



Special Called Finance, Administration, and Economic Development Committee Beaufort County, SC

This meeting will be held both in person at the County Council Chambers, 100 Ribaut Road, Beaufort, and virtually through Zoom.

**Monday, March 11, 2024
1:00 PM**

AGENDA

COMMITTEE MEMBERS:

**MARK LAWSON, CHAIRMAN
DAVID P. BARTHOLOMEW
YORK GLOVER**

**ANNA MARIA TABERNIK, VICE-CHAIR
GERALD DAWSON
JOSEPH F. PASSIMENT, EX-OFFICIO**

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. PUBLIC NOTIFICATION OF THIS MEETING HAS BEEN PUBLISHED, POSTED, AND DISTRIBUTED IN COMPLIANCE WITH THE SOUTH CAROLINA FREEDOM OF INFORMATION ACT
4. APPROVAL OF AGENDA
- 5. CITIZEN COMMENTS - (ANYONE who wishes to speak during the Citizen Comment portion of the meeting will limit their comments to no longer than three (3) minutes (a total of 15 minutes) and will address Council in a respectful manner appropriate to the decorum of the meeting, refraining from the use of profane, abusive, or obscene language)**

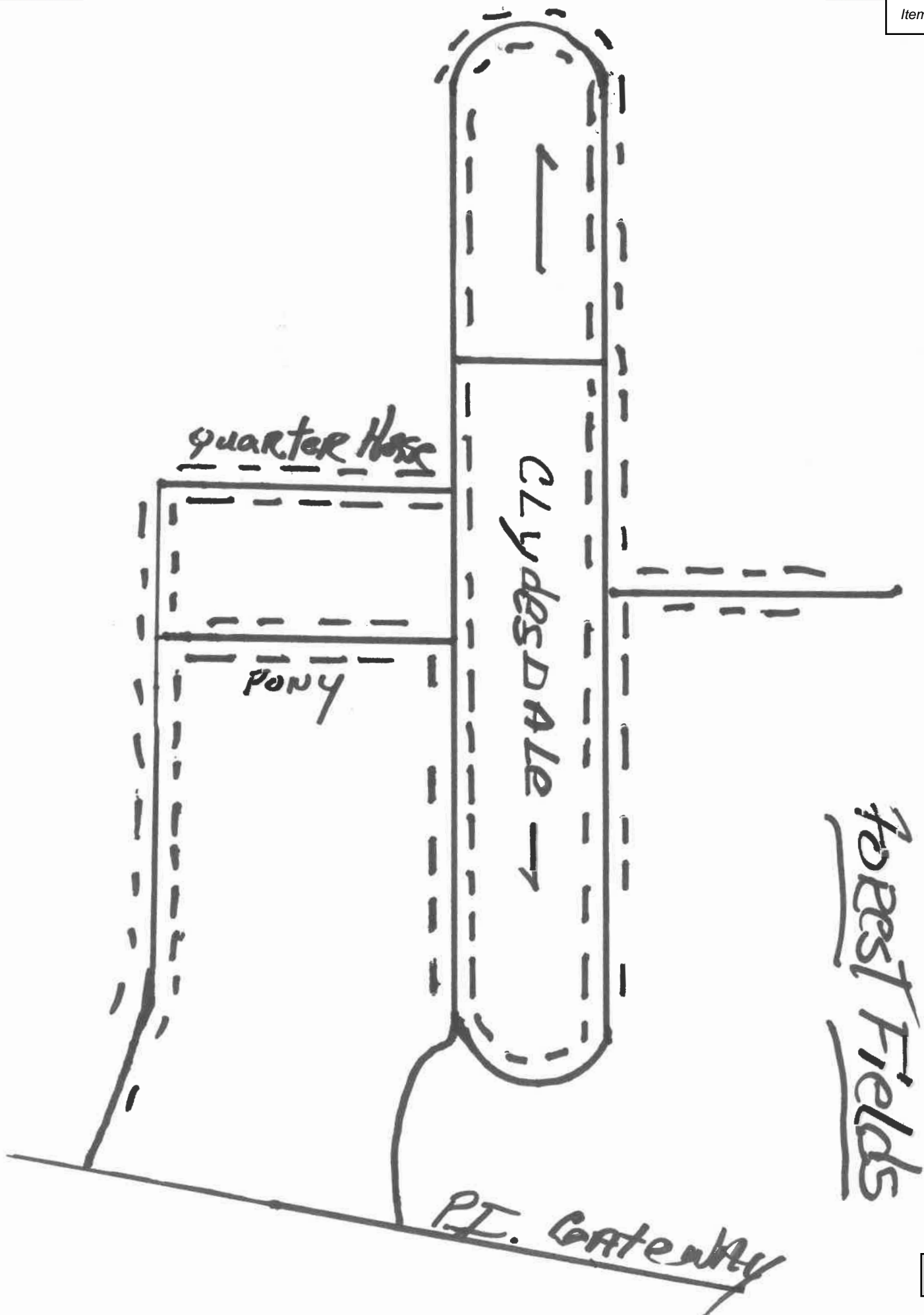
AGENDA ITEMS

- 6.** RECOMMEND APPROVAL OF AN ORDINANCE APPROPRIATING FUNDS FROM THE STATE A-TAX FUNDS AS RECOMMENDED BY THE STATE A-TAX COMMITTEE IN COMPLIANCE WITH THE REQUIREMENT OF SC CODE OF LAWS
Vote at First Reading on January 22, 2024- 6:5
Vote at Public Hearing and Second Hearing on February 12, 2024- Recommend to move back to Finance, Administration, and Economic Committee 9:2
Vote at Finance, Administration, and Economic Development Committee on February 26, 2024- Recommend to postpone to the next Finance, Administration, and Economic Development Committee (March 18, 2024) 5:2

7. ADJOURNMENT

**TO WATCH COMMITTEE OR COUNTY COUNCIL MEETINGS OR FOR A COMPLETE LIST OF AGENDAS AND
BACKUP PACKAGES, PLEASE VISIT:**

<https://beaufortcountysc.gov/council/council-committee-meetings/index.html>





BEAUFORT COUNTY COUNCIL AGENDA ITEM SUMMARY

ITEM TITLE:
RECONSIDERATION OF COUNCIL’S ACTION ON FIRST READING OF AN ORDINANCE APPROPRIATING FUNDS FROM THE STATE 2% ACCOMMODATIONS TAX FUND AND FIRST READING OF AN ORDINANCE APPROPRIATING FUNDS FROM THE STATE 2% ACCOMMODATIONS TAX FUND
MEETING NAME AND DATE:
County Council, January 22, 2024
PRESENTER INFORMATION:
Thomas J. Keaveny, II, County Attorney
ITEM BACKGROUND:
