

**Main Street/ Development Authority Board of Directors  
Meeting Minutes**



**Date & Time:** April 20, 4:00 PM

**Absent:** Jay Burke, Sue Jackson

**Present:** Beth Martin, Michael Flores,  
Charissa Murray, Susan Kelleher, Cassidi  
Kendrick, Bill Garbett, Cate Campbell,  
Sarah Bernzott

**Observers:** Carol Nathan

**Location:** Public Safety Conference Room

**Call to Order**

The meeting was called to order by Cassidi Kendrick at 4:03pm.

**Approval of Minutes**

Minutes for March 23th meeting passed, motion by Susan K. and second by Cate C.

**Old Business**

None

**New Business**

**Main Street Intern-** New intern from Georgia Southern University will be hopefully starting in the middle of May. Position is unpaid, however the DDA/ Main Street Board could provide a stipend or scholarship. The student will receive class credit for the internship, it is 200 work hours. Cassidi will look into a parking pass for the intern. The intern's primary responsibility will be digital marketing and social media as well as attending various board and committee meetings.

**Proposed Board Guidelines-** Cassidi asked to table this until the next meeting.

**Committee Updates**

**Promotion-** Still working on the Tik Tok videos for businesses and hiring. The locals discount card was officially relaunched, 170+ people have signed up online and about 60 of them have been picked up. The relaunch has been promoted on social media, email newsletter and the beachcomber article. Business owners would like to have a flier about how to sign up for the locals card to display at their business. The next Main Street Meet Up event will be hosted by Tybee Oaks on May 10th. Refreshments, updates about Main Street and other activities will be available. North Beach Grill will be hosting an art fundraiser on May 5th to raise funds for a Ukrainian orphanage. Main Street is working on recommendations for the special event application, board members will talk with vendors after this event for feedback. The billboard program is going strong, eight businesses are participating with a few others interested. Pocket Maps will be printed soon.

**Design-** There is now a set schedule for pressure washing. Various areas of the south end business district will be pressure washed on Tuesdays. New trash cans for Tybrisa will be ordered soon, the City Council must first approve the budget transfer. The comprehensive plan from Tripp Muldrow is still in the works, if adopted the target start time for that project would be at the start of the next fiscal year. Also, the design committee is looking at the current mural guidelines for revisions.

**Upcoming Events**

- **Main Street Meet Up-** May 10th, 5-7PM
- Historic Preservation Month Scavenger Hunt- Cards can be picked up all month long at the Tybee Island Light House. A drawing will be done at the end of the month for the winning card.
- YMCA Healthy Kids Day- May 7th from 12-2PM

**Adjournment-** Meeting adjourned at 5:25PM, Motion by Cate C. and second by Susan K.