



CITY OF BAY CITY

Tourism Board Regular Meeting

MINUTES

Lillie Norris

NOVEMBER 07, 2022

4:00 PM

COUNCIL
CHAMBERS | 1901
5th Street

1901 5TH STREET
BAY CITY TX, 77414

CALL TO ORDER

The meeting was called to order at 4pm by Darve Smith.

Darve read the section of the bylaws which sets the council member terms to 2 years and explained that although the council had voted to change terms to 3 years at a previous meeting, it was never officially updated in the bylaws. The council agreed that this should be completed asap and terms will be changed to 3 years in the bylaws.

Darve shared the after event report and receipts from the BCHS Volleyball Tournament, an application which was approved before he was hired as Tourism Manager. The council reviewed the paperwork and agreed we should pay the full requested amount of \$1500.

ACCEPT MEETING MINUTES

There were no meeting minutes to review and accept.

REVIEW FINANCIALS

There were no financials to review.

TOURISM MANAGERS REPORT

1. 2022 Day of the Dead Festival - State of the Union Report

Darve gave a report on the festival. 1500 paid attendees. Many Staff, volunteers, workers, vendors, band members and other non-paying attendees.

2. "Did You Know?" Social Media Campaign

Darve gave a report on the concept behind the social media campaign and solicited ideas from the council.

REGULAR ITEMS FOR CONSIDERATION AND/OR APPROVAL

3. "Experience Matagorda County" Tours / Day Trips

Darve explained his idea of creating experiences to entice travelers to come to Bay City and stay in our hotels. This project is in planning stages and will be discussed further. No action was taken by the council.

4. Bay City & Matagorda County Merch Store

The council discussed the idea of creating an online merch store to promote Bay City and Matagorda County. The store could be advertised on social media and purchases would be printed on demand and sent directly to the buyers. No action was taken by the council.

5. Sister Cities / Partnerships

Darve asked if Bay City had ever participated in a Sister-City project. No one knew of any collaborations with other cities in the past and Darve will research the idea. No action was taken by the council.

ITEMS / COMMENTS - MEMBERS

6. Palacios Bird Fest 2023 - DC Dunham

DC Dunham discussed the flyers created and asked if they could be printed.

She also discussed the 7th Annual Matagorda Bay Birdfest held in Palacios.

PUBLIC COMMENTS

There were no public comments.

ADJOURNMENT

The meeting was adjourned at 5pm.

CERTIFICATION OF POSTING

This is to certify that the above notice of a Regular Called Tourism Board Meeting was posted on the front window of the City Hall of the City of Bay City, Texas on **Monday, October 31, 2022 before 7:00 p.m.** Any questions concerning the above items, please contact Mayor Robert K. Nelson at (979) 245-2137.

AGENDA NOTICES

Bay City Tourism Council:

The Bay City Tourism Council serves as an advisory body to City Council and the Mayor. Therefore, although the Bay City Tourism Council does not fall under the purview of the Texas Open Meetings Act, its meetings shall be open to members of the public.

Attendance by Other Elected or Appointed Officials:

It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act

The facility is wheelchair accessible and accessible parking spaces available. Request for accommodations or interpretive services must be made 48 hours prior to the meeting. Please contact the City Secretary's Office at 979-245-5311 or email, dholubec@cityofbaycity.org for further information.