<p>On December 11, 2023 Council gave first reading to a proposed ordinance appropriating funds from the state 2% accommodations tax fund based upon the recommendations of the state a-tax committee. At that time, Council approved a motion to: (1) set aside \$150,000 of the funds for workforce housing. This amount is equal to fifteen percent (15%) of the total 2023-2024 state accommodation revenue of \$1,000,000; and (2) to refer the recommendations back to the state a-tax committee for it to reallocate the balance of the funds based on Council’s decision. Since that time, Administration has determined that it has \$150,000 in funds remaining from the 2022-2023 state a-tax allocation (essentially a carryover balance) that it can devote to this purpose and still allow Council to approve the a-tax committee’s recommended appropriations for 2023-2024.</p>
PROJECT / ITEM NARRATIVE:
<p>If Council wishes to approve the state a-tax committee’s recommendations and still award \$150,000 from the state a-tax funds, it can consider a two-part motion. The motion would be to: (1) rescind its decision of December 11th to set aside \$150,000 from the 2023-2024 state a-tax allocation and to refer the recommendations back to the state a-tax committee; and (2) give first reading to an ordinance appropriating funds from the state a-tax fund as recommended by the state a-tax committee. If that motion succeeds, Council is back to where it was on December 11th. It can then give first reading to the ordinance appropriating funds from the 2% a-tax fund as recommended by the state a-tax committee. While giving first reading to the proposed ordinance, Council can consider a motion to amend. The amendment would be to adopt the recommendations of the state a-tax committee <i>and</i> to appropriate the sum of \$150,000 from the 2022-2023 state a-tax fund (carry-over) to workforce housing.</p>
FISCAL IMPACT:
Funding will come from the state a-tax fund carryover.
STAFF RECOMMENDATIONS TO COUNCIL:
Administration recommends Council proceed as outlined in the Project/Item Narrative.
OPTIONS FOR COUNCIL MOTION:

Approve a motion to rescind;

Deny a motion to rescind;

Approve first reading of an ordinance appropriating state a-tax funds;

Deny first reading of an ordinance appropriating state a-tax funds.



