



Main Street Minutes

Thursday, October 13, 4:00 PM

BCCDC Conference Room, 1112 7th Street

Members Present: Tina Israel, Tami Savage, Fran Baker, Courtney Sones, Tammi Tinnin, Alice Lowery, Tereana Ottis, Becca Sitz, Joan Myers, Carol Ann Huitt, and Bay City Sentinel Jessica Shepard

Meeting called at 4:03pm by Manager Tina Israel

Approval of minutes: 1st Alice Lowery 2nd Tami Savage and Tammi Tinnin

Strategic Planning/Goal Setting: Meeting prior we finished up strategic planning. This meeting was to establish goal setting for new fiscal year.

Weaknesses: Participation, Communication, Funding, Projects and Deadlines, Beautification, Vacant Buildings, Community Support, Entertainment.

Strengths: Merchants, Camofest, Pride, Main Street Board, Historic Feel, Christmas Around the Square.

Opportunities: Beautification, Diverse Merchants, More Events, Theater Downtown, Enhancements, Tour of Homes, Execute Events.

Out of the 3 goals board members were encouraged to choose 3 they want the board to focus on for this year. Out of the 3 choices the Theater Downtown, Vacant Buildings, and Beautification were selected.

Manager Tina explained how we all know there is numerous things we could focus on, and we will, but we need top goals to establish within all of us to keep us driven and engaged in the community. She also explained that doesn't mean that were focusing on she will keep everything on the table.

Main Street Event Updates: Witches Who Wine will be the first event. Tina Showed how that event reached over 7,443 engagements on Facebook without boosting! Next will be Hay Bale Competition which Tammi Tinnin secured schools and groups to participate. Christmas Around the Square following. Tina is securing choirs and will come back to board once finalized.

Comments from Board: Discussion about Theater Tina will reach out and get access into building and begin to pull all work done prior to her. Board scheduled December 8, 2021, at 4:00pm to go tour will come back to board with final answer from Bill Cornman or Bill Tanner. Also, discussion of next meeting being before Christmas Around the Square October 27, 2021, 4pm. Discussion of other events came up JSL Christmas party Dec 2. Hometown Christmas Dec 4. Christmas Parade Dec 3.

EVENTS

[Create Event](#)[Published Events](#)[Event Date](#)

Event

Budget Spent

Reach

Responses

Ticket Clicks



THU, OCT 28 AT 5 PM
Witches Who Wine
1700 7th St · Bay City, TX

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7443

245

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Past Events



SAT, JAN 25, 2020
Bay City Camofest
1700 7th St · Bay City, TX

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21

1792

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THU, NOV 21, 2019
Christmas Around the Square

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3

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THU, SEP 12, 2019
Rock the Block - Walk For Health

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12

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Last 28 days : Sep 15 - Oct 12 ▼

People Reached

1,301
▲280%

Post Engagements

185
▲2543%

Page Likes

123
▲1018%