

MERIDIAN ARTS COMMISSION MEETING

City Council Chambers, 33 East Broadway Avenue Meridian, Idaho Thursday, July 11, 2024 at 3:30 PM

MINUTES

ROLL-CALL ATTENDANCE

_ <u>X</u>	Lizzie Taylor	<u>X</u>	Patrick O'Leary
	Bridget King	X	Bobby Gaytan
X	Shaun Muscolo	X	Hannah Scoville
X	Brecken Bird, Vice Chair	X	Vassil Ivanov
X	Crystal Paulson, Chair		

City staff present were Arts and Culture Coordinator Cassandra Schiffler; Arts & Culture Seasonal Assistant, Paxton Hergenroeder; and City Attorney Emily Kane.

ADOPTION OF AGENDA [ACTION ITEM]

L. Taylor made motion to adopt the agenda; seconded by B. Gaytan All ayes

APPROVAL OF MINUTES [ACTION ITEM]

1. Approval of Draft Minutes From the June 13, 2024 Meridian Arts Commission Meeting

P. O'Leary made motion to approve the minutes; seconded by L. Taylor All ayes

APPROVAL OF MONTHLY FINANCIAL STATEMENTS [ACTION ITEM]

2. Approval of Financial Statement

P. O'Leary made motion to approve the monthly financial statements; seconded by B. Bird

All ayes

NEW BUSINESS [ACTION ITEMS]

3. Presentation: Community Art Party ~ *Renee White, Special Events Coordinator* Presentation given by R. White (see attachment).

C. Schiffler showed the Commission where on the City's website interested parties can sign up to participate in the Chalk Art Competition and requested that Commissioners spread the word about this registration opportunity as well as the Art Party booth opportunity.

Commission Feedback

- S. Muscolo asked if Art Party booth applications are online and who is the contact if people have questions. *Yes, application process is online and inquiries can be directed to myself (R. White), C. Schiffler or P. Hergenroeder.*
- B. Gaytan inquired if the event time has always been 9am 2pm or did it get shortened this year. *Previous years this event has been held in the evening to create more of a party atmosphere with buskers, live performances, and chalk art but this year with more of an education and family-focus, decided to change the time in hopes of encouraging parents to bring their kids to the event. Event times could change next year as the Department Director is flexible and allows staff to change events based on the current need.*
- R. White responded to an unknown Commissioner's inquiry (sound not available while speaking) by stating that yes, the Chalk Art Competition will be part of the Community Art Party and it will take place from 10am 2pm on September 14 on the pathways throughout Kleiner Park.
- C. Paulson inquired about the advertising for this event. 500 posters are being distributed throughout Meridian by Idaho Poster Distribution. A flyer can be sent to the schools to be shared with parents and students. Open to other suggestions as the world of advertising is tough. The City will do a press release. The Parks and Recreation Department has its own email list of 40,000 people who have opted in to receive information about Department events. A Facebook event has been created for the Art Party and information will be posted on Instagram and Next Door.

 C. Paulson stated she sees a lot of the emails from Parks and Recreation and that when she asks students where they saw information about the classes she teaches through Parks and Recreation, they state it is through the emails. C. Paulson thanked R. White for her work on the Art Party and stated she attended an Art Party and that was how she found out about the Meridian Arts Commission and is excited to watch this event keep growing.
- R. White responded to an unknown Commissioner's inquiry (sound not available while speaking) by stating there is a Facebook event connected to the Meridian Parks and Recreation Facebook page for the Art Party versus Art Week which will probably be on the Meridian Arts Commission's Facebook page.
- P. O'Leary asked if the link to the application is included on the Art Party Facebook event. No, because the Facebook event is designed to advertise the event for those who are attending. More targeted advertising/communication being done for vendors/artists/art organizations. Not accepting applications from people/organizations who are not art-centric.

4. Recommend: Initial Point Gallery 2025 Schedule ~ *Paxton Hergenroeder, Seasonal Arts and Culture Assistant [ACTION ITEM]*

Presentation given by P. Hergenroeder (see attachment).

