



**Business Advisory Board Meeting**  
**Lake Worth Beach Library**  
**15 North M. Street, Lake Worth Beach, FL 33460**  
**Thursday, February 19, 2026, at 6:30pm**

**AGENDA**

1. **ROLL CALL**

2. **PLEDGE OF ALLEGIANCE**

3. **ADDITIONS, DELETIONS, RE-ORDERING**

4. **APPROVAL OF MINUTES**

December 11, 2025

5. **OLD BUSINESS**

- a) Update on survey for business owners.
- b) Camila Zavala – Update on discussions with City re: Updating Business Advisory Board Facebook page.

6. **NEW BUSINESS**

- a) City of LWB Public Information Officer, Rebecca Seelig – Introduction and opportunities for partnership with businesses.
- b) Code Enforcement for Signage Downtown – Ordinance on temporary signage and 25% rule.
- c) Building Email Database for Businesses – Securing business owners through business license renewal with city. Business Advisory Board members assisting in walking around town to introduce the board, answer questions, and harvest emails from owners to build our database for communication.
- d) City Ombudsman – Give board an update on the position.

e) Board Vacancies – filling 2 current vacancies.

f) Creation of an Opportunity Zone for the City

7. **PUBLIC COMMENT**

a) \*Public comment limited to 3 minutes per person on each item.

8. **ANNOUNCEMENTS**

b) The meeting will be April 16, 2026, at 6:30, venue to be determined.

9. **ADJOURNMENT**

**Mission of the Business Advisory Board** - *To promote business development and support and sustain existing businesses within the city by identifying business opportunities and act as a liaison between the owners of businesses within the city and the city commission.*