



# Council Conference Meeting

July 08, 2024

5:00 PM

Fridley City Hall, 7071 University Avenue N.E.

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## Agenda

- [1.](#) Joint Meeting with the Fridley Housing and Redevelopment Authority (HRA) to Discuss Mississippi Street/Central Avenue Housing
- [2.](#) Morris Leatherman Presentation on Resident Survey Results
- [3.](#) Commons Park Plan Update

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### Accessibility Notice:

- If you need free interpretation or translation assistance, please contact City staff.
- Si necesita ayuda de interpretación o traducción gratis, comuníquese con el personal de la ciudad.
- Yog tias koj xav tau kev pab txhais lus los sis txhais ntaub ntawv dawb, ces thov tiv tauj rau Lub Nroog cov neeg ua hauj lwm.
- Haddii aad u baahan tahay tarjumaad bilaash ah ama kaalmo tarjumaad, fadlan la xiriir shaqaalaha Magaalada.

Upon request, accommodation will be provided to allow individuals with disabilities to participate in any City of Fridley services, programs or activities. Hearing impaired persons who need an interpreter or other persons who require auxiliary aids should contact [CityClerk@FridleyMN.gov](mailto:CityClerk@FridleyMN.gov) or (763) 572-3450.



# AGENDA REPORT

**Meeting Date:** July 8, 2024

**Meeting Type:** City Council/HRA Conference Meeting

**Submitted By:** Paul Bolin, Assistant Executive Director of the HRA

## Title

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Joint Meeting with the Fridley Housing and Redevelopment Authority (HRA) to Discuss Mississippi Street/Central Avenue Housing

## Background

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At Monday’s conference meeting, staff will provide an update on Mississippi Street/Central Avenue Housing to the City Council and HRA.

## Focus on Fridley Strategic Alignment

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|--|---|
| <input checked="" type="checkbox"/> Vibrant Neighborhoods & Places   | <input type="checkbox"/> Community Identity & Relationship Building |
| <input type="checkbox"/> Financial Stability & Commercial Prosperity | <input type="checkbox"/> Public Safety & Environmental Stewardship  |
| <input type="checkbox"/> Organizational Excellence                   |   |

## Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.



# AGENDA REPORT

**Meeting Date:** July 8, 2024

**Meeting Type:** City Council Conference Meeting

**Submitted By:** Olivia Gnadke, Communications and Engagement Specialist

## Title

Morris Leatherman Presentation on Resident Survey Results

## Background

Morris Leatherman conducted a resident survey between March 22 and April 12, 2024. The survey was designed to assess the quality of life in Fridley and measure resident satisfaction with current City services and staff. 400 randomly selected residents were interviewed via telephone.

After the completion of the survey, Morris Leatherman analyzed the results and created a presentation outlining and explaining the information that was gathered. These responses will help give direction to City staff and work as a tool to determine how the City can best serve its residents. Peter Leatherman of Morris Leatherman will present the survey data to the City Council and is available to answer any questions.

Full presentation and results can be found online at [FridleyMN.gov/ResidentSurvey](http://FridleyMN.gov/ResidentSurvey).

## Financial Impact

The cost for the 2024 Resident Survey was planned for and was included in the 2024 approved budget.

## Recommendation

### Focus on Fridley Strategic Alignment

- |  |  |
|--|--|
| <input type="checkbox"/> Vibrant Neighborhoods & Places              | <input checked="" type="checkbox"/> Community Identity & Relationship Building |
| <input type="checkbox"/> Financial Stability & Commercial Prosperity | <input type="checkbox"/> Public Safety & Environmental Stewardship             |
| <input type="checkbox"/> Organizational Excellence                   |  |

## Attachments and Other Resources

- Morris Leatherman Presentation Slides
- Morris Leatherman Survey Results

## Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.