- C. Schiffler confirmed that this proposed Initial Point Gallery 2025 Schedule includes all individual applications that scored above 87 and all group applications that scored above 92; however, one group show application that scored above 92 was excluded as there was not enough group spots. The proposed schedule does include 3D artists who scored lower than 87 as there are fewer 3D artists who apply.
- P. Hergenroeder confirmed there were not enough 3D artists to fill the spots so some were invited to exhibit.
- S. Muscolo made motion to approve the 2025 Initial Point Gallery schedule as presented; seconded by L. Taylor

All ayes

Commission Feedback

- C. Paulson stated the Commission received more entries than usual and at one time it was mentioned that if there were enough entries, that the 2026 schedule may be drafted as well, so wondered if this was still being looked at or will there be another Call for the 2026 Gallery exhibit schedule. Always an option but not a guarantee so if there is a need for work and we already have the artist's application I believe we can pull the application over to the next year (P. Hergenroeder). In my time here we have done one year's schedule at a time because always receive enough applications with each Call, so we could propose an additional year's schedule but typically we do not (C. Schiffler).
- P. O'Leary inquired if there would be live performances again like the BOSCO/Ballet Idaho collaboration or talk backs. *Can definitely look in to hosting group talks if exhibit artists are open to this, but performances are no longer permitted in Initial Point Gallery.* P. O'Leary inquired if it is possible to connect the September exhibit with Art Week. *Yes, there will be a talk based on the exhibit that falls during Art Week this year.*
- S. Muscolo stated she hopes artists are offered the opportunity to give a talk for every one of these exhibits and thinks this will be a great way to increase community involvement. *I definitely agree and will look in to the possibility of sending an email to inquire with artists about their interest in giving a talk.*S. Muscolo thanked P. Hergenroeder for all her work on this proposed schedule.
- B. Gaytan agreed with S. Muscolo's desire to have artists offered the opportunity to give a talk for every one of these exhibits.
- L. Taylor inquired if these artists are under contract yet. *They will not be sent contracts until the Commission approves the proposed schedule and then contracts will not be executed until City Council approves a resolution to approve this proposed schedule.* L. Taylor inquired if it would be possible to add to the contract

something about whether the artist is interested in giving a group talk (a yes or no check box) since not under contract yet. It has always been an option for artists to do a talk if they want to and this has been handled recently with just a conversation so does not need to be part of the contract (C. Schiffler).

5. Presentation: Chateau Park Public Art Project ~ *Cassandra Schiffler, Arts and Culture Coordinator*

Presentation given by C. Schiffler (see attachment). C. Schiffler stated that this project is not paid for through MAPS funds but is being funded through the Parks and Recreation Department's budget. While not specifically listed as an "Action Item", since this agenda item falls under "New Business (Action Items)" this final proposal can be voted on today so a vote will be requested today to help this project move to the next stage. One suggested change the Committee had to this proposal will be to move the butterfly from the arm of the bench to the side of the bench for more accessibility to use the arm rest. An installation date of February/March next year is anticipated depending on when the contract is signed and weather.

- B. Bird recommended approval of this proposal; seconded by L. Taylor All ayes
- E. Kane requested that Commissioner Bird and Commissioner Taylor amend their recommendations to motions.
- B. Bird made motion to approve this proposal; seconded by L. Taylor All ayes

Commission Feedback

- P. O'Leary inquired if the Committee thought about the type of material being used for the benches to ensure they are usable during the hot Summer months and if it is known how hot the benches will get. That did come up and yes, they will get hot. A specific temperature is not known but playgrounds are made of metal so safety is not a concern. P. O'Leary inquired if there is other material that could be used that would not get as hot. This artist pretty much works in metal so if a different material was desired would probably have to work with a different artist or it might really change the scope of work or cost. We did not consider using other materials. P. O'Leary suggested doing a butterfly on either side of the bench for symmetry and if the actual seat and arm rests could be wood overlay to reduce the heat. I could ask him about this but it would change the price.
- S. Muscolo inquired what was meant by "composition" on the presentation slide for the bench. *The bench is metal and powder coated so I think the artist was referring to the design composition of the bench.*
- C. Paulson requested review of the price break down. While this price may seem high to lay citizens, this is a very typical sort of breakdown and the artist fee is actually really low as these are typically 10% to 15%. The artist does all his own fabrication so this is a huge savings. C. Paulson agreed that the artist fee seems very

low and inquired what does the insurance cover. *The artist has to carry liability insurance; when the City owns the piece then the City has insurance on it.*

