

#### CITY COUNCIL PLANNING SESSION MEETING

City Council Chambers Friday, March 25, 2022 at 8:00 AM

#### AGENDA

Call to Order

**City Manager's Report** 

**Department Head Reports** 

<u>1.</u> PowerPoints

#### **Council General Discussion**

#### Adjourn

Individuals requiring special accommodations at this public meeting should contact ADA Coordinator, Hydeia Hayes, at (704) 729-6509 or Countrywide at (704) 866-3300 or State Relay Service at 1-800-375-8662.

# **Public Works**

Item 1.

### 2021 Paving Project



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## 2021 Natural Gas Projects



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### 2021 Generator Projects



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### 2021 Sewer Projects



Inspiring Success



### 2022 Backhoe Replacement



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### Future Project



Inspiring Success



### Future Project – Natural Gas Line Extension



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### Water Plant Project





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### Water Project – E. Tennessee Ave.



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### Water Project – S. 11<sup>th</sup> St.



Inspiring Success





# Bessemer City Fire Department



### 2021 Achievements



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- 2021 Fire Calls
  - Total calls 294





Item 1.



### 2021 Achievements

- New Equipment
- Building

#### Improvements





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### 2021 Achievements







5 Practice Burns



East Virginia Ave

Burning on 3/17



### 2021 Community Engagement





• Sponsored Christmas Gifts for families in need







### 2022 Goals

- Grants
- Public Education
- in Schools
- Lower ISO









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# PLANNING AND ZONING DEPARTMENT

Plans Are Nothing; Planning Is Everything - Dwight d. Eisenhower

CITY PLANNER

NATHAN HESTER

### 2021 PLANNING ACCOMPLISHMENTS

- CERTIFIED ZONING OFFICIAL
- COMMUNITY DEVELOPMENT ACADEMY
- GCLMPO
- DEVELOPMENT PROJECTS MAP
- COMMUNITY REHABILITATION INITIATIVE
  (CRI)
- PEDESTRIAN PLAN



Established Inner Local Agreement with Gaston County



Strategy for Economic Growth

Team Projects with E.D.

- HIVE Market
- Pedestrian Plan
- Stormwater
- Special Tax District

### 2021 C.E. ACCOMPLISHMENTS

- NC HOUSING OFFICIAL CERTIFICATION (BOTH OFFICERS)
- DEMOLITIONS
  - 504 E. MARYLAND AVE.
  - ANNIE'S LANE MHP
  - 418 E. VIRGINIA
  - 1210 EDGEWOOD RD. OLD SERVICE STATION
- EVICTIONS
  - 402 N. 10<sup>TH</sup> ST.
  - 609 S. 11<sup>TH</sup> ST.
  - 205 E. WASHINGTON AVE.



Item 1.

#### 2022 PLANNING GOALS



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### CODE ENFORCEMENT GOALS/REQUESTS



- PART-TIME CODE ENFORCEMENT POSITION
  - PERSONNEL NEEDED TO CONTINUE
    DEPARTMENT PROGRESS
- DEMOLITION
  - PARKING AREA \$15,000
  - 202 S. SKYLAND AVE. \$20,000
  - COMMERCIAL & SINGLE FAMILY HOUSING (CRI) - \$25,000
- GRASS
  - \$10,000



- COMPREHENSIVE TRANSPORTATION PLAN
  - (STRATEGIC PLANNING FOR FUTURE GROWTH)
  - \$20,000
- CAROLINA THREAD TRAIL
  - DESIGN GRANT MATCH
  - \$30,000
- VETERANS MEMORIAL
  - \$10,000



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Professional Services	\$1,000.00	\$5,000.00
Administrative Supplies	\$1,000.00	\$3,000.00
Communication and Postage	\$1,000.00	\$3,000.00
Advertising	\$1,000	\$5,000.00
Contracted Services	\$15,000.00	\$60,000.00
Code Enforcment Demolition	\$9,000.00	\$60,000.00
Travel & Training	\$500.00	\$3,000.00
Contracted Services - Grass	\$5,000.00	\$10,000.00
Dues & Subscriptions	\$500.00	\$2,000.00
Total		\$151,000

#### PROPOSED FEE SCHEDULE

Арех	51,000
Roxboro	9,000
Red Oak	3,500
Indian Trail	39,000
Kannapolis	49,000
Dallas	4,700
Brevard	8,000
Concord	92,000
Atlantic Beach	1,800
Wilkesboro	3,500
Ashe County	27,000
Siler City	8,100
Fairview	3,800
Wilson Mills	2,600
Unionville	6000

Item 1.