# City of Fridley

## 2024 Residential Study

The Morris Leatherman Company

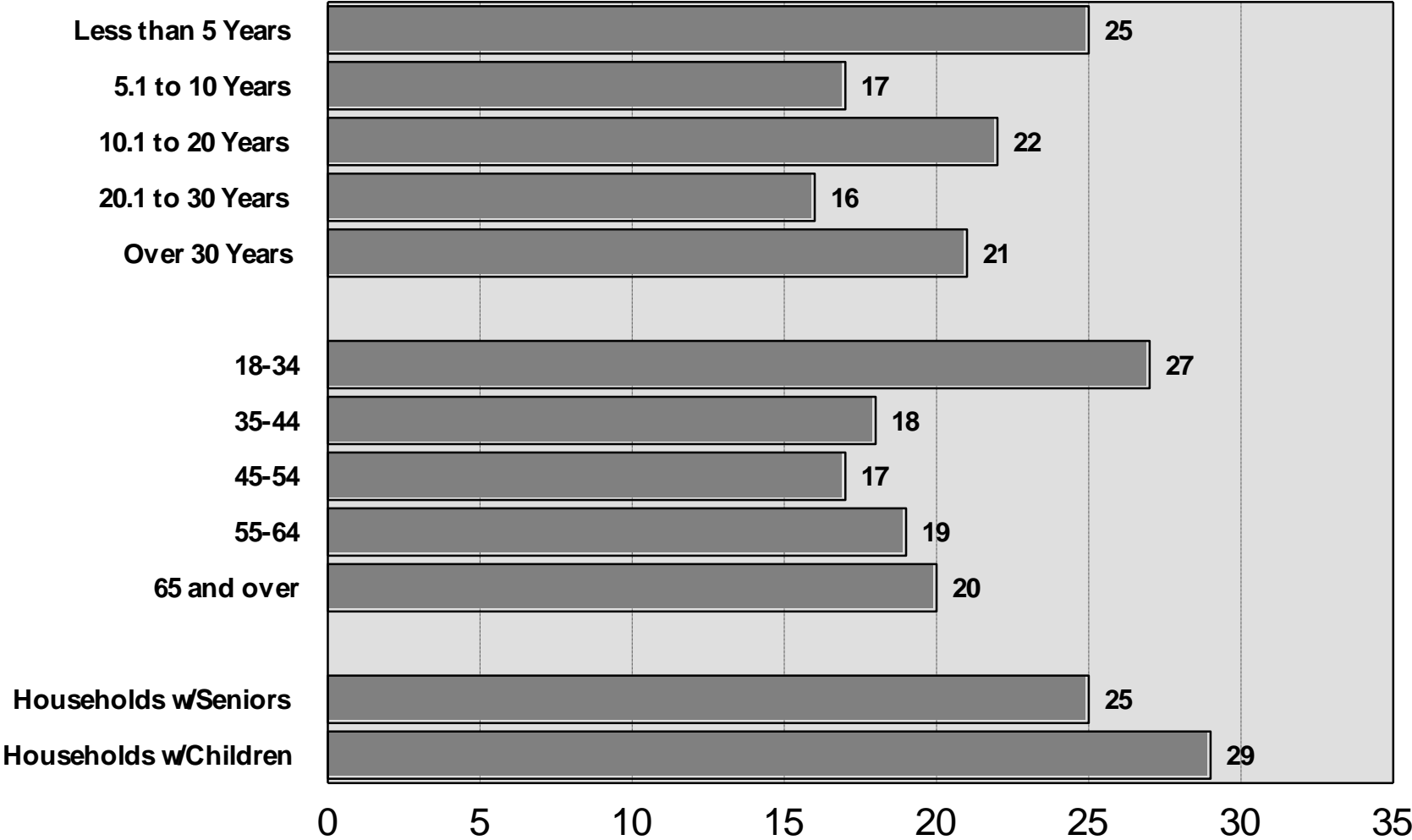
# Survey Methodology

2024 City of Fridley

- ① 400 random sample of City residents
- ① Telephone interviews conducted between March 22nd to April 12th, 2024
- ① Average interview time of 22 minutes
- ① Non-response level of 6.5%
- ① Results projectable within +/-5.0% in 95 out of 100 cases
- ① Cell Phone Only Households: 59%
- ① Landline Only Households: 12%
- ① Both Cell Phone and Landline: 29%