B. Bird inquired if this is a proposal and if it needs approval. *Yes this is a proposal, so a recommendation to move forward is needed.*

REPORTS [ACTION ITEM]

- **6. Updates: Initial Point Gallery Exhibits:** Current Exhibit: "Unplanned Experience" with Artists Pete Grady, Tyler Crabb, Kyla Morgan; Upcoming Exhibit: "Cross Sections" Jan Freeman Long, Martha Channer, Stephen Fisher (Opening: August 6, Host: Patrick O'Leary; Additional Artist Talk Event: September 10 at Noon) ~ *Lizzie Taylor, IPG Subcommittee Chair*
 - L. Taylor encouraged everyone to go see the current exhibit.
 - L. Taylor reviewed the upcoming exhibit and stated there will be an artist talk associated with this exhibit on September 10 at noon. L. Taylor asked that posters for the upcoming exhibit not be put up until the last few days of July and to remove the current exhibit poster when hanging the new exhibit poster.
 - L. Taylor thanked all those involved in the jury process for the 2025 Initial Point Gallery Schedule as it was a lot of work.
- **7. Public Art Committee Updates:** Review PAC Meeting ~ *Bobby Gaytan, Public Art Committee Chair*
 - B. Gaytan stated the Committee discussed the following items at their last meeting:
 - The Transit Shelter public art unveilings have been rescheduled for Monday, July 15 from 9am 10am.
 - The Committee received general project updates form C. Schiffler on traffic boxes; the Chateau Park public art project; the Fuller Park public art project; the Call for the Linder Overpass public art project; and the Public Art Plan
 - Main discussion was on the public art temporary mural project taking place on September 14 during the Community Art Party. Artist Jay Smith presented his proposal to the Committee for the mural project and the Committee approved the proposal with the hopes that the panels can be publicly displayed somewhere after the event. P. Hergenroeder is designing the plan for the community mural which will be a cube-shaped canvas where three artists will each have a panel and the fourth panel will be reserved for public participation.
- **8. Updates: Events and Outreach:** Art Week Updates; 2024 Tammy de Weerd's Awards in the Arts Presentation ~ *Crystal Paulson, Events and Outreach Subcommittee Chair*
 - C. Paulson stated the Committee is proposing the following line-up on September 21 at 6:30pm for the 2024 Tammy de Weerd's Awards in the Arts presentation, pending consent by each Commissioner:

- Commissioner Taylor to present the award to Bonnie Griffith
- Commissioner King to present the student award
- Commissioner Paulson to present the award to The Angry Easel
- Commissioner Muscolo to present the award to Joyce Green

C. Paulson stated an Art Drop in Downtown Meridian will be included again as part of Art Week. Commissioners are encouraged to promote this event and if Commissioners make art, C. Schiffler is willing to distribute it in Downtown Meridian. C. Paulson stated she is willing to help Commissioners create art to be distributed. C. Paulson noted there will also be classes going on during Art Week such as a:

- line dancing class
- watercolor class
- dance/drums/music class
- writing workshop

Commission Feedback

- L. Taylor confirmed she is available to present an award.
- S. Muscolo confirmed she is available to present an award.
- C. Paulson stated she is available to present an award and will check with Commissioner King on her availability.

NEXT MEETING - AUGUST 8, 2024 ADJOURNMENT [ACTION ITEM]

B. Bird made motion to adjourn the meeting; seconded by L. Taylor All ayes

Meridian Arts Commission 2024 All Commission Goals and Priorities

Program monthly Initial Point Gallery exhibits, host opening receptions, and market yearly Call-to-Artists, with a selection panel for new exhibits

Participate in the partnership with the Parks and Recreation staff and Commission to add theming and identity reinforcing art in Meridian parks and pathways. Focus this year on Chateau Park and Fuller Park.

