



**AGENDA**  
**DEVELOPMENT AUTHORITY/MAIN STREET BOARD OF**  
**DIRECTORS**  
**March 24, 2021 at 4:00 PM**

Call to Order

Welcome & Introductions

Approval of Minutes

- [1.](#) Special Meeting Minutes of March 4
- [2.](#) February 17, 2021 Minutes

Old Business

3. GEMS Update
4. Board Officers
5. Board Vacancies
6. Synovus DDA Account

New Business

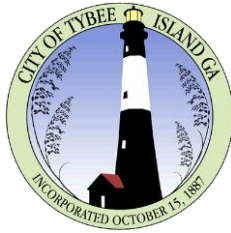
7. Mural Projects
8. Tybrisa Improvements
9. City Council Update

Finance Report

10. Financial Update

Committee Reports

Adjournment



**Tybee Island Main Street/Development Authority  
Meeting Minutes, March 4, 2021  
Specially Called Meeting  
Location: Zoom Video Call (recording available)**

**Attendance:**

Present: Sarah Bernzott, Michael Flores, Bill Garbett, Susan Kelleher, Beth Martin, Charissa Murray, Michelle Owens, Kelly Swope

Absent: Jay Burke

Guest: Carol Nathan, Forever Tybee; George Shaw, City of Tybee; Erin Flannigan, Café on 80

**Next meeting:**

Mach 24, 2021, 4:00 PM, Zoom Call

**Call to Order**

Meeting called to order at 9:03 AM

**Welcome & Introductions** – Participants on the Zoom call identified themselves or were identified by Michelle Owens

**New Business**

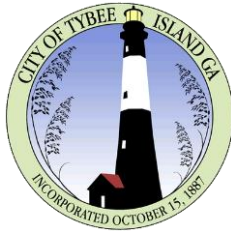
- 1.) Mural Project at Café on 80.

Erin Flannigan was in attendance on behalf of Café on 80 to discuss a mural project. The restaurant would like to paint a mural on the wall where a new takeout window has been installed. The mural will be on the side of the building that faces Jones Avenue. Erin shared artist renderings of the mural and samples of other works by the artist, Dana Richardson.

Susan Kelleher made a motion to approve the mural project for Café on 80. Michael Flores seconded the motion. The motion carried unanimously.

**Adjournment:**

Kelly Swope moved to adjourn. Susan Kelleher seconded. Motion carried unanimously. Meeting adjourned at 9:23 AM



**Tybee Island Main Street/Development Authority  
Meeting Minutes, February 17, 2021  
Location: Zoom Video Call (recording available)**

**Attendance:**

Present: Sarah Bernzott, Michael Flores, Bill Garbett, Susan Kelleher, Beth Martin, Charissa Murray, Michelle Owens, Kelly Swope

Absent: Jay Burke, Cate Campbell, Charissa Murray

Guest: Carol Nathan, Forever Tybee; Liz Hood, Tybee Visitors Center

**Next meeting:**

March 24, 2021, 4:00 p.m., Zoom Call

**Call to Order**

Meeting called to order at 4:00 PM

**Welcome & Introductions**

**Liz Hood, Visitors Center**

**Approval of Minutes**

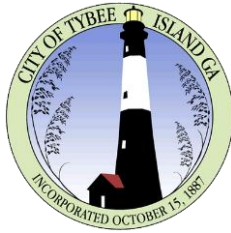
Susan Kelleher moved to approve minutes. Michael Flores seconded. Motion carried unanimously.

**Old Business**

- a. Michelle Owens and Sarah Bernzott updated the board on its 2-hour presentation to the State Main Street office via Zoom to be reconsidered for Georgia Exceptional Main Street (GEMS) Status. Sarah felt the presentation went well. Next step is to receive a decision from the state.
- b. There are two board vacancies that still need to be filled. One is a voting member seat vacated by Crystal Travaille with two years remaining, and the other is an ex-officio seat.
- c. The board needs someone to serve as vice chair. No board members volunteered, but some planned to think it over.

**New Business**

- a. Business Training Sessions. The Beach Business Bootcamp will be starting in April. This is the training funded with a grant to teach businesses ecommerce and digital marketing strategies. Michelle will send out the info and applications to everyone. It includes four lesson modules, a one on one consultation with



the Small Business Development Center and an audit of a businesses' online presence.

- b. 2021 Work Plan – The state Main Street office approves of the work plan the board drafted at its annual planning day. The board would like to set up a meeting with the city manager to discuss Main Street projects and funding.

### **Financial Report**

Michelle reviewed program expenditures from January 2020. The board would like to allocate advertising funds to a billboard advertising the new website.

### **Committee Updates**

Michelle reviewed committee responsibilities and asked members to consider which one they would like to join.

### **Adjournment:**

Susan Kelleher moved to adjourn. Kelly Swope seconded. Motion carried unanimously. Meeting adjourned at 5:10 p.m.