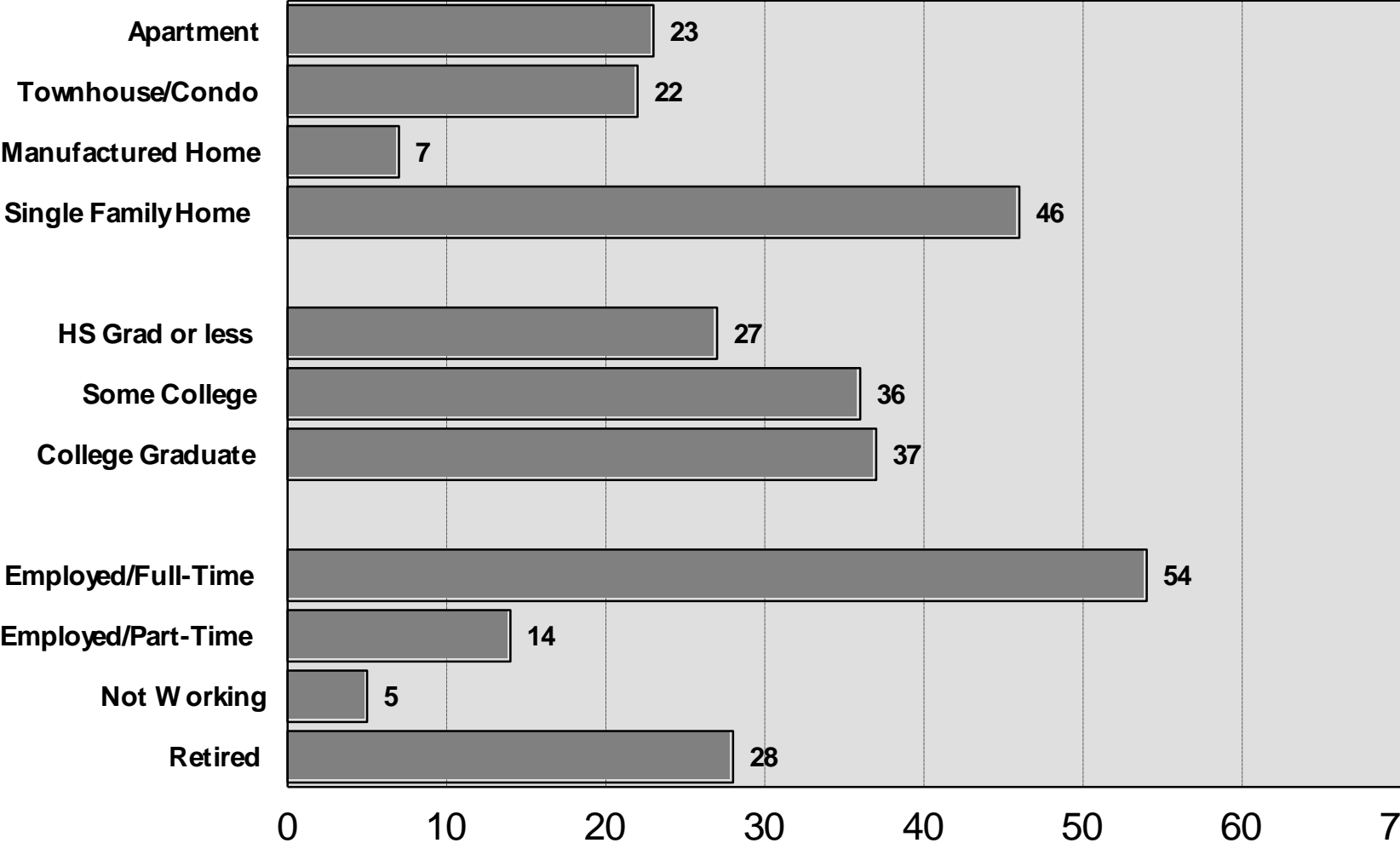
# Demographics I

## 2024 City of Fridley



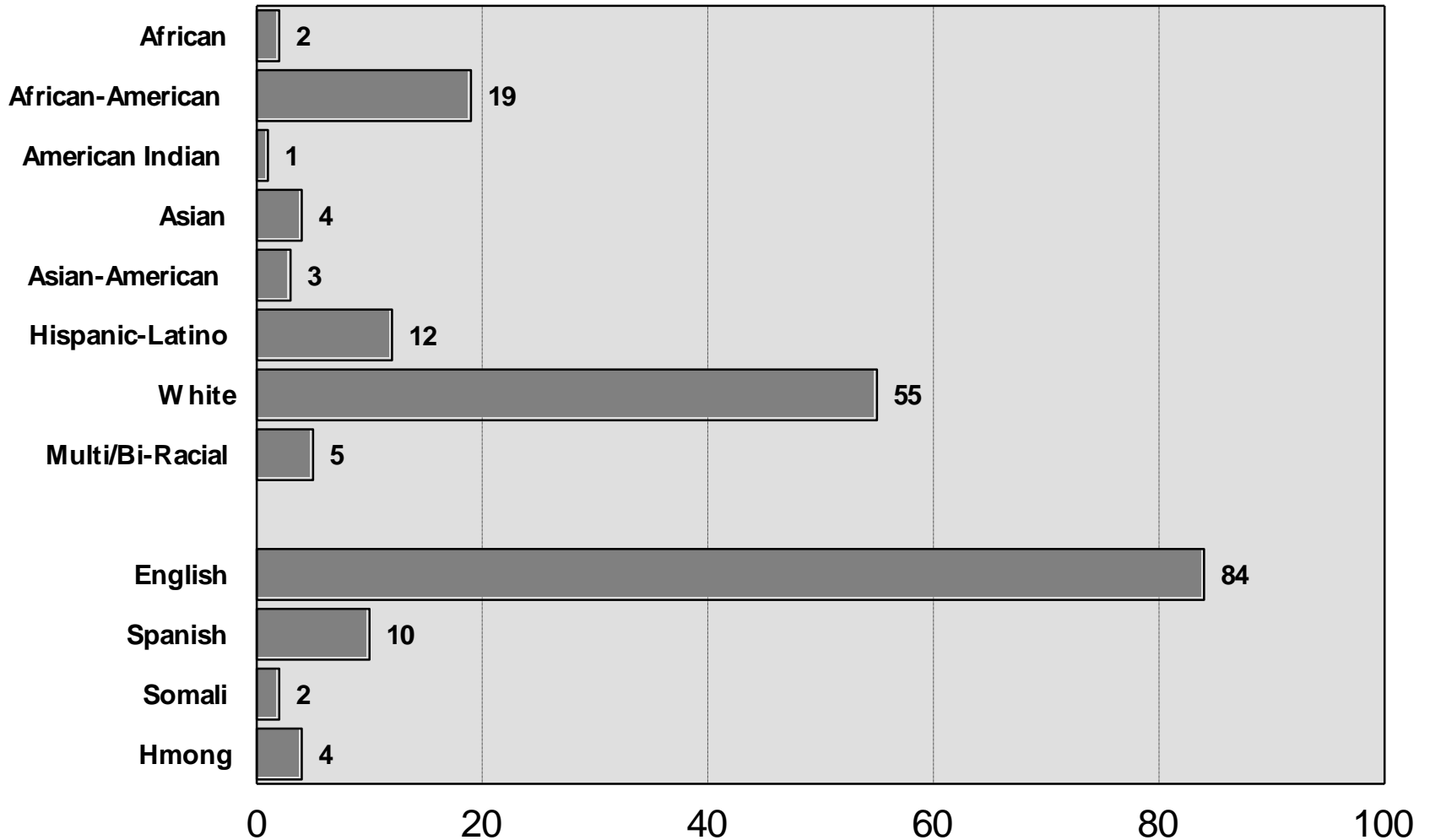
# Demographics II

2024 City of Fridley