Planning and Zoning Fee Schedule		
, , , , , , , , , , , , , , , , , , ,	FY' 21-22	FY' 22-23
Board of Adjustment		
Variance Request	\$150	\$500
Appeals	\$150	\$500
Conditional Use Permit	\$150	\$700
Special Use Permit	\$150	\$500
Planning Board		
Zoning Map Amendment (Rezoning)	\$300	\$600
Zoning Text Amendment	\$300	\$60
Other Fees		
Zoning Verification Letter	\$100	\$100
New Single Family	\$100	\$200
New Multifamily	\$150 + \$5 per unit	: \$200 + \$10 per unit
Additions	\$20-\$50	\$100
Accessory	\$40	\$10
Non-Residential up to 5,000sqft	\$100	\$10
Non-Residential up to 10,000sqft	\$200 + \$1 per 1,000sqft	\$350 + \$5 per 1,000sq
Non-Residential greater than 10,001sqft	\$300 + \$1 per 1,000sqft	\$500 + \$5 per 1,000sq
Minor Subdivision Plat	\$50	\$20
Major Subdivision Plat	\$100 + \$5 per lot	\$600 (+\$50/Lo
Recombination Plat	\$50	\$5
Annexation Petition	0	\$35
Street/Alley/ROW Closing		\$50

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Zonng Permits		
Fence Permits	\$25	\$25
Driveway Permits	\$25	\$50
Sign Permits	\$50	\$100
Accessory Building Verification (No Building Permit)	\$25	\$50
Accessry Building Verification (Building Permit Required)	\$50	\$100
Zoning Certificate of Compliance	\$50	\$100
Demolition Permit	\$25	\$100
Home Occupation Permit	\$50	\$100
Temporary Use Permit	\$25	\$150
Telecommunication Tower Permit	\$300	\$2,500
Telecommunication Tower Permit (Co-Location)	\$250	\$500
City Council		
Code Enforcement Appeal	\$150	\$300
Code Enforcement		C
Grass Cutting		
Maintenance Show Up Fee	\$10	\$50
Maintenance Administrative Fee	\$200	\$200

#### 2022-2023 FOCUS AREAS



#### **Community Rehabilitation Initiative**



Planning is bringing the future into the present so that you can do something about it now. - Alan Lakein Item 1.



# **COMMUNITY HEALTH**

**KINTEGRA** 

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## WELCOME TO THE FINANCE DEPARTMENT

WHERE EVERYBODY COUNTS!

# What We Do



Item 1.
### **Customer Service**

Utility Billing

• 23,225

### **Cash Collections**

- 6,260 Online
- 15,379 City Hall Annex

### **New Customers**

• 205

### Waste Pro Calls

• 330



37

### Accounts Payable

#### July 2021 – March 2022

Collect receipts, invoices & packing slips

• Obtain signature approval, required purchase orders & GL Codes

Issue AP Checks & Drafts

- 3,995 Checks
- 215 Drafts

#### **New Vendors**

• 110 (W9 &COI)

Assist in Audit Preparation

Assist in Worker's Comp Audit Preparation



## Payroll

### July 2021 – March 2022

#### Enter New Hires in Payroll & Timeclock

- 23 New Hires
- Complete & Notarize Retirement Forms
- Pay NC Taxes
- Submit Prudential
- Submit Direct Deposits & Print Checks
- Leave Accrual
- Change withholdings as requested
- Verify Payroll deductions/benefit payments
- Notary Duties



