

**Main Street/ Development Authority Board of Directors
Meeting Minutes**



Date & Time: September 21, 2022 4PM

Present: Dillon Patel, Michael Flores, Sarah Bernzott, Cate Campbell, Bill Garbett, Susan Kelleher, Beth Martin

Absent: Sue Jackson, Cate Campbell, Charissa Murray, Jay Burke, Kelly Swope

Observers: Katherine Williams (Forever Tybee), Mackenzie Mullins (Tybee YMCA)

Location: Public Safety Conference Room

Call to Order

The meeting was called to order at 4:09PM.

Approval of Minutes

Minutes for the August 17, 2022 meeting passed with a motion from Beth Martin and a second from Susan Kelleher.

Old Business

Bill Garbett asked how to access city email addresses. Cassidi will have someone from the City's IT Dept. assist board members with accessing their accounts.

New Business

1. DDA PayPal Account- Cassidi proposed the creation of a PayPal account for the DDA to be able to collect funds online for event vendors, sponsors and other events from Main Street, DDA or the Historic Preservation Commission. The board agreed to move forward with the creation of an account and recommended looking into Square as well as Paypal. Cassidi will create the account.
2. Holiday Ornaments- Beth found a local vendor to create annual ornaments as a Main Street fundraiser. The board needs to decide on a price and what will go on the ornament. Beth will follow up with the vendor to try to create a timeline.

Updates

Program- Cassidi and Sarah attended the GDA Conference in Macon. Cassidi gave a presentation at the conference about Placer and was able to network with Main Street directors across the state. Placer has released features and will provide some training on the new features. Cassidi presented the Tybee Holiday Market event to the infrastructure committee in September. Cassidi will also present to the public safety committee as well as the City Council at the second meeting in September with holiday event details. Michael requested signage promoting the event and where parking will be on event day. Tree lighting will be consistent with last year's setup.

HPC- Jackie Boiling, MFA Preservation Design Student at SCAD, has just started as the new intern for HPC. She is assisting with coordinating the trolley tour.

Design- Michael and Cassidi were co-interviewed by WSAV about design and beautification efforts that main street is working on. The light poles have not been ordered, they will have to be requested in the next fiscal year (23-24). The price quote for new light poles came to \$350,000. This will be discussed further. The quarterly pressure washing was completed. Michelle and

Cassidi met with Hobie Barrett about Christmas decorations and lights on the palm trees. We will be finalizing the contract with Tripp soon and scheduling the first site visit.

Economic Vitality- There was a meeting with Robyn, the special event coordinator, to discuss the special event application. Future meetings will be held to discuss this further.

Promotion- The Main Street Meet Up will be hosted at Dunes Inn. The board considered having a theme for the Christmas parade. Holiday Market will be presented to City Council for approval and feedback, the vendor reservation form has already gone out for inquiries. Micheal and Eric Thomas will be coordinating a corn hole tournament on the day of the market.

Upcoming Events/Announcements

- October 29 11AM-3PM, Shoppes at 1207 Witchy Soiree
- November 5 11AM-4PM, Shoppes at 1207 Holiday Open House
- November 11, 4PM Marine Science Center Ribbon Cutting Ceremony
- November 19 12-5PM, Tour De Art
- November 26, 12-8PM Tybee Holiday Market & Christmas Tree Lighting
- December 2, 6:30PM Tybee Christmas Parade

Adjournment- Meeting adjourned at 5:15PM, Motion by Cate C. and second by Michael F.