# Demographics III

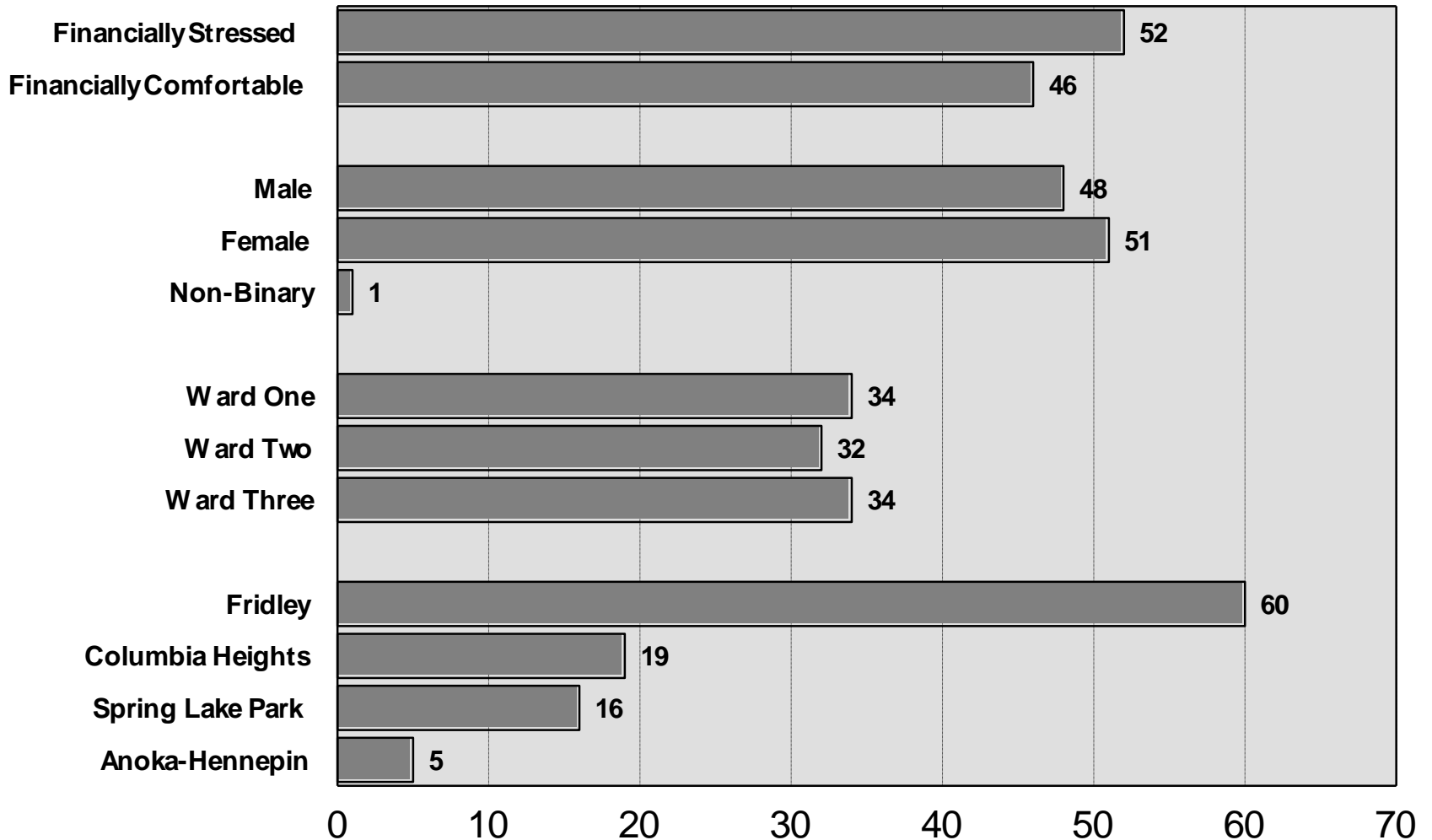
## 2024 City of Fridley





# Demographics IV

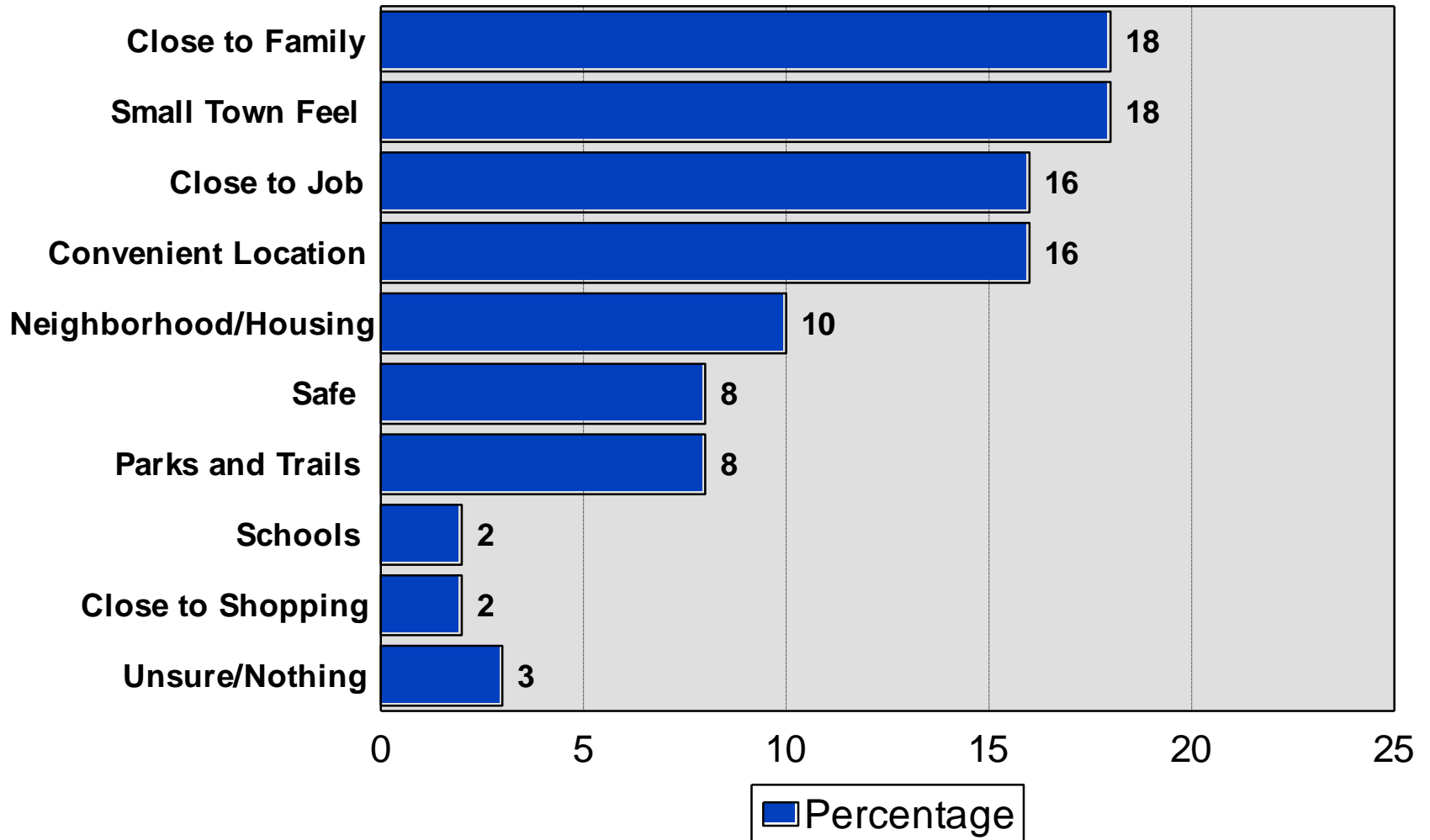
## 2024 City of Fridley



# Like Most about City

