



## **Main Street/ Development Authority Board of Directors Meeting Minutes**

**Date & Time:** June 21, 2023 | 4:00PM

**Present:** Charissa Murray, Sue Jackson, Susan Kelleher, Cassidi Kendrick, Cate Campbell, Michael Flores, Beth Martin, Dillon Patel, Jay Burke

**Absent:** Maria Lancaster, Bill Garbett, Kelly Swope, Sarah Bernzott

**Observers:** Theresa (Forever Tybee), Marshall Stevens (Raw Ingredients)

**Location:** Tybee Island Public Safety Building

**Call to Order**- The meeting was called to order at 4:04 PM. Cassidi Kendrick introduced Keni Lozada, Main Street Summer Intern to the board.

**Approval of Minutes**- The minutes from the May 17, 2023 meeting were approved with a motion by Susan Kelleher and a second from Beth Martin.

**Old Business**- There was no old business to discuss.

### **New Business**-

- **Director Report**- Cassidi Kendrick shared that she has been working with Keni Lozada to reach aspects of the Main Street Program as well as providing her with professional development tips and opportunities. Cassidi K. also shared that the City of Tybee 2023-2024 Budget will be going before Tybee Island City Council at the upcoming meeting set for June 22, 2023. If the budget is approved in the second reading, Main Street will be able to move forward with several projects, such as more streetscape improvements, electrical upgrades, christmas decorations and new light poles on Tybrisa St. Cassidi provided a brief report on the company Main Street is hoping to purchase Christmas decorations from and that they are working on offering laser light show services. The City Council has lightly discussed the possibility of introducing a light show in place of fireworks. The research Cassidi has done shows that prices of light shows can be comparable with firework displays and also could put less strain on city staff. Dillon Patel said he thought the \$350,000 requested in the capital budget was for all electrical upgrades, including the new light poles. Board members shared that the light poles and electrical outlet upgrades were separate expenditures. Cassidi also shared that the \$70,000 from FY 22-23 was used to purchase street furniture for Tybrisa and Strand. In the upcoming FY 23-24, there will be \$40,000 more set aside for Park of 7 Flags. Jay Burke asked what could Main Street do about the truck parked at 1601 Butler Ave. that is currently serving as a billboard advertisement. Jay said after speaking with George Shaw, Community Development Director, he was informed that it is on private property and is

not illegally parked. After further discussion about sign regulations, it was determined that the sign ordinance needs to be reviewed.

### **Committee Updates**

- **Design**
  - The hole in the sidewalk in front of Sandpiper Condos was fixed by DPW. The design committee would like to have the concrete benches on Tybrisa St. moved to somewhere on the North End of the island and be replaced with the new gray benches. The committee also discussed the current traffic pattern on Butler, that sends cars around the Park of 7 Flags and blocks the left turn on to Tybrisa St. Businesses on Tybrisa St. have expressed concern about the blocked left turn and how it is negatively impacting their businesses. Cassidi K. said in the design meeting that we can look at putting signage up at the intersection of 17th St. and Inlet Ave. to direct cars back to Tybrisa St.
- **Promotion**
  - Cassid has purchased a-frame signs that can be used for special events. The committee is still soliciting sponsors for the pocket map, and would like to have them ordered by the end of July. The price of the pocket map ads has gone down to \$300. While discussing the pocketmaps, there was a conversation regarding if it would be possible to add stars near businesses that purchase a spot on the map.
  - As the holiday season approaches, the promotion committee is beginning to assign tasks to volunteers and revise applications for the Holiday Market. The committee discussed the possibility of adding a .5k to the Polar Plunge. This addition will be voted on at the next promotion committee meeting. There was discussion regarding the holiday parade route. Due to the amount of information regarding the holiday parade, a parade meeting will be scheduled.
- **Historic Preservation Commission**
  - Cassidi Kendrick provided a Historic Preservation update to the Main Street Board. HPC just welcomed a new member, Cara Cole. The Historic Tybee Trolley Tours were a great fundraising success and will continue to be an annual fundraiser for the HPC. Lastly HPC is working with FEMA, GEMA, and SHPO to develop elevation guidelines.

### **Announcements/ Upcoming Events**

- July 4th Fireworks will be hosted on the Tybee Island Pier and Pavilion on Tuesday July 4 at roughly 9:15 p.m. Susan Kelleher asked the board for support in writing a letter to send to the state, in support of the legislation proposed by City Council regarding non-permitted events. Susan Kelleher will be drafting a document, and will be sending it to Cassidi Kendrick for review. Susan Kelleher wants to also discuss adding additional porta potties along the strand, to ensure that they are not blocking any major exits.

### **Adjournment-**

The meeting was adjourned at 4:55PM with a motion from Cate Campbell and a second from Michael Flores.