



Coachella Corporate Yard, Upstairs Conference Room  
53-462 Enterprise Way, Coachella, California 92236  
(760) 398-3502 ♦ [www.coachella.org](http://www.coachella.org)

# AGENDA

OF A REGULAR MEETING  
OF THE  
CITY OF COACHELLA  
CULTURAL AND ARTS COMMISSION

**August 13, 2024**  
5:00 PM

<p>In-Person Meeting Location:</p> <p>Corporate Yard, Upstairs Conference Room 53462 Enterprise Way, Coachella, California 92236</p>	<p><b>If you would like to attend the meeting via Zoom, here is the link:</b></p> <p><a href="https://us02web.zoom.us/j/86291638284?pwd=NUJQZGNINEIxa09UUzZ1cFZEandrdz09">https://us02web.zoom.us/j/86291638284?pwd=NUJQZGNINEIxa09UUzZ1cFZEandrdz09</a></p> <p>One tap mobile : +16694449171,,86291638284#,,,,*970236# Or Telephone: US: +1 669 900 6833 <b>Webinar ID: 862 9163 8284</b> <b>Passcode: 970236</b></p> <p><b>Spanish:</b> El idioma español está disponible en Zoom seleccionado la opción en la parte de abajo de la pantalla</p>
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- Public comments may be received **either via email, or telephonically, or via Zoom** with a limit of **250 words, or three minutes:**
  - Written comments may be submitted to the subcommittee electronically via email to **cjimenez@coachella.org**. Transmittal **prior to the start** of the meeting is required. Any correspondence received during or after the meeting will be distributed to the Commission and retained for the official record
  - **Or**, you may leave a message at **(760) 262-6263, before 2:00 p.m.** on the day of the meeting.

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**APPROVAL OF AGENDA:**

“At this time the Commission may announce any items being pulled from the agenda or continued to another date or request the moving of an item on the agenda.”

**APPROVAL OF THE MINUTES:**

Regular Meeting Minutes of September 28, 2023 of the Cultural and Arts Commission of the City of Coachella, California.

**PRESENTATION(S):**

None

**NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE):**

1. Review and Approve an Art in Public Places Proposal for a Mural Entitled, *Listening to the Rain* by Nanibah “Nani” Chacon in the Amount of \$19,000
2. Discussion on Future Artist Installations

**PUBLIC COMMENTS (NON-AGENDA ITEMS):**

“The public may address the Commission on any item of interest to the public that is not on the agenda, but is within the subject matter jurisdiction thereof. Please limit your comments to three (3) minutes.”

**ADJOURNMENT:**

*Complete Agenda Packets are available for public inspection on the  
City’s website [www.coachella.org](http://www.coachella.org).*

THIS MEETING IS ACCESSIBLE TO PERSONS WITH DISABILITIES



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**MINUTES**  
OF A REGULAR MEETING  
OF THE  
CITY OF COACHELLA  
CULTURAL AND ARTS COMMISSION

**September 28, 2023**  
5:00 PM

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**CALL TO ORDER:**

The Regular Meeting of the Cultural and Arts Commission of the City of Coachella was called to order at 5:01 p.m.

**ROLL CALL:**

**Present:** Commissioner Armando Lerma, Commissioner Clara Nieblas, Commissioner Irene Rodriguez, Commissioner Juan Ponce Ramos, Commissioner Oralia “Yaya” Ortiz, Commissioner Javier Figueroa

**Absent:** None.

**APPROVAL OF AGENDA:**

**Motion:** To approve the agenda as presented.

**Made by:** Commissioner Figueroa

**Seconded by:** Commissioner Ortiz

**Approved:** 6-0, by a unanimous roll call vote:

**AYES:** Commissioner Lerma, Commissioner Nieblas, Commissioner Rodriguez, Commissioner Ponce Ramos, Commissioner Ortiz, Commissioner Figueroa

**NOES:** None

**ABSTAIN:** None

**ABSENT:** None

**APPROVAL OF THE MINUTES:**

Motion: To approve the minutes as presented.

Made by: Commissioner Ortiz

Seconded by: Commissioner Figueroa

Approved: 6-0, by a unanimous roll call vote:

AYES: Commissioner Lerma, Commissioner Nieblas, Commissioner Rodriguez, Commissioner Ponce Ramos, Commissioner Ortiz, Commissioner Figueroa

NOES: None

ABSTAIN: None

ABSENT: None

**PRESENTATION(S):**

None

**NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE):**

1. Annual Selection of New Commission Chair

Motion: Nominate Commissioner Irene Rodriguez as new Commission Chair

Made by: Chair Lerma

Seconded by: Commissioner Ortiz

Approved: 6-0, by a unanimous roll call vote:

AYES: Commissioner Lerma, Commissioner Nieblas, Commissioner Rodriguez, Commissioner Ponce Ramos, Commissioner Ortiz, Commissioner Figueroa

NOES: None

ABSTAIN: None

ABSENT: None



2. Annual Selection of New Vice Chair

Motion: Nominate Commissioner Clara Nieblas as new Vice Chair

Made by: Commissioner Rodriguez

Seconded by: Commissioner Ponce Ramos

Approved: 6-0, by a unanimous roll call vote:

AYES: Commissioner Lerma, Commissioner Nieblas, Commissioner Rodriguez,  
Commissioner Ponce Ramos, Commissioner Ortiz, Commissioner Figueroa

NOES: None.