Use Call to Artists to select and commission artists to create new artwork for installation on Meridian transit stop shelters

Support the completion of the Discovery Park Phase 2 Public Art Projects: "Fanfare" by Steve Parker and "Peregrine Bike Racks" by Colin Selig.

Increase inclusive programming through representation of diverse populations and marketing to underserved and underrepresented populations

Engage the community through Art Week in 2024 and participate in programming and marketing events

Support Concerts on Broadway Series in 2024

Participate in planning for new MAPS projects and future updates to the MAPS Public Art Workplan. Focus this year on Fuller Park and Linder overpass projects.

Present 2024 biennial Tammy de Weerd's Awards in the Arts

Maintain existing Traffic Box Series; select WASD artworks, recommend locations, and use Call to Artists to commission installation of new traffic box wraps

Use Call for Performing Arts Projects to facilitate selection process to support youth performing arts programs through partnership and fiscal support of performing arts projects



MERIDIAN COMMUNITY BLOCK PARTY



SATURDAY, SEPT. 7 10AM-5PM KLEINER PARK FREE

















For more information, call (208) 888-3579 or visit www.MeridianCity.org









Saturday, September 14

COMMUNITY ART PARTY HOW TO PARTICIAPTE

Sponsor: One 'presented by' sponsorship offered. Business mention in all marketing. Investment: \$1,200.

Call to Artists: Share your art on Saturday, September 14. Kleiner Park Bandshell.

Offer a free/low-cost class or workshop: These can be hosted at your business. Simple requirement: make it art related.

Demonstration: Come onsite and share your craft.

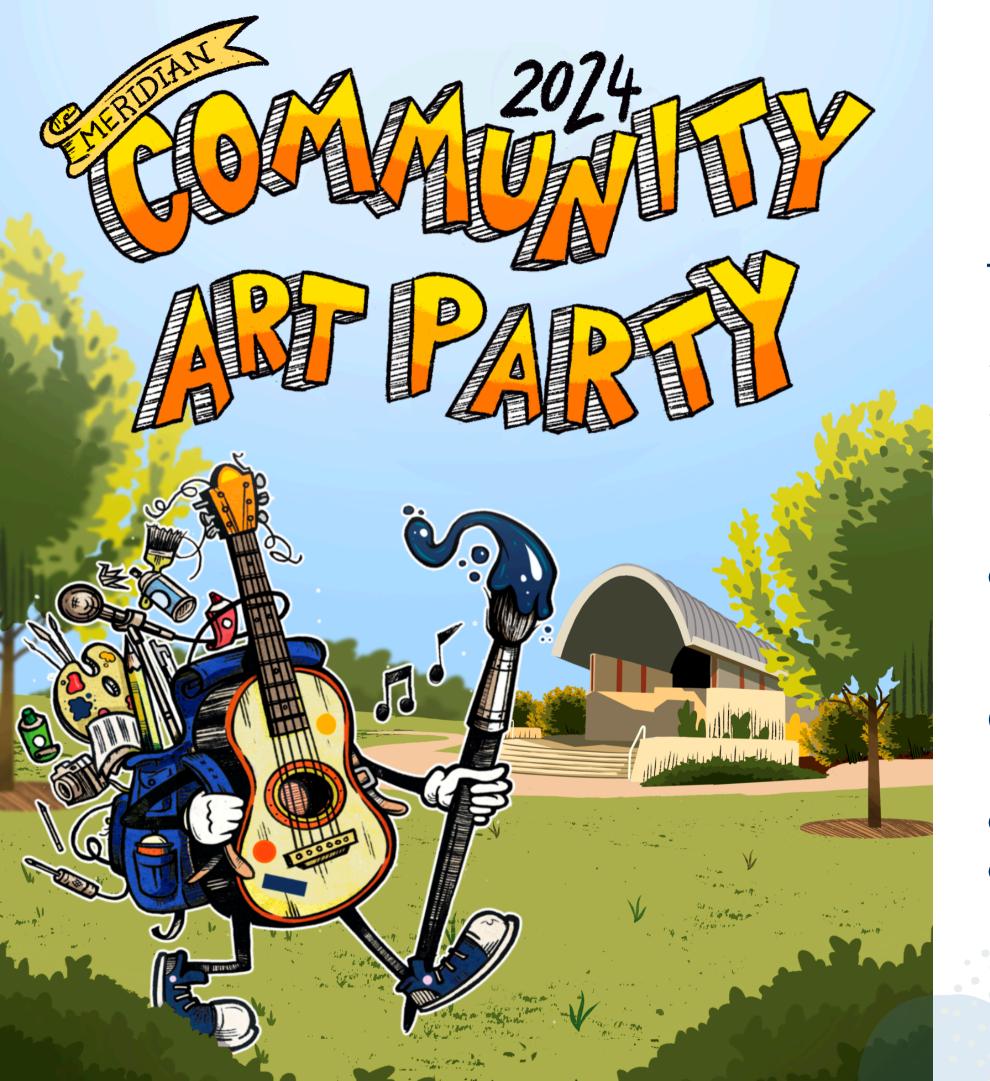
Sidewalk Chalk Contest: Participate by making a temporary work of art.