### Finance Officer: Financial Reporting & Duties

Reports

- UB Water & Gas
- NC Gas Tax Report & Remittance
- Orbit
- TR-2
- Debt
- Powell Bill
- New Hire Reporting & E-Verify
- Escheats
- LGC-203 Cash & Investments
- LEO Calculation & Reporting
- Quarterly Payroll Reports, W2's, 1099's & NC3
- Project Reporting
- Bank Reconciliation ( 5 Accounts)
- Reconcile Gaston County Property Tax receipts & reports
- Budget Amendments and Capital Project Ordinances
- NC Sales Tax Reconciliation & Refund
- Continuing Education (Maintain Certification)
- Grant & Loan Reimbursement & Reporting (Single Audit)
- Worker's Comp Audit
- Annual Audit



### Festivals & Events

The Finance Department participates in the following events:

- Down Home Festival
- Juneteenth
- Fall Festival
- Christmas Tree Lighting
- Christmas in the City/Parade
- Any other event where we can be of assistance.



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## Planning Ahead





# 2022-GHY COUNCIL BUDGET RETREAT

# City Clerk & Human Capital



## 2021-2022 Achievements (City Clerk)

- Municode software
  - Held 20 meetings
- Mass notification system Nixle
  - 173 messages sent
  - 5,117 residents engaged
  - 885,241 engagement contacts
- LED Sign, Website & Social Media
- BEE Well Health & Wellness Program Status
  - 37% Participation





Item 1



# 2021-2022 Achievements (HR)

- Initiated Annual HR Trainings for Staff via NeoGov (Safety & Sensitivity)
- 401K Prudential Seminars
- Employment Applications Online
- Joined OMPO & LGFCU Fellow







# 2021-2022 Achievements (HR)

- On Boarded 23 Employees
- Current Insurance & Benefits
  - Health, Dental, Vision, STD/LTD, Basic Life
  - 401K & Pension
  - EAP Services
  - Wellness Program
  - Take Home Vehicles







## 2021-2022 NCLM Insurance Changes (HR)

	Property & Liability Claims	Workers Comp Claims	Cost
2019-2020	16	1	\$204,087.43
2020-2021	16	3	\$173,269.10
2021-2022	3	2	\$4,962.15

Workers Comp Policy Premium



----Workers Comp Policy Premium





## 2021-2022 State Health Plan Changes (HR)

- Employer Rate increase in Jan 2022
  - \$2,110 = \$25, 320.00 annually



A Division of the Department of State Treasurer







## 2021-2022 Achievements (Other Duties)

- 3<sup>rd</sup> Juneteenth Festival
- Verizon Wireless
- Healthy Gaston Organization



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## 2021-2022 Goals

### • 4<sup>th</sup> Juneteenth Festival

## **CAROLINA SOUL BAND**











## 2021-2022 Goals

- Municode Agenda & Meetings Software
  - Voting
  - Portal (\$1,000 -\$2,500)







## Questions







# Economic Development

2022-2023 FY Budget Retreat

City of Bessemer City



# 1) Activity in 2021

# 2) 2022-2023 Plans

# 3) 2022-2023 Budget Requests











## **Catalyst Projects**

Bessemer City will direct resources towards catalyst projects that create successful economic outcomes.



## [Catalyst Projects]

"As we are pursuing economic growth and economic development, we have to make sure it happens with and by and for everyone. That everyone gets opportunity."

-Betsy Hodges (Mayor of Minneapolis)



## **Catalyst Projects**

Amazon Osage Mill Stinger Park Highway Commercial Edgewood 85 Commerce Park Southridge Business Park Residential Growth Strategic Planning



## **Quality Driven Focus**

Bessemer City will emphasize **quality** in project development in order to improve socio-economic levels and investments opportunities.



## [Quality Driven Focus]

"Conformity is the jailer of freedom and enemy of growth."

-President John F. Kennedy



## **Quality Driven Focus**

Preservation Efforts Positive Infill Development *Land Development Code (LDC)* Sustainable Small Business Development **Strategic Placement** Development Types



## **Experience & Placemaking**

Bessemer City will develop projects, programs, and policies that emphasize **experience** and **place-making** in order to engage investment and synergy.



## [Experience & Placemaking]

"Development is about transforming the lives of people, not just transforming economies."

