



A G E N D A
MAIN STREET/DDA MONTHLY BOARD MEETING
January 15, 2025, at 4:00 PM

Mission & Vision Statements:

The Development Authority/Main Street Program is an inclusive program through the City of Tybee Island that focuses on economic development within the context of historic preservation in a balanced fashion. The Vision of the Program is to improve the quality of life for those that live, work, and visit Tybee Island and enhance the cultural experience while preserving the community's barrier island heritage.

Call to Order

Approval of Minutes

1. December 18, 2024, Meeting Minutes

Financial Report

2. December 2024 Financial Report

Ongoing Business

3. Main Street Chair
4. Staff Report
5. Board Updates
6. Committee Updates
 - a. Promotion
 - i. Billboard Program
 - ii. Polar Plunge
 - iii. Restaurant Week
 - iv. Annual Sponsorship
 - b. Design
 - i. Tree Lights
 - ii. Actions for next year
 - c. Organization
 - i. Discount Card
 - ii. New Resident Guide

- iii. Volunteer Appreciation
- iv. Fundraiser Idea
- d. Economic Vitality
 - i. Commercial Aluminum Recycling Pilot Program
 - ii. Sustainability Event
 - iii. Sustainability Promotion

New Business

Upcoming Meeting Dates- TENATIVE SCHEDULE

- 7. Design Committee Meeting- 2/13/2025, 2:00 PM
- 8. Organization Committee Meeting- 2/6/2025, 10:00 AM
- 9. EV Committee Meeting- 2/6/2025, 3:00 PM
- 10. Promotion Committee Meeting- 2/6/2025 4:00 PM
- 11. Annual Planning Meeting: 2/11/2025, 10:00 AM – 2:00 PM
- 12. Board Meeting- 2/12/2025, 4:00 PM

Announcements/ Upcoming Events

- 13. Upcoming Events:
 - a. Volunteer Appreciation: 1/21/2024
 - b. Tybee YMCA Critz Run Fest: January 31- February 1, 2025
 - c. Turtle Friendly Business Program Launch Event: 2/17/2025, 4:00 PM
 - d. Restaurant Week, 2/17-28/2025
- 14. City Hall Closures:
 - e. Martin Luther King Jr. Day, January 20, 2025
 - f. President's Day, February 17, 2025

Adjournment