ABSTAIN: None.

ABSENT: None

3. Authorize a Grant in the Amount of \$18,000 to the Civil Rights Institute of Inland Southern California to fund an Exhibition by David Bacon entitled, Working Coachella: Images of the Farmworker Community in the Coachella Valley

Motion: Authorize a grant in the amount of \$18,000 to the Civil Rights Institute of Inland Southern California to fund their *Working Coachella* exhibition

Made by: Commissioner Ortiz

Seconded by: Commissioner Ponce Ramos

Approved: 6-0, by a unanimous roll call vote:

AYES: Commissioner Lerma, Commissioner Nieblas, Commissioner Rodriguez,  
Commissioner Ponce Ramos, Commissioner Ortiz, Commissioner Figueroa

NOES: None

ABSTAIN: None

ABSENT: None

**PUBLIC COMMENTS (NON-AGENDA ITEMS):**

None.

**REPORTS AND REQUESTS:**

- Commissioner Comments
- Staff Liaison Comments

**ADJOURNMENT:**

There being no further business to come before the Culture and Arts Commission, Chair Lerma adjourned the meeting at **6:00 p.m.**

Respectfully submitted,

*Celina Jimenez*

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Celina Jimenez  
Cultural and Arts Commission Liaison



**STAFF REPORT**  
**8/13/2024**

**TO:** Cultural and Arts Commission Chair and Commissioners  
**FROM:** Celina Jimenez, Director of Economic Development  
**SUBJECT:** Review and Approve an Art in Public Places Proposal for a Mural Titled, Listening to the Rain by Nanibah “Nani” Chacon in the Amount of \$19,000

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**STAFF RECOMMENDATION:**

Staff recommends that the Cultural and Arts Commission consider approving and awarding a grant to Nanibah “Nani” Chacon in the amount of \$19,000 from the City of Coachella’s Art in Public Places Program to install a mural titled, *Listening to the Rain* on the Frontier building wall at 933 Vine Avenue.

**BACKGROUND:**

On January 1, 2011, the City Council approved Ordinance No. 1034 establishing an Art in Public Places Program and implementing a new development impact fee for certain new construction, remodeling and reconstruction of public art installations. The purpose of the Art in Public Places ordinance is to develop and maintain a visual arts program for the residents and visitors of Coachella, to add to the economic vitality of the community, and to enhance the environment and unique character of Coachella by providing for the acquisition and maintenance of quality works of public art.

**DISCUSSION/ANALYSIS:**

The submitted proposal is for a painted mural project titled, *Listening to the Rain*. The mural is in line with the artist’s focus on figurative subject matter while exploring concepts within indigenous culture and bringing the complexity of indigenous identities to the forefront.

***Budget***

Artist Fee (labor & design, materials)	\$15,000
Hotel (\$180-215/night, for 2 weeks)	\$3,000
Flight	\$440
Per Diem (\$40/day for 2 weeks)	\$560
<b>TOTAL</b>	<b>\$19,000</b>

### ***About the Artist***

Nanibah “Nani” Chacon is a Dine (Navajo) and Chicana artist, most recognized as a painter and muralist. Ms. Chacon was born in Gallup, New Mexico and raised on the Navajo reservation and in Mexico. She is currently based in Albuquerque, New Mexico. Ms. Chacon’s most notable works have been within the public arts sector, in which she has a cumulative experience of over twenty years. Her work has been recognized for its unique style and attentiveness to site specific location and content, as well as the integration of socio-political issues that affect women and indigenous peoples.

Ms. Chacon received her bachelor’s degree in Education from the University of New Mexico in 2003. She has seven years of teaching experience and in writing curriculum for alternative education programs. She currently exhibits across the United States and abroad.

### ***Proposed Mural Design Rendition***

#### *Listening to the Rain*



**ALTERNATIVES:**

1. Not Approve the Request for the Mural Proposed by Nanibah “Nani” Chacon
2. Provide Alternative Direction

**FISCAL IMPACT:**

If the Cultural and Arts Commission approves the staff recommendation, the \$19,000 will be withdrawn from the Special Revenue Funds (130) – Development Impact Fees for Public Art for Fiscal Year 2024-25.

