New Resident Guide
 - iii. Volunteer Appreciation
 - iv. Fundraiser Idea
 - d. Economic Vitality

- i. Turtle-Friendly Business Program
- ii. Sustainability Event
- iii. Commercial Aluminum Recycling Pilot Program
- iv. Sustainability Promotion

New Business

Upcoming Meeting Dates- TENTATIVE SCHEDULE

7. Design Committee Meeting- 1/7/2024 2:00 PM
8. Organization Committee Meeting- 1/9/24 10:00 AM
9. EV Committee Meeting- 1/8/24 4:00 PM
10. Promotion Committee Meeting- 1/9/24 4:00 PM
11. Board Meeting- 1/15/24 4:00 PM

Announcements/ Upcoming Events

12. Upcoming Events:
 - a. New Year's Eve Fireworks: 12/31/2024
 - b. Polar Plunge: 1/1/2024
 - c. Volunteer Appreciation: 1/21/2024
13. City Hall Closures:
 - d. December 24-25, 2024
 - e. December 31, 2024- January 1, 2025

Adjournment

