



LIBRARY BOARD
Library—Community Room, 3939 Central Ave NE
Saturday, January 13, 2024
11:00 AM

AGENDA

ATTENDANCE INFORMATION FOR THE PUBLIC

Members of the public who wish to attend may do so in-person, by calling 1-312-626-6799 and entering meeting ID 429 831 7754 and passcode 039390, or by Zoom at <https://us02web.zoom.us/j/4298317754> at the scheduled meeting time. For questions please call the library at 763-706-3690.

STRATEGIC PLANNING WORK SESSION

CALL TO ORDER

- 1. Strategic Planning**

ADJOURNMENT

Auxiliary aids or other accommodations for individuals with disabilities are available upon request when the request is made at least 72 hours in advance. Please contact Administration at 763-706-3610 to make arrangements.

Strategic Directions 2024

Collections – Increase awareness, promote availability, and boost use of library resources

- Increase the appeal of physical collections:
 - Merchandising strategies on shelves and displays
 - Increase number of face-out books on shelves
 - Simplified displays
 - Weeding unattractive, outdated, worn materials
- Boost circulation of physical and digital materials
 - Expanded SORA access from Columbia Academy and the High School to all schools and students in the CHPS district
 - Increase number of library card holders
- Raise awareness of Kanopy

Communications – show and tell how great the city library is

- Revitalize the Library website
- Coordinate and use the expertise of city communications staff
- Patron survey
 - Whiteboard questions in the library
- Consistent look and feel across platforms
 - Integration with social media
- Photographs – events, people, displays
- Videos?

Outreach – who is our community and how can the library be useful?

- Increase number of open house events
 - English Language Learner events for CHPS elementary schools
- Re-establish partnership with Adult Basic Education (ABE)
 - Class visits from librarians
 - Tours/open house event
 - Programs related to MN Driver’s License for All
- Continue librarian visits to Early Childhood and Family Education (ECFE) classes

Space – ensure that the building is welcoming, safe, comfortable, and accessible to all

- Address concerns about safety
 - Staff de-escalation training
- Address cleaning issues and custodial staff shortages
- Planning and budgeting for systems repair and replacement (HVAC system, door access/card readers, building security)
- Early literacy play and learning space
- Parking lot