**ATTACHMENTS:**

1. Application



## City of Coachella Art in Public Places Application Form

**Purpose:** The purpose of the Public Arts Commission shall be to act in an advisory capacity to the City Council on matters pertaining to the enrichment of the community through fine arts, visual arts, performing arts, arts education, historic preservation and cultural issues; to serve as an advocate for cultural activities and programs within the City; to implement the City's Art in Public Places Program, and to encourage the integration of cultural affairs into the social and economic fabric of the City to improve the quality of life for City residents. Art in public places are intended to promote the general welfare of the public through the acquisition and installation of public art works (Municipal Code Chapter 4.48).

The completeness of this application, which includes accompanying plans, shall be subject to the review of the Planning Division and Development Services Department. If you have any questions while completing this application please ask a member of the Planning Division for assistance. Incomplete applications will not be accepted (or the process may be delayed).

Fees apply to:

1. New commercial and industrial construction
2. Remodeling or reconstruction of existing commercial or industrial property;
3. New residential development of two or more units built in the same tract by the same owner or developer;
4. New individual single-family dwelling units in an existing subdivision with a permit valuation over \$100,000.

Fees are based on a percentage of the building cost:

1. One-half of one percent (.005) for new commercial or residential construction;
2. One-half of one percent (.005) for remodel or reconstruction of existing commercial or industrial property;
3. One quarter of one percent (.0025) for new residential subdivision of two or more units;
4. One quarter or one percent (.0025) for new individual single-family units constructed in an existing subdivision with a building permit over \$100,000 for that portion of the building permit valuation in excess of \$100,000.

Guidelines for approval and maintenance of art in public places shall include, but are not limited to, the following criteria:

- A. Quality of the artwork;
- B. Media. All visual art forms may be considered, subject to limitations set by the selection jury or the Planning Commission;
- C. Style. Artworks of all schools, styles, and tastes should be considered for the city collection;
- D. Environment. Artworks and art places should be appropriate in scale, material, form and content for the immediate, general, social and physical environments with which they relate;
- E. Permanence. Consideration should be given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, excessive maintenance, and repair costs;
- F. Elements of Design. Consideration should take into account that public art, in addition to meeting aesthetic requirements, also may serve to establish focal points, terminate areas, modify, enhance, or define specific spaces, or establish identity;
- G. Diversity. The public arts program should strive for diversity of style, scale, media, artists—including ethnicity and gender and equitable distribution of artworks and art places throughout the city;
- H. Visibility. The art work shall be clearly visible and easily accessible to the public
- I. Site Plan. The application shall include a site plan showing the location of the art work, complete with landscaping, lighting and other accessories to complement and protect the art work
- J. Artist. The art work shall be designed and constructed by persons experienced in the production of such art work and recognized by critics and by his or her peers as one who produces works of art

PROJECT INFORMATION (PLEASE PRINT OR TYPE)

Project Business Name: Nanibah "Nani" Chacon

Square Footage of Proposed Development: 23' x 28'

Property Address/Location: 933 Vine Ave. Coachella, CA

Assessor's Parcel Number(s): Frontier Building

Project Owner: Frontier Telephone No.: \_\_\_\_\_

Owner Address: 933 Vine Ave.

City: Coachella State: CA Zip Code: 92236

E-mail Address: douglas.mcallister@FTR.com

Architect: \_\_\_\_\_

Architect Address: \_\_\_\_\_

Telephone No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_

Dev. Project Completion (Estimated): \_\_\_\_\_

AIPP Fee Amount: \$ \_\_\_\_\_

Total Artwork Cost: \$ 19,000

ARTIST/ARTWORK INFORMATION

Program Option (Please check one)

- A.  Artwork on Site
- B.  Donate Artwork to City of Coachella
- C.  In Lieu Fee

Artwork Budget \$ 19,000

Artwork Title: Listening to the Rain

Artwork Site: Frontier Building - 933 Vine Ave. Coachella, CA 92236

Artwork Material: Conventional paints

Artwork Dimension: 23' x 28'

Artist Name: Nanibah "Nani" Chacon Telephone No.: (505) 435-7712

Address: 607 Page Ave NE Fax No.: \_\_\_\_\_

City: Albuquerque State: NM Zip Code: 87106

E-mail Address: nanibahchacon@gmail.com

Estimated Artwork Completion Date: Two weeks after start date

PROJECT APPLICANT REPRESENTATIVE

Applicant/Representative

Name: Nanibah "Nani" Chacon Nickname (if any): Nani

Company Name: \_\_\_\_\_

Address: 607 Page Ave NE E-mail Address: nanibahchacon@gmail.com

City: Albuquerque State: NM Zip Code: 87106



Telephone No.: (505) 435-7712 Fax No.: \_\_\_\_\_

I certify under penalty of perjury that all the application information is true and correct:

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Date/Time Received: \_\_\_\_\_ Received By: \_\_\_\_\_ Amount Received: \_\_\_\_\_

A.P.P # \_\_\_\_\_ Receipt No(s): \_\_\_\_\_

#### SUBMITAL REQUIREMENTS

The Submittal Requirements provides the basic information necessary for review by the Development Services Department (staff review by City Departments). The Development Services Department may determine that additional information is required before further processing can take place.