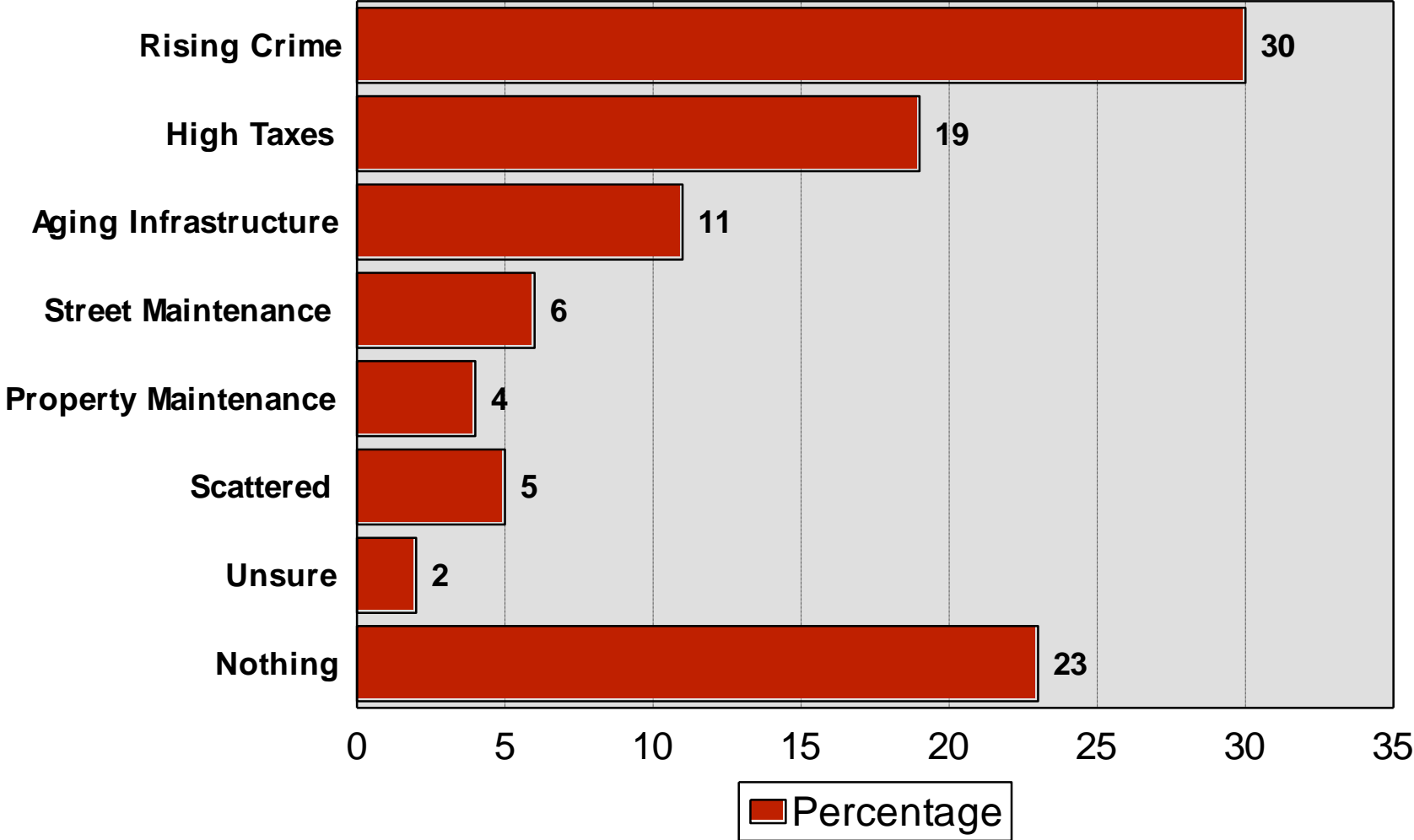
Item 2.

## 2024 City of Fridley



# Most Serious Issue

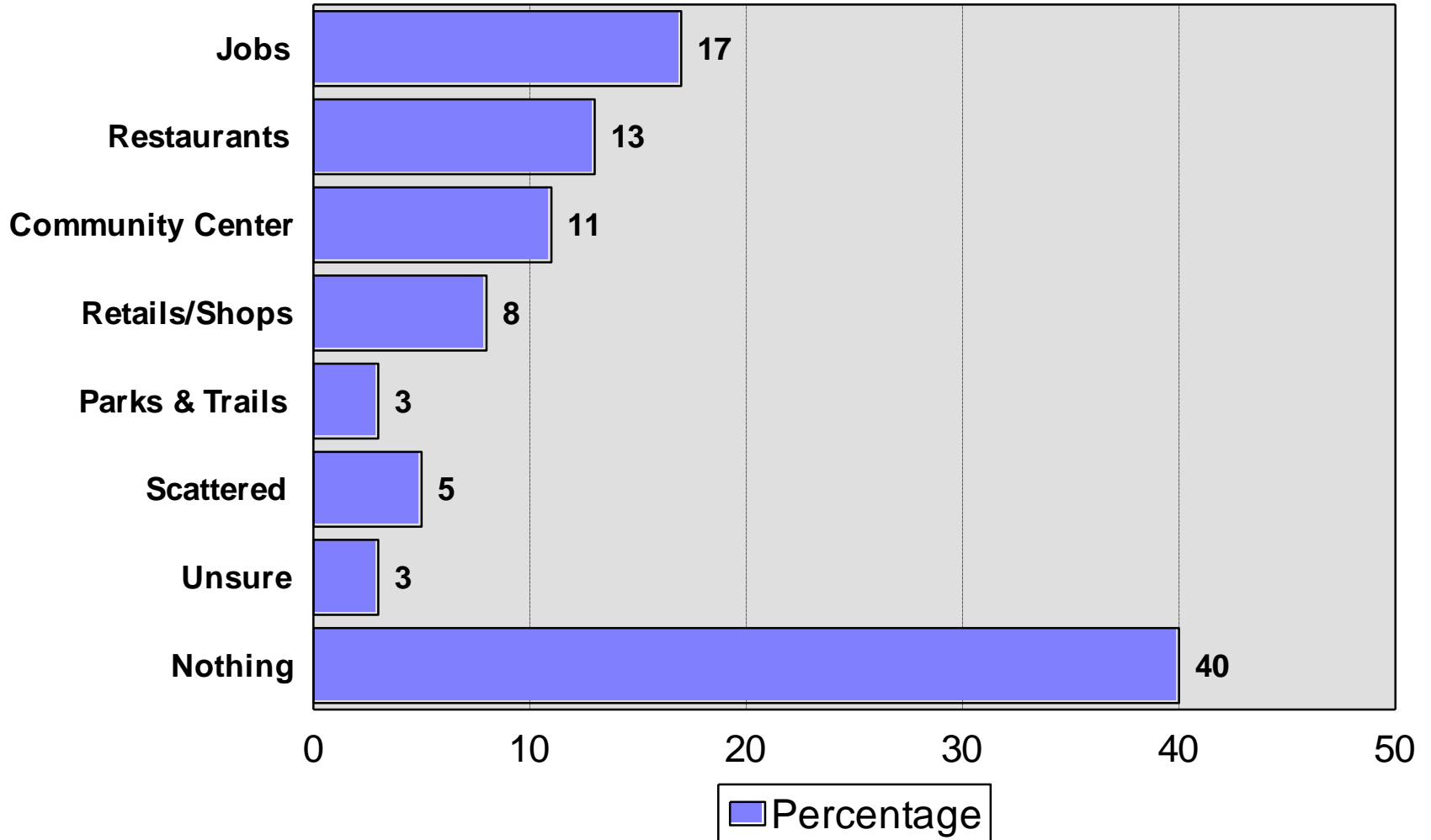
2024 City of Fridley



# Missing from City

Item 2.

