

**Tybee Island Development Authority/Main Street
Meeting Minutes, May 19, 2021
Location: Zoom Video Call (recording available)**

Attendance:

Present: Sarah Bernzott, Cate Campbell, Michael Flores, Bill Garbett, Maria Lancaster, Susan Kelleher, Charissa Murray,

Absent: Jay Burke

Guest: Carol Nathan, Forever Tybee

Next meeting:

June 16, 2021, 4:00 p.m.

Call to Order

Meeting called to order at 4:00 p.m.

Approval of Minutes

Kelly Swope motioned to approve the March 2021 minutes. Beth Martin seconded the motion. Motion passed unanimously.

Michael Flores motioned to approve the April 2021 minutes. Kelly Swope seconded the motion. Motion passed unanimously.

Old Business

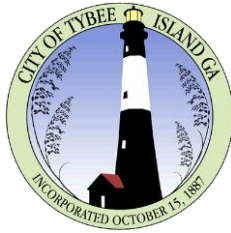
Special Events Calendar –

Michelle Owens informed the board that the city will most likely host its annual July Fourth Fireworks show. The contract is on the next city council agenda for action. This means the Main Street night time Christmas Parade can proceed. She suggested the board begin thinking about other events for the upcoming year.

Charissa Murray updated the board that Pirate Fest was cancelled for 2021 due to lack of adequate funding and sponsorships.

The board would like to plan an arts event, story walk and an Elf on the Shelf © promotion. The board would also like to consider supporting Tybee Days, a music and dance event on the pier in November. This event is being planned by several local groups.

The board will schedule a sub-committee meeting to finalize an event schedule



Murals – Michelle submitted an application for a text amendment of the zoning ordinance to include the C-2/SE district as an allowable location for murals. Murals already exist in this area but the code does not reflect that.

Michael Flores updated the board that he is ready to install a mural on a wall near his business.

The board will look at updating mural guidelines as well.

Parking Pass Update – Michelle has met with the city manager and parking services manager to discuss a discounted parking option for local businesses to use for its employees. The city has agreed to consider a pilot program using the app only to offer a discount option for businesses. Parking Services will check with the app developer to see what steps are required to create the discount.

New Business

No new business to report

Financial Report

Michelle updated the board on expenditures for April 2021. She transferred \$4,000 from the travel line and split it between supplies and advertising to help cover the costs for printing window clings and magazine advertisements.

Charissa Murray informed the board that the window clings have already shipped. The clings will have the Main Street logo and a QR code that links to the Main Street website business listings. The transferred funds will also cover costs to advertise in the “Where to Eat” guide and the Beachcomber.

Committee Updates

There is nothing to report under committee updates.

Adjournment:

Meeting adjourned at 5:07 PM