BEAUFORT COUNTY COUNCIL AGENDA ITEM SUMMARY

ITEM TITLE:
RECOMMEND APPROVAL OF AN ORDINANCE APPROPRIATING FUNDS FROM THE STATE 2% ACCOMMODATIONS TAX FUND AND OTHER MATTERS RELATED THERETO.
MEETING NAME AND DATE:
Finance Committee, November 20, 2023
PRESENTER INFORMATION:
Jonathan Sullivan Chairman of the State Accommodations Tax Committee 20 minutes
ITEM BACKGROUND:
The State Accommodations Tax Committee meet on November 14, 2022 and reviewed 37 applications requesting over \$2.6 million in awards.
PROJECT / ITEM NARRATIVE:
The Committee selected the organizations listed in Attachment A for a total of \$1,000,000
FISCAL IMPACT:
The award will be from the State ATAX Fund 2000, Budgeted Line Item 2000-10-0000-55000 (Direct Subsidies) in the current fiscal year.
STAFF RECOMMENDATIONS TO COUNCIL:
Staff recommends County Council to approve the recommendation.
OPTIONS FOR COUNCIL MOTION:
Motion to approve/deny "Recommend approval of an Ordinance to appropriate funds from the State 2% Accommodations Tax Fund and other matters related thereto."

ORDINANCE 2024/ _____

AN ORDINANCE APPROPRIATING FUNDS FROM THE STATE 2% ACCOMMODATIONS TAX FUND AND OTHER MATTERS RELATED THERETO

WHEREAS, County Council is authorized to utilize State 2% Accommodations Tax (“A-Tax”) Funds to promote tourism and enlarge the economic benefits of tourism through advertising, promotion, construction and maintenance of access and access to nearby roads for civic, cultural recreational or historic facilities; and

WHEREAS, S.C. Code Ann. §6-4-10(4)(b) expressly authorizes a county which has a high concentration of tourism activity to use state accommodations tax funds "to provide additional county and municipal services including, but not limited to, law enforcement [and] traffic control" as may be necessary for tourism related activities; and

WHEREAS, Beaufort County ("County") initiated a formal grant application process, and accepted applications from local entities to receive grant funds from the state A-Tax; and

WHEREAS, applications were received, reviewed and scored by the state accommodations tax advisory board, which has made award recommendations to County Council for approval and appropriation of funds; and

WHEREAS, County Council finds that it is in the best interest of its citizens, residents, visitors and tourists to provide the recommended funds to local entities and projects as set forth in the attached "Exhibit A" which is incorporated herein by reference.

NOW, THEREFORE, BE IT ORDAINED BY BEAUFORT COUNTY COUNCIL, that appropriations shall be made in the form of grant awards to local entities from Beaufort County's state A-Tax Funds as set forth in the attached Exhibit “A”.

DONE this _____ Day of _____, 2024

COUNTY COUNCIL OF BEAUFORT COUNTY

BY: _____
Joseph Passiment, Jr. Chairman

ATTEST:

