

**Main Street/ Development Authority Board of Directors
Meeting Minutes**



Date & Time: May,18 4:00 PM

Absent: Jay Burke, Bill Garbett, Susan Kelleher

Present: Beth Martin, Michael Flores, Charissa Murray, Sue Jackson, Cassidi Kendrick, Maria Lancaster, Cate Campbell, Sarah Bernzott, Dillon Patel, Kelly Swope (Phone)

Observers: Carol Nathan

Location: Public Safety Conference Room

Call to Order

The meeting was called to order at 4:05PM..

Approval of Minutes

Minutes for April 20, 2022 meeting passed, Cate Campbell voted, Beth Martin seconded.

Old Business

Proposed Board Guidelines- This needs to be brought back to the next board meeting. We need to determine a process for voting new members onto the board.

New Business

Main Street Intern- Maggie Wright began her term as the 2022 Summer intern for Main Street Tybee. She will attend board and committee meetings. The board approved a \$500.00 stipend for the intern to cover some costs associated with the internship. She will be focusing on social media and digital marketing, and other projects as assigned.

Committee Updates

Promotion- The Main Street Meet Up at Tybee Oaks went great, it was well attended and several business owners participated. Parking was a little bit of a challenge. Several locals cards have been picked up, over 400 have been applied for. Need to learn more discounts from businesses who are participating. Date and location has been set for the next Meet Up Event, which will take place in September. Make sure to promote the Christmas parade at the next meet up. The 135th Birthday of Tybee is this year, planning will begin soon. The pocket maps will be finalized and printed soon. When they arrive, the distribution will be focused on high traffic areas, hotels/rentals and some local businesses.

Economic Vitality- Special event ordinance/application feedback was pushed until the next meeting due to committee attendance. Mobile businesses were discussed and the committee is working on creating a statement and researching best practices for how to handle mobile businesses.

Design- Trash cans for Tybrisa have been ordered. Looking to see if old trash cans can be donated to businesses to be refurbished for private property uses (parking lots). Pressure washers are supposed to start back up in June. A representative from GA Power, Tammy, has been talking with business owners about new street lighting options.

Upcoming Events/Announcements

- Concern of excessive off beach smoking due to the beach smoking ban. The idea of more ashtrays near Tybrisa and at the end of crossovers was discussed. Need to put up signage on beach rules signs for no smoking on the beach.
- Concerns of Orange Crush Event were discussed.
- Chairs for Charity- June 11 5PM-7PM
- Concern about a pop-up event at Sea Wolf on June 11th.
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Adjournment- Meeting adjourned at 5:PM, Motion by Cate C. and second by Michael F.