

Minutes

Joint Work Session of the

Town Council and
Economic Development Corporation
Council Chambers
Prosper Town Hall
250 W. First Street, Prosper, Texas
Wednesday, December 16, 2020

Call to Order/ Roll Call of the Town Council, Economic Development Corporation.

The meeting was called to order at 4:05 p.m.

Council Members Present:

Mayor Ray Smith
Mayor Pro-Tem Jason Dixon
Deputy Mayor Pro-Tem Craig Andres
Councilmember Marcus E. Ray
Councilmember Amy Bartley
Councilmember Jeff Hodges
Councilmember Meigs Miller

Prosper Economic Development Board Members Present:

President Jim Wicker Vice President David Bristol Treasurer Roger Thedford Secretary Jordan Simms Board Member Don Perry

Prosper Economic Development Board Members Absent:

Board Member Reno Jones

Staff Members Present:

Harlan Jefferson, Town Manager
Melissa Lee, Town Secretary
Robyn Battle, Executive Director of Community Services
Mary Ann Moon, Prosper Economic Development Corporation Executive Director
Jordyn Williams, Prosper Economic Development Corporation Director of Marketing
Susanne Barney, Economic Development Specialist

Discussion Item.

1. Presentation on the Downtown Master Plan.

Prosper Economic Development Corporation (PEDC) Executive Director Mary Ann Moon began by thanking the Prosper Downtown Development Master Plan Committee members for their dedication on the Prosper Downtown development project.

Shia Roos, Stantec Project Manager, continued with an overview of the Stantec staff. Mark Maldonado, Landscape Architecture & Planning Lead for Stantec, presented

information on the proposed Downtown Master Plan. Included was the Stantec process consisting of three primary categories: Imagine, Plan and Act. Mr. Maldonado discussed the Stantec Engagement Toolbox that utilizes online surveys and community events to engage the public. Anne Ricker, Principal and Owner at Ricker-Cunningham, provided information on current real estate market trends and the changes that have occurred due to COVID-19. Bill Cunningham, Principal and Owner at Ricker-Cunningham, discussed funding resource identification and reviewed the implementation process.

The Town Council and the PEDC had questions on funding resource identification, project completion timeframes and discussed business cultivation.

Town Staff will include a budget amendment to secure funding for the Stantec Professional Services Agreement at the January 12, 2021, Town Council meeting. Upon approval, the cost will be shared equally between the Town and the PEDC. The agreement will be presented at the January 20, 2021, Prosper Economic Development Board meeting for consideration.

Adjourn.

The meeting was adjourned at 5:15 p.m. on Wednesday, December 16, 2020.

These minutes approved by the Prosper Economic Development Corporation on the 20th day of January 2021.

APPROVED:

D. Gardan Simms

Jordan Simms, Secretary

These minutes approved by Town Council on the 26th day of January 2021.

APPROVED:

Ray Smith, Mayor

ATTEST:

Melissa Lee, Town Secretary

OF PROS