



A G E N D A
MAIN STREET/DDA MONTHLY BOARD MEETING
November 18, 2024, at 4:00 PM

Mission & Vision Statements:

The Development Authority/Main Street Program is an inclusive program through the City of Tybee Island that focuses on economic development within the context of historic preservation in a balanced fashion. The Vision of the Program is to improve the quality of life for those that live, work, and visit Tybee Island and enhance the cultural experience while preserving the community's barrier island heritage.

Call to Order

Approval of Minutes

1. October 16, 2024 Meeting Minutes

Announcements/ Upcoming Events

2. Meeting Dates- TENATIVE SCHEDULE
 - a. Design Committee Meeting- 12/10/24 2:00 PM
 - b. Organization Committee Meeting- 12/12/24 10:00 AM
 - c. EV Committee Meeting- 12/4/24 4:00 PM
 - d. Promotion Committee Meeting- 12/12/24 4:00 PM
 - e. Board Meeting- 12/18/24 4:00 PM
3. Main Street Chair
 - a. Board Member Nominations (VOTE)
4. Upcoming Events:
 - a. Holiday Market 11/30/24 12:00 PM - 6:00 PM
 - b. Tree Lighting Ceremony 11/30/2024 6:00 PM - 8:00 PM
 - c. Christmas Parade of Lights 12/6/2024 6:30 PM
 - d. Tybee Tour de Art 12/14/2024 12:00 PM – 5:00 PM

Ongoing Business

5. Staff Report
 - a. Financial Update
 - b. Upcoming events:
 - i. Holiday Market 11/30/24 12:00 PM - 6:00 PM
 - ii. Tree Lighting Ceremony 11/30/2024 6:00 PM - 8:00 PM
 - iii. Christmas Parade of Lights 12/6/2024 6:30 PM
6. Committee Updates
 - a. Promotion

- i. Holiday Market
 - ii. Christmas Parade of Lights
 - iii. Polar Plunge
- b. Design
 - i. Tree lighting
- c. Organization
 - i. Holiday Market
 - 1. Volunteers
 - 2. Sponsorships
 - ii. Discount Card
 - iii. New Resident Guide
 - iv. Bylaws Update
 - v. Volunteer Appreciation
 - vi. Fundraiser Idea
 - 1. Purchase Copyrights for Tybrisa Street Mural (VOTE)
- d. Economic Vitality
 - i. Turtle-Friendly Business Designation Proposal (VOTE)

Adjournment