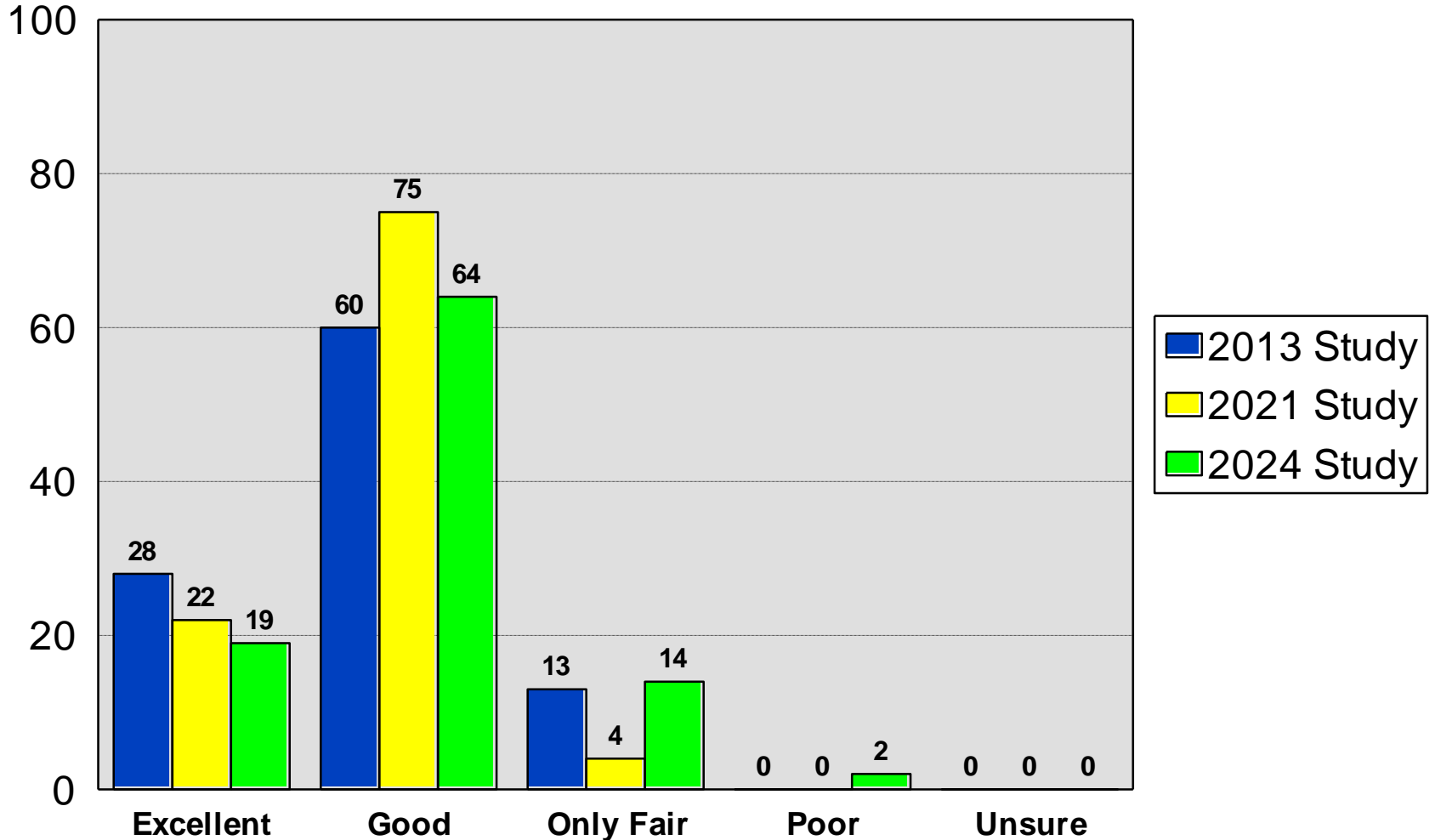
2024 City of Fridley



# Quality of Life

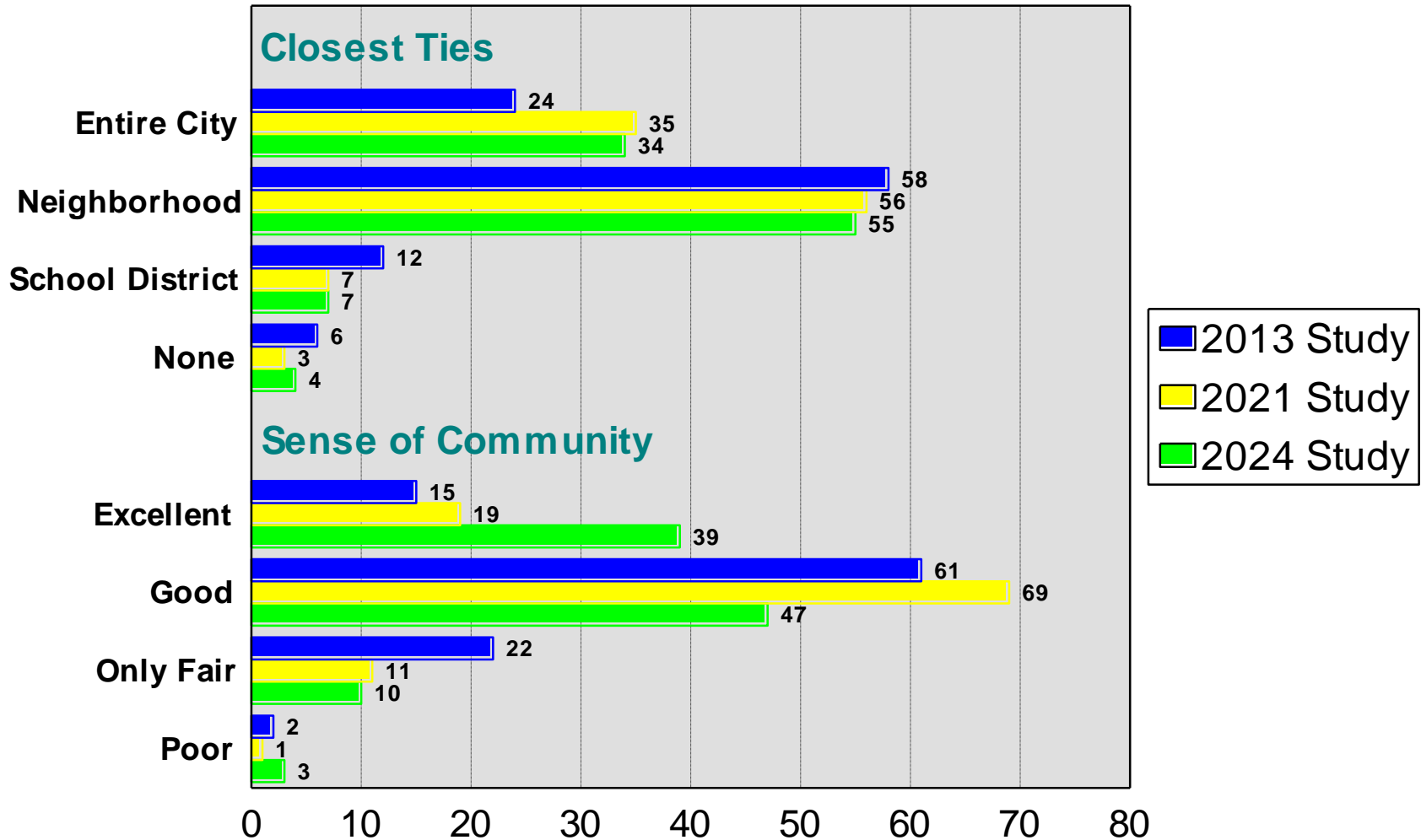
2024 City of Fridley

Item 2.