Sarah Brock, Clerk to Council

Time	Contact Person	Email	Organization	Event/Project	Amount Requested	Recommended	Awarded	
							Last Year	Amount (2022-2023)
1 12:15pm	Robb Wells	robbs@beaufortsc.org	Greater Beaufort-Port Royal CVB	Tourism Marketing FY 2023-2024	\$ 195,000.00	\$ 195,000.00	yes	\$ 180,000.00
2 12:30pm	Peach Morrison	Peach@SouthCarolinaLowcountry.com	SC Lowcountry & Resort Islands Tourism Commission	Promotion of Beaufort County & the Lowcountry	\$ 93,300.00	\$ 93,300.00	yes	\$ 72,545.00
3 1pm	Tim Waz	sports@beaufortsc.org	Beaufort Area Sports Council	Beaufort Area Sports Marketing & Sales FY 2023-2024	\$ 60,000.00	\$ 60,000.00	yes	\$ 25,000.00
4 1:07pm	Jon Rembold	irembold@bcgov.net	Beaufort County Airports	Destination Marketing	\$ 50,000.00	\$ 40,000.00	no	
5 1:14pm	Ron Tucker	beaufortfilm@gmail.com sankofainspirit@gmail.com trhicksii@gmail.com	Beaufort Film Society	18th Beaufort International Film Festival	\$ 60,000.00	\$ 60,000.00	yes	\$ 30,000.00
6 1:21pm	Denise Bullitt	lroper@cityofbeaufort.org	Festivals: Gullah Festival, Shrimp Festival, & Taste of Beaufort, etc.	Beaufort Festivals & Events Advertising fy 2023-2024	\$ 60,000.00	\$ 60,000.00	yes	
7 1:28pm	Denise Bullitt	sankofainspirit@gmail.com	Gullah Traveling Theater	GTI Decoration Day	\$ 60,000.00	\$ 30,000.00	yes	\$ 30,000.00
8 1:35pm	Leah Arnold	leah_arnold@islandrecenter.org	HHI Recreation Assoc.	Jeep Island, Oyster Festival & Wingfest	\$ 10,000.00	\$ -	no	
9 1:42pm	David Coyle	dhcoyle@roadrunner.com	Hilton Head Choral Society	Marketing for Tourism/Visitor Development	\$ 5,000.00	\$ 2,500.00	yes	\$ 4,000.00
10 1:49pm	Jeff Gerber	circlemstr@gmail.com	Hilton Head Hospitality Association	Hilton Head Wine and Food Festival	\$ 10,000.00	\$ 10,000.00	yes	\$ 10,000.00
11 1:56pm	Robert Lee/Lindsey Harrell	Bob.Lee@BeaconAllied.com	Hilton Head Island Concours d'Elegance, Inc.	Hilton Head Island Concours d'Elegance & Motorign Festival	\$ 38,000.00	\$ 38,000.00	yes	\$ 40,000.00
12 2:03pm	Robin Storey/George Banino	hhilandtrust@hhilandtrust.org	Hilton Head Island Land Trust	Raptor CAM, Website, Marketing	\$ 23,600.00	\$ 20,000.00	no	
13 2:10pm	Alan Jordan/Susan Hartmann	ajordan@hhsa.org	Hilton Head Symphony Orchestra	HHSO Marketing Programs	\$ 25,000.00	\$ 25,000.00	yes	\$ 25,000.00
2:17pm								
14 2:27pm	Ashlee Houck	Ashlee@bfthospitality.com	Beaufort Area Hospitality Association	Beaufort Oyster Festival 2024	\$ 30,000.00	\$ 30,000.00	yes	\$ 20,000.00
15 2:34pm	Ashlee Houck	Ashlee@bfthospitality.com	Beaufort Area Hospitality Association	New Years Eve Fireworks 2024	\$ 35,000.00	\$ 35,000.00	yes	\$ 20,000.00
16 2:41pm	Andrea Gannon	agannon@artshhi.com	Arts Center of Coastal Carolina	Tourism Marketing of Unincorporated Areas of Beaufort County	\$ 20,000.00	\$ 20,000.00	yes	\$ 6,000.00
17 2:48pm	Katherine Lang	klang.beaufort@gmail.com	Beaufort History Museum	Promoting "New" Beaufort History Museum	\$ 15,000.00	\$ 4,200.00	no	
18 2:55pm	Caprice Wilborn	cwblufftongullah843@gmail.com	Bluffton Gullah Cultural Heritage Center	Bluffton Gullah Cultural Heritage Center	\$ 250,000.00	\$ 25,000.00	no	
