

Business Advisory Board

City of Lake Worth Beach

Meeting Minutes | August 21, 2025, at 6:30pm

MINUTES

ROLL CALL

- Present: Erin Allen, Sam Goodstein, Amy Gill, Hannah Crawford, Camila Zavala
- Absent: Dave Matthews
- Also Present: Interim City Manager Jamie Brown, Commissioner Sarah Malega

PLEDGE OF ALLEGIANCE

ADDITIONS, DELETIONS, RE-ORDERING

MISSION STATEMENT OF BUSINESS ADVISORY BOARD

The Business Advisory Board was created to promote business development and support and sustain existing businesses within the city by identifying business opportunities and act as a liaison between the owners of businesses with the city and the City Commission.

APPROVAL OF MINUTES

Approval of February 20, 2025. Passed unanimously.

OLD BUSINESS

Update on Circuit: Commissioner Sarah Malega provided a ridership report showing that it costs the CRA and City \$68 per rider to operate Circuit. This is extremely high. It was discussed to create a public information campaign to educate the community about the availability of Circuit for public transportation. Some things discussed were window clings for downtown businesses that would have a QR code on them so people could get more information and download the app. Creating a marketing piece, such as an 8-1/2 by 11 or legal-size poster that could be displayed in Airbnbs, Bed and Breakfasts, hotels, business restrooms and other public venues.

Update on historic downtown signage from I-95: Jamie said the city is continuing to work with FDOT to have signage on I-95 directing people to Historic Downtown.

Update re: revisions of the major and minor site plan review: Jamie suggested William Waters attend the October meeting to update the board on this and the LDR's.

NEW BUSINESS

Discussion surrounded the Bohemian parking garage. This item is to be further discussed.

ANNOUNCEMENTS

Reminder that the BAB email is lwbBusinessAdvisoryBoard@gmail.com. Erin Allen told the Board she is mailing the agendas to the business owners prior to our meetings hoping for more participation. She is also emailing ongoing public announcements to the business owners.

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Our Facebook page is Lake Worth Beach Business Owners. Camila Zavala brought up that she felt the name was too generic and said she would come up with some possible replacement names, as well as come up with recommendations on changing our Facebook page to garner more exposure.

Amy Gill suggested that the City needed an ombudsman. Commissioner Malega said there is commission consensus for an ombudsman and they are trying to figure out how to fund the position.

PUBLIC COMMENT

The new operators of the old Bizarre Avenue Café came and reported to the board on their progress in renovating the space and preparing for an opening. Off The Clock will serve food rooted in French technique with a Caribbean influence.

ADJOURNMENT

Motion to adjourn by Hannah Crawford, seconded by Amy Gill. Passed unanimously.