- a. Complete and signed Art in Public Places Application Form
- b. Copy of Fee Receipt for \$ \_\_\_\_\_
- c. One overall concept drawing showing the work in plan, and;
- d. One rendered presentation drawing (plan and elevation), and;
- e. A site plan with building and grade elevation showing the placement of the proposed artwork, and;
- f. An artist concept statement, and;
- g. An artist resume or CV, and;
- h. Examples of artist's previous work, and;
- i. Evidence of the value of the proposed artwork (contract draft showing contract value and payment schedule will be sufficient).
- j. Maintenance plan (including frequency and anticipated costs of maintenance and description of materials).

## ARTWORK PROPOSAL AND SPECIFICATIONS

Describe the artwork, its location, materials, installation requirements, and maintenance needs as completely as possible. You may use additional paper to complete this section of the application.

1. Artwork Description

The painted mural proposal acknowledges the symbiotic relationship between people and nature and the acute balance that sustains all life in the desert . Plants and people have adapted to this system finding it possible to not only live, but thrive against harsh conditions and limited water. This mural celebrates the beauty of that tenacity and knowledge.

2. Siting

Frontier Building - 933 Vine Ave. Coachella, CA 92236

3. Materials with Specifications

Conventional paints for mural projects and anti-graffiti coat

4. Fabrication and Installation Procedures

N/A

5. Yearly Maintenance and Conservation

Application of anti-graffiti coat and maintenance provided by the City of Coachella.

**Budget**

Total AIPP FEE \$ \_\_\_\_\_

This worksheet is intended as a budgetary guideline to assist in developing accurate artwork cost projections. Once completed, this form should reflect all expenses associated with designing, fabricating, and installing the proposed artwork and should equal the public art fee. Differences in total expenses, which are less than the fee, will not be refunded at project completion.

**Travel**

Airfare: \_\_\_\_\_ \$440

Car Rental: \_\_\_\_\_

Per Diem@ \_\_\_\_\_

\$ \$40 per day Total: \$560

**Transportation**

(Materials or finished artwork)

**Insurance** \_\_\_\_\_

**Office/Studio** \_\_\_\_\_

(Phone, fax, postage, etc.)

**Installation Costs**

Labor Included in artist fee \_\_\_\_\_

Equipment Rental \_\_\_\_\_

Security \_\_\_\_\_

Permits \_\_\_\_\_

Other \_\_\_\_\_

**Professional Fees**

Architect \_\_\_\_\_

Landscape Architect \_\_\_\_\_

Engineer \_\_\_\_\_

**Other Costs (List)** Hotel/Lodging: \$180-215/night for two week. Total: \$3,000

**Fabrication Costs**

Materials Included in artist fee \_\_\_\_\_

Labor Included in artist fee \_\_\_\_\_

**Contingency** \_\_\_\_\_

**Site Preparation**

Landscaping \_\_\_\_\_

Electrical \_\_\_\_\_

Plumbing \_\_\_\_\_

Foundation \_\_\_\_\_

Other \_\_\_\_\_

**Subtotal** \_\_\_\_\_

**Artist Fee** \$15,000

**Grand Total** \$19,000

## WORK PLAN/ARTWORK PRODUCTION SCHEDULE (suggested)

- Phase I      Design Development  
Date:
- a. Conceptual design approval by Art in Public Places Commission and City Council
  - b. Start up meeting with client
  - c. Design Development
- Phase II      Design Completion and Commencement of Fabrication & Site Work  
Date:
- a. Structural approval (client)
  - b. Order materials
  - c. Begin fabrication
- Phase III     Studio Fabrication Completion  
Date:
- a. Break out fabrication points
- Phase IV     Installation Completion  
Date:
- a. Acquisition of all appropriate certificates and permits
  - b. Site preparation
  - c. Installation of artwork on site
  - d. Site clean up
- Phase V      Final Acceptance  
Date:
- a. Notification of Completion received by City staff
  - b. Final approval from Art in Public Places Commission and City Council (submit letter requesting approval)
  - c. Application of Certificate of Occupancy
  - d. Submittal of Project Completion Notification and request for return of funds





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TO  
COACHELLA

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111

FF-12-17





STOP

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