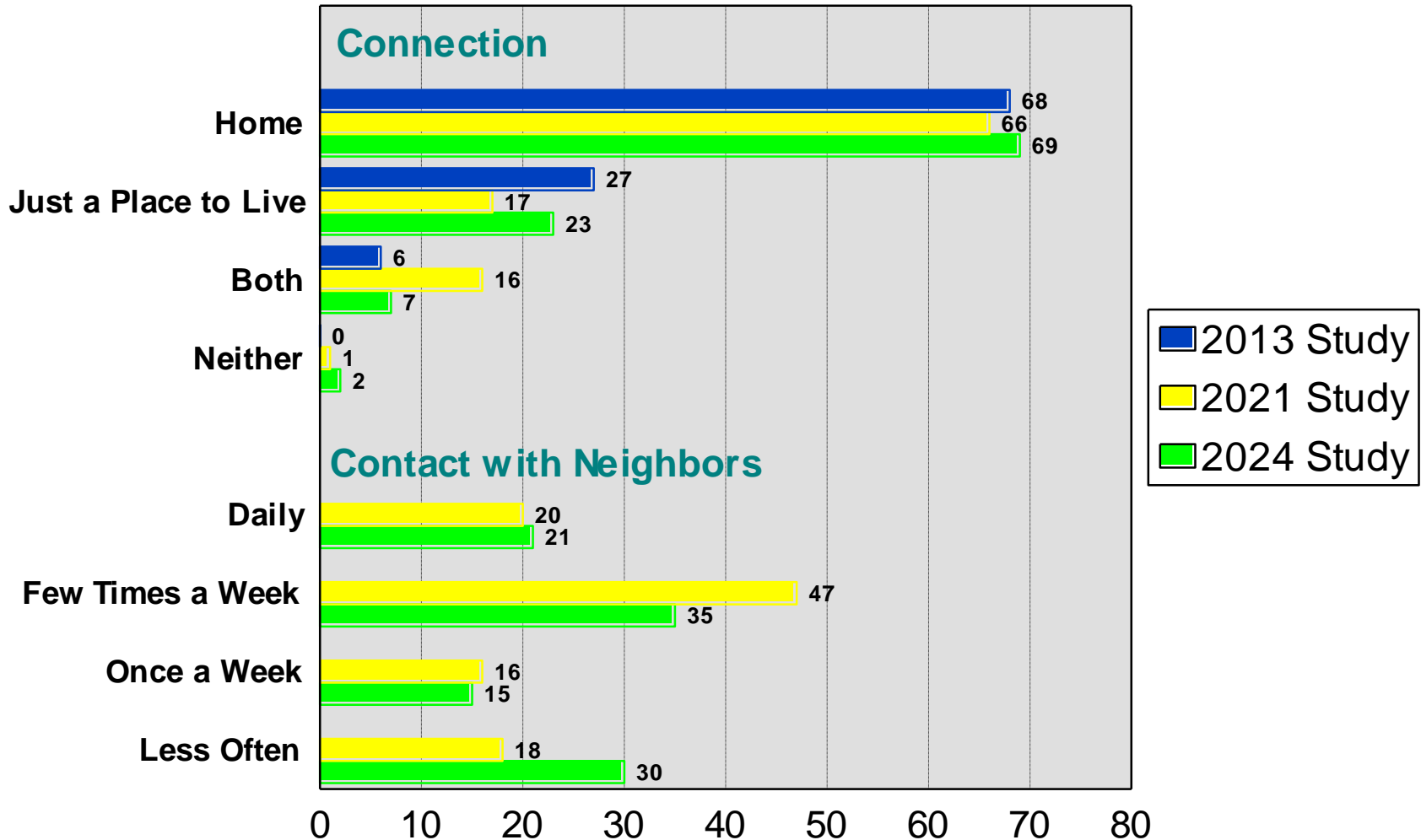
# Community Ties I

2024 City of Fridley



# Community Ties II

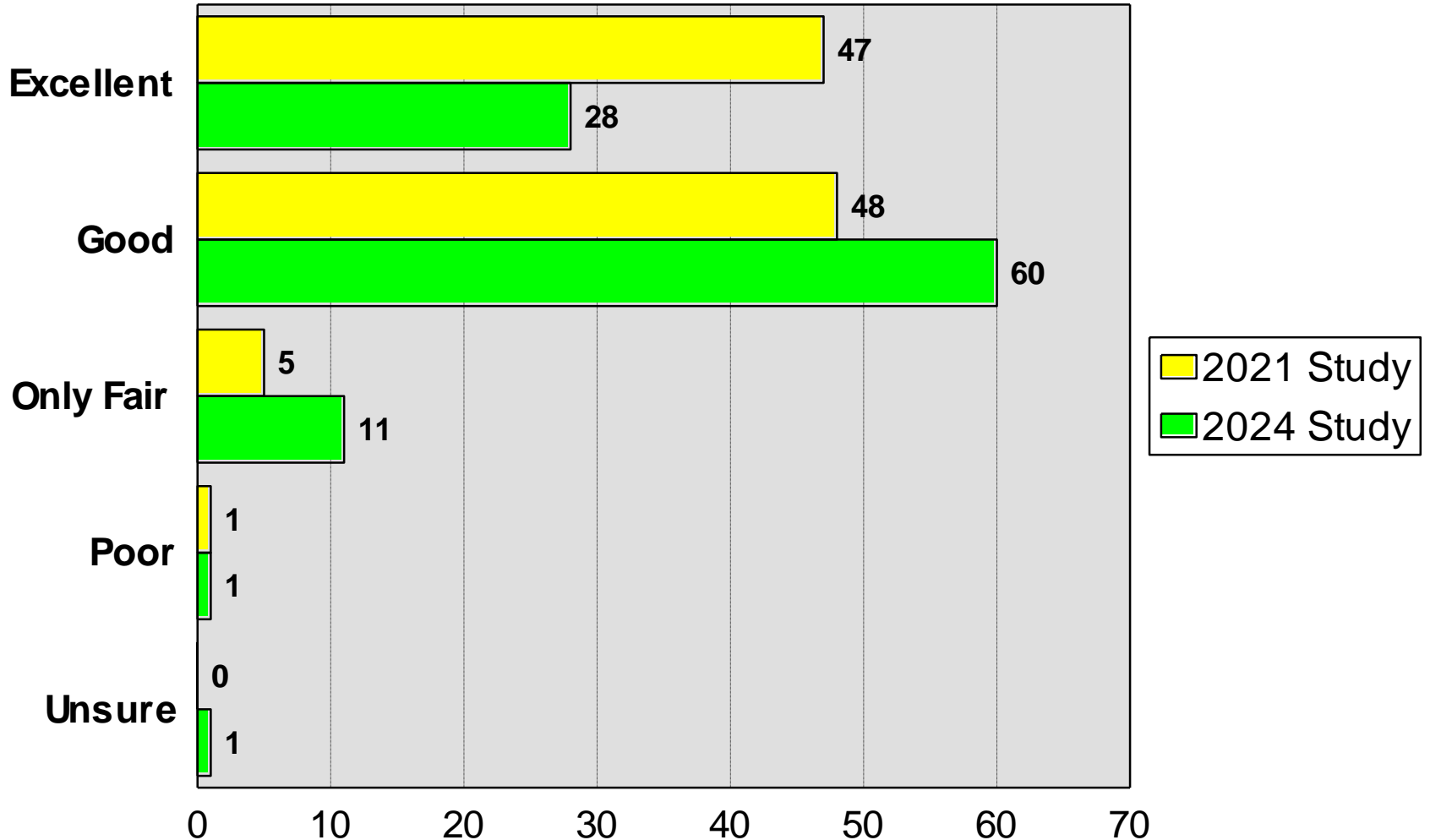
2024 City of Fridley



