



# CITY OF BAY CITY

## Tourism Advisory Council Regular Meeting

### MINUTES

Lillie Norris

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JUNE 24, 2024

4:00 PM

COUNCIL  
CHAMBERS | 1901  
5th Street

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1901 5TH STREET  
BAY CITY TX, 77414

### CALL TO ORDER

The meeting was called to order at 4:00pm.

Members In Attendance: Darve Smith, Jessica Shepard, DC Dunham, Amanda Garcia, Whitney Milberger

Members Absent: Nicasio Perez, Octavio Fernandez, Celeste Cash

Guests In Attendance: Alyssa Dibbern

### ACCEPT MEETING MINUTES

The April 2024 minutes were accepted with the following change:

The name of the ArtWalk at the Library was corrected to read, "Library of Artists."

1. April 2024 Tourism Advisory Council Regular Meeting Minutes

### PUBLIC COMMENTS

### TOURISM MANAGERS REPORT

Darve reported that he met Bart at the Kiosk (Information Booth) to discuss the plans to install an automatic door lock. Bart will put together a quote and get it back to us asap.

### REGULAR ITEMS FOR CONSIDERATION AND/OR APPROVAL

2. Form the 2024 Día De Los Muertos Planning Committee

Discussed forming this year's Day of the Dead Committee and will follow-up with an email to all the Tourism Advisory Council members asking if they will be able to volunteer to work on one or both days; or if they would like to be on the planning team.

3. Form the Matagorda County Arts Committee

Discussed forming an Art Committee and will follow-up with an email to all the Tourism Advisory Council members asking if they would like to join the committee which would be responsible for organizing and running future ArtWalks and other county art projects.

4. Discuss Wings of Matagorda County (Next Project)

Discussed upcoming Wing Murals and approved the Spoonbill Wings and the new Rainbow Wings. The Nature Center Wings were tabled pending more information. Darve will contact Zeinab for those details.

5. Discuss repainting the damaged portion of the "Birds of a Feather" mural.

Discussed the Birds of a Feather Mural. The wind damaged was repaired but the cracks need to be filled and repainted at the very least. It was decided that we will continue with plans to make those repairs and then consider moving the mural to a different location.

6. Discuss sealing all Matagorda County public murals that were funded with HOT money.

Since all outdoor murals are subject to the weather, it was decided we should have all murals that were funded by the Tourism Department properly sealed.

7. Discuss any upcoming Matagorda County ArtWalks projects.

Discussed the possibility of an ArtWalk within three upcoming events: The Rice Festival, the Seafood Festival, and the Day of the Dead Festival. Decided all were great venues for an ArtWalk but no action was taken in the TAC meeting. The discussion will continue in the Art Committee.

8. Discuss the Tourism Strategic Planning Session.

Reported on and discussed the TAC/MCEP Strategic Planning Session and the Goals/Strategies developed. Darve will follow-up with an email so that members not in attendance can have some input.

9. Discuss Proposed Budget

Discussed the Tourism Financial Report and the proposed numbers for the next fiscal year.

## **ADJOURNMENT**

The meeting was adjourned at 5:15pm.

## **CERTIFICATION OF POSTING**

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This is to certify that the above notice of a Regular Called Tourism Advisory Council Meeting was posted on the front window of the City Hall of the City of Bay City, Texas at least one week prior to the meeting. Any questions concerning the above items, please contact City Manager at (979) 245-2137.

### **AGENDA NOTICES**

#### Bay City Tourism Council:

The Bay City Tourism Council serves as an advisory body to City Council and the Mayor. Therefore, although the Bay City Tourism Council does not fall under the purview of the Texas Open Meetings Act, its meetings shall be open to members of the public.

#### Attendance by Other Elected or Appointed Officials:

It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act

The facility is wheelchair accessible and accessible parking spaces available. Request for accommodations or interpretive services must be made 48 hours prior to the meeting. Please contact the City Secretary's Office at 979-245-5311 or email, [dholubec@cityofbaycity.org](mailto:dholubec@cityofbaycity.org) for further information.