"National Arts in Education Week is a national celebration recognizing the transformative power of the arts in education."

National Arts in Education Week

In partnership with

Meridian Commission



Kleiner Park, Bandshell Saturday, September 14 10:00 am - 2:00 pm

The 2024 Community Art Party will feature live performances, a chalk art competition, hands-on interactive arts activities tailored to all ages, interactive booths, art installations, and more.

The event is arts education and family focused and coincides with both National Arts in Education Week and Meridian Art Week.

Our goal for this event is to foster connections between the public and the diverse arts organizations within the valley, particularly those offering educational programs and avenues for public involvement in the arts. c Home c Parks c Special Events c Community Art Party

Community Art Party



Apply Now for Booth Space

Once the application has been accepted, a fee link will be sent to secure your space.



ART PARTY BOOTH
APPLICATION



Reach local families



Interactive Activities



Share Information

Park Identity and Theming Public Art Project Chateau Park Meridian, ID

Final Proposal Ken McCall

Final Proposal





Mix & Match





Inspired by the idea of a garden theme, this flower bench represents a stylized yellow cone flower while providing the interactive element of being seating.



The composition bench will depict sunflowers, provide seating and incorporate an educational aspect by having the scientific name cut out of the front.



The entrance sign will replicate a syringa, a blue camas and a black-eyed susan.





The three sculptures will represent flowers native to Idaho as well as pollinators: each will have a three-dimensional hummingbird, bumble bee or butterfly affixed to the blossom.





Materials will consist of powder coated steel and painted aluminum.

Maintenance will be minimal – washing with mild detergent and water as desired and checking hardware annually.





The flower bench will stand approximately 10 – 12 feet tall: the bench will have a circumference of approximately 30" and will be ADA compliant.



The composition bench will stand about 4 feet tall, be approximately 5 feet wide and will be ADA compliant.







The entrance sign will stand approximately12 feet tall and 10 feet wide. All edges/points will be rounded for safety.



BUTTERFLY CHATEAU PARK



16"

*APPROXIMATE DIMENSIONS



BUMBLE BEE



18"

*APPROXIMATE DIMENSIONS



HUMMING BIRD

CHATEAU PARK



16"





Budget

Engineering	\$2,000
Insurance	\$500
Permits	\$500
Materials	\$10,000
Fabrication	\$22,000
Concrete	\$4,000
Transportation/Installation	\$2,000
Contingency	\$3,000
Artist Fee	\$1,000
	, , , , , ,

\$45,000

Total

The sculptures will take approximately 6 months to complete after the contract is signed, engineering is stamped and permits are obtained:

Order/Delivery of Materials Fabrication
Concrete/Installation

1 month 4.5 months 2 weeks



Initial Point Gallery

2025 Proposed Schedule 7/11/24

February 4, 2025 February 28, 2025

Inverted Color:

Devon William Smith, Rachel Reynolds, Gregory Ahley Newman, Mary Ann Fraser and Leslie Jay Bosch (3D)



