



# **TOURISM BOARD REGULAR MEETING**

## **CITY OF BAY CITY**

**Wednesday, February 03, 2021 at 3:30 PM  
COUNCIL CHAMBERS | 1901 5th Street**

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*Bay City is committed to developing and enhancing the long-term prosperity, sustainability, and health of the community.*

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## **AGENDA**

### **CALL TO ORDER**

### **ACCEPT MEETING MINUTES**

### **REVIEW FINANCIALS**

### **REGULAR ITEMS FOR CONSIDERATION AND/OR APPROVAL**

1. Review and Discuss progress on Logo and Branding Campaign.
2. Review, Discuss and/or approve the Visit Bay City Matagorda County marketing video.
3. Discuss and/or Approve locations of additional Bird Blinds accessible to the public.
4. Receive an Update on construction of Digital Sign at the Bay City Civic Center.
5. Discussion regarding Local Awareness Campaign.
6. Event Committee Update.
7. Arts & Culture Committee Update.

### **TOURISM MANAGERS REPORT**

### **ITEMS / COMMENTS - MEMBERS**

### **PUBLIC COMMENTS**

### **ADJOURNMENT**

### **CERTIFICATION OF POSTING**

This is to certify that the above notice of a Regular Called Tourism Board Meeting was posted on the front window of the City Hall of the City of Bay City, Texas on **Friday, MONTH DAY, 202Y before 7:00 p.m.** Any questions concerning the above items, please contact Mayor Robert K. Nelson at (979) 245-2137.

### **AGENDA NOTICES:**

#### Bay City Tourism Council:

The Bay City Tourism Council serves as an advisory body to City Council and the Mayor. Therefore, although the Bay City Tourism Council does not fall under the purview of the Texas Open Meetings Act, its meetings shall be open to members of the public.

#### Attendance by Other Elected or Appointed Officials:

It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

The facility is wheelchair accessible and accessible parking spaces available. Request for accommodations or interpretive services must be made 48 hours prior to the meeting. Please contact the City Secretary's Office at 979-245-5311 or email, [jthompson@cityofbaycity.org](mailto:jthompson@cityofbaycity.org) for further information.

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Heidi Martinez

*Tourism Board Manager*