19 3:02pm	Rex Garniewicz	rgarniewicz@coastaldiscovery.org	Coastal Discovery Museum	Coastal Discovery Museum: Cultural and Ecotourism	\$ 37,500.00	\$ 36,000.00	yes	\$ 34,500.00
20 3:09pm	Nancy Ludtke	nlfuskie@aol.com stacy@freedmanartsdistrict.org	Daufuskie Island Historical Foundation	Brochure Printing	\$ 7,000.00	\$ 7,000.00	no	
21 3:16pm	Stacy Applegate / Angela Dore	angelaorenee.dore@gmail.com	Freedman Arts District, Inc.	Chalk It Up!	\$ 30,000.00	\$ 30,000.00	no	
22 3:23pm	Linda Miller	FQHiorp@gmail.com	Friends of Hunting Island State Park, Inc.	Restoration & Construction of Exhibit space for 1st Order 1875 Fresnel Lens	\$ 40,000.00	\$ 30,000.00	no	
23 3:30pm	Blake White	blake@leanensemble.org	Lean Ensemble Theater	Lean Ensemble Theater Marketing	\$ 6,000.00	\$ 3,000.00	no	
24 3:37pm	Barry Fleming	bfleminggolf@gmail.com	Lowcountry Golf Course Owners Association	Golf Tourism Connected TV Advertising Campaign	\$ 25,000.00	\$ 7,500.00	yes	\$ 20,000.00
25 3:44pm	Eric Turpin	eturpin@nibcaa.org	NIBCAA	Hilton Head Gullah Celebration	\$ 50,000.00	\$ 35,000.00	yes	\$ 50,000.00
26 3:51pm	Kate Schaefer	kate@openlandtrust.org	Open Land Trust	Old Sheldon Church Road Trail	\$ 45,000.00	\$ -	no	
27 3:58pm	Jon Black	jblack9469@gmail.com	Historic Campbell Chapel	Campbell Chapel Community Development	\$ 130,874.00	\$ -	no	
28 4:05pm	Ahmad Ward	award@exploremitchelville.org	Historic Mitchelville Freedom Park	Marketing and Site Preparation/Design for Juneteenth Celebration	\$ 35,000.00	\$ 35,000.00	yes	\$ 35,000.00
4:12pm								
29 4:22pm	Pamela Courtney	PamelaCourtney@gmail.com	Historic Port Royal Foundation	First Annual Port Royal International Storytelling Festival	\$ 25,000.00	\$ 5,000.00	yes	\$ 5,950.00
30 4:29pm	Charlene M. Spearen	cspearen@penncenter.com	Penn Center	40th Annual Heritage Days Celebration	\$ 30,000.00	\$ 30,000.00	no	\$ 19,500.00
31 4:36pm	Kat Armstrong	karmstrong@portroyalsoundfoundation.org	Port Royal Sound Foundation	Native Gardens Exhibit and Greenhouse	\$ 55,400.00	\$ 20,000.00	yes	\$ 91,000.00
32 4:43pm	Dan Durbin	DHD3495@GMAIL.COM	Second Founding of America	Beaufort History Walk - A Community Volksmarch	\$ 2,088.64	\$ -	no	
33 4:50pm	Ginnie Kozak	vkozak@tcl.edu	Technical College of the Lowcountry	Mather School Museum and Interpretive Center Accessibility Project	\$ 375,000.00	\$ -	no	\$ 40,000.00
34 4:57pm	Pinky Harriott	pharriott@uscb.edu	USCB Center of the Arts	USCB Center for the Arts ADA Upgrades	\$ 160,000.00	\$ -	no	
35 5:04pm	Yolanda Bryant	gullahrootsfoundation@gmail.com	Gullah Roots Historical Foundation	Daufuskie Island GullahFest	\$ 25,000.00	\$ 9,000.00	no	
36 5:11pm	Jeremy Sponceller	jeremysponceller@fripsd.org	Fripp Island Public Service District	Fripp Island Inlet Bridge Repair	\$ 500,000.00	\$ -	no	
37 5:18pm	Eileen Newton	treasurer@foprcw.org	Friends of Port Royal Cypress Wetlands, Inc.	Guided Nature Tours	\$ 11,400.00	\$ 4,500.00	no	
					\$ 2,630,162.64	\$ 1,000,000.00		