Final Scene, 24 x 16, Digital Photography







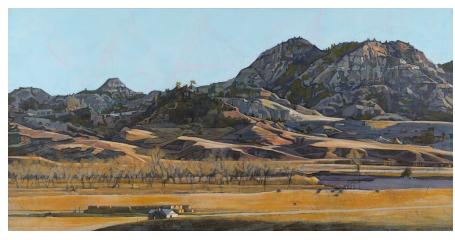


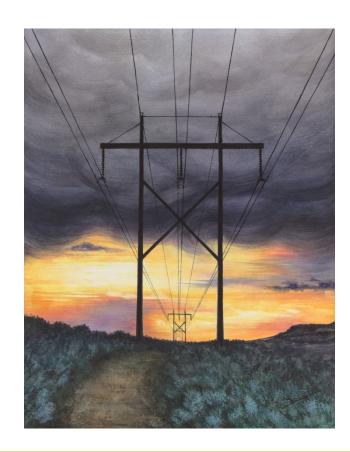
March 4 2024 – March 28 2024

Land Lines:

Antonia Hedrick, Beth Trott, and Stephanie Inman (3D)





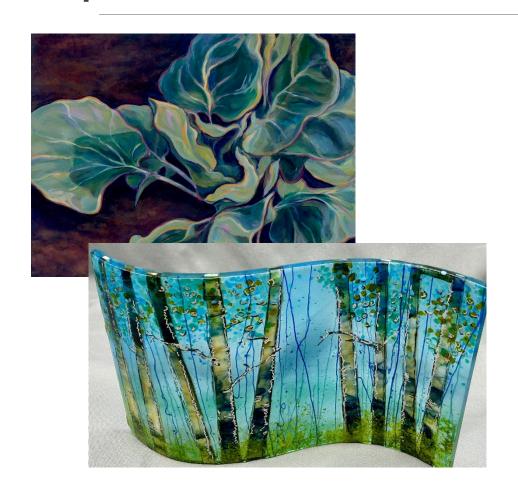




April 1 2025 – April 25 2025

Of Leaf and Petal:

Claire Remsberg, Jessie Swimeley, Cindi Walton, Jill Storey, Mary Arnold, and Suzi Butler (3D)







April 29 2025 – May 19 2025

West Ada School District Show





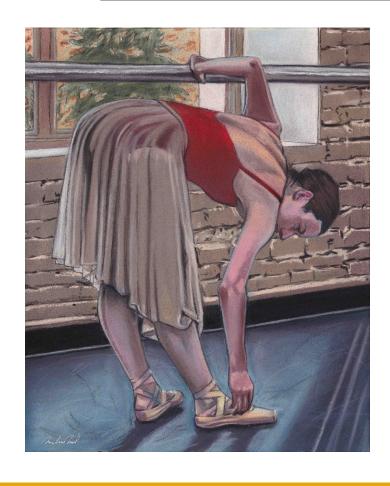


Images shown are from WASD's exhibit at Initial Point Gallery in May 2024

May 21 2025 – August 1 2025

Rodeo, An Idaho Icon

Boise Open Studios Collective Organization (BOSCO)







Images shown are from BOSCO's Ballet Idaho collaboration exhibit at Initial Point Gallery in 2024

August 5 2025 August 29 2025

Myths and Morals:

Brecken Bird, Nikita Budkov, and Reba Robinson (3D)







September 2 2025 – October 31 2025

Large Men with Small Brushes:

Scott Muscolo, Roy Gover, Hugh Mossman, Dennis Hazlett, Don Belts, and Andrew Forbes (3D)











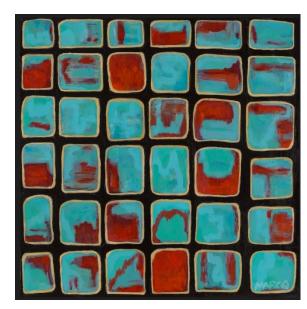


November 5 2025 – November 28 2025

Rock, Paper, Scissors, Wood!

Elizabeth Hilton, Stephen Purcell, Jennifer Moramarco, Rick Newman, and Betty Hayzlett (3D)









December 2 2025 -January 30 2026

Purple Plus:

Treasure Valley Artist Alliance