-Economist Joseph Stiglitz



## **Experience & Placemaking**





## **2022-2023 Goals**

- <u>Development Resource Portal</u> (QDF)
  - Online resources, data, mapping, reports, etc.
- Implement Business Accelerator Program (CP)
  - *\$500,000 grant for downtown revitalization*
- <u>Community Engagement</u> (E&PM)
  - volunteerism, surveys, education, promotions



**Supplies Postage/Communications Advertisement/Promotions Contracted Services** Travel/Training **Dues/Subscriptions Economic Development** Main Street/Downtown **G**<u>rants</u>

\$1,500 100-40-4940-290 \$1,600 100-40-4940-320 \$10,000 100-40-4940-370 100-40-4940-390 \$20,000 \$3,000 100-40-4940-395 100-40-4940-491 \$10,500 \$100,000 100-40-4940-692 \$10,000 100-40-4940-693 \$20,000 100-40-4940-699

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\$1,600

**Postage/Communications** 100-40-4940-320

<u>Types of Expenditures:</u>

- Shared Nixle System Service
- Economic Development Cell Phone
- General Postage



**Advertisement/Promotions** 100-40-4940-370 \$10,000

<u>Types of Expenditures:</u>

- Magazine Advertising (Business NC, Charlotte Business Journal)
- Legal Ads for Economic Development
- Promotional Campaigns (print and online)
- New- Economic Development Strategic Plan (1/2 @ \$5,000)



**Contracted Services** 

100-40-4940-390 \$20,000

### <u>Types of Expenditures:</u>

- Economic Development Assessments/studies (i.e. electrical study downtown, asbestos removal for EDC project)
- Shared administrative expenses (TimeClock, Incode, etc.)
- New- Community Branding (\$15,000)
- New- Economic Development Strategic Plan (1/2 @ \$5,000)

**Travel/Training** 

100-40-4940-395 \$3,000

- <u>Types of Expenditures:</u>
- Annual Main Street Conference
- NCCMA Annual Conference
- New-International Economic Development Council (IEDC);
  Certification for CEcD (Certified Economic Developer) \$ TBD



**Dues/Subscriptions** 

100-40-4940-491 \$10,500

Types of Expenditures:

- Gaston Business Association (GBA)
- NCDDA (North Carolina Downtown Development Association)
- ICMA Membership
- Economic Development Campaign Partnership
- Charlotte Business Journal
- NCCCMA Membership



Economic Development

100-40-4940-692 \$100,000

Types of Expenditures:

- Investment Grant Program: Tosaf (\$40,000)
- Investment Grant Program: Dhollandia (\$60,000)


#### 2022-2023 Proposed Budget (Econ. Dev.)

Main Street/Downtown 100-

100-40-4940-693 \$10,000

Types of Expenditures:

- General Supplies for Downtown Development Projects
- Signage
- Decorations
- New- Hive Market Supplies (\$5,000)



#### 2022-2023 Proposed Budget (Econ. Dev.)

<u>Grants</u>

100-40-4940-699 \$20,000

Types of Expenditures:

- Façade Improvement Grant (FIG)
- Building Rehabilitation Incentive Grant (BRIG)



 Community Branding-(Placemaking & Experience)
 \$15,000

2. Hive Market-(Quality Driven Focus)\$5,000

3. Economic Development Strategic Plan-(Catalyst Project)\$10,000

4. International Economic Development Council (IEDC);
Certification for CEcD (Certified Economic Developer)(Quality Driven Focus) **\$ TBD**

5. Economic Development Incentives (Tosaf & Dhollandia)\$100,000

Tosaf- approx. \$40,000 (grant year 4 of 10)

Dhollandia- approx. \$60,000 (grant year 1 of 5)







"The ultimate resource in economic development is people. It is people, not capital or raw material that develop an economy."

-Peter Drucker, Public Educator

# BCPD Budget 2022-2023



## 2020 and 2021 Crime Comparison

Crime	2020	2021
Homicide	1	1
Larceny	62	59
Drug	52	48
Damage to Property	40	48
Assault	28	26
Breaking and Entering	23	33
M.V. Theft	15	16
Robbery	4	2
Stolen Property	10	7



Item 1.

# Equipment





#### Detective War Room



# Partnership With Allied Agencies





### Who We Are

#### https://youtube.com/clip/UgkxZCIRhPIRJ5Q0Xa\_uDd\_5P78ufCtT7jac



