# Making all residents feel welcome and that they belong

Item 2.

## 2024 City of Fridley

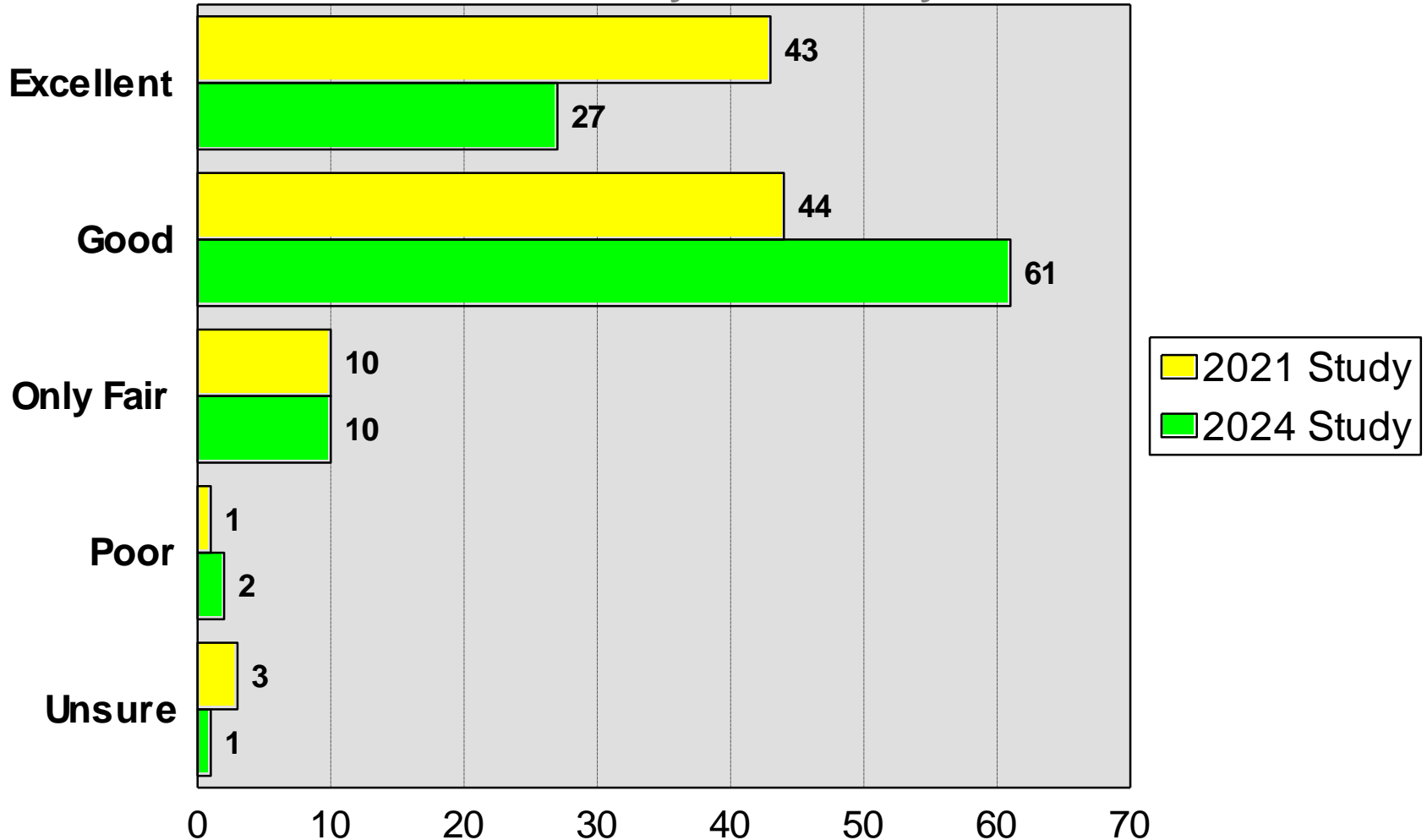




# Openness and acceptance of the community toward people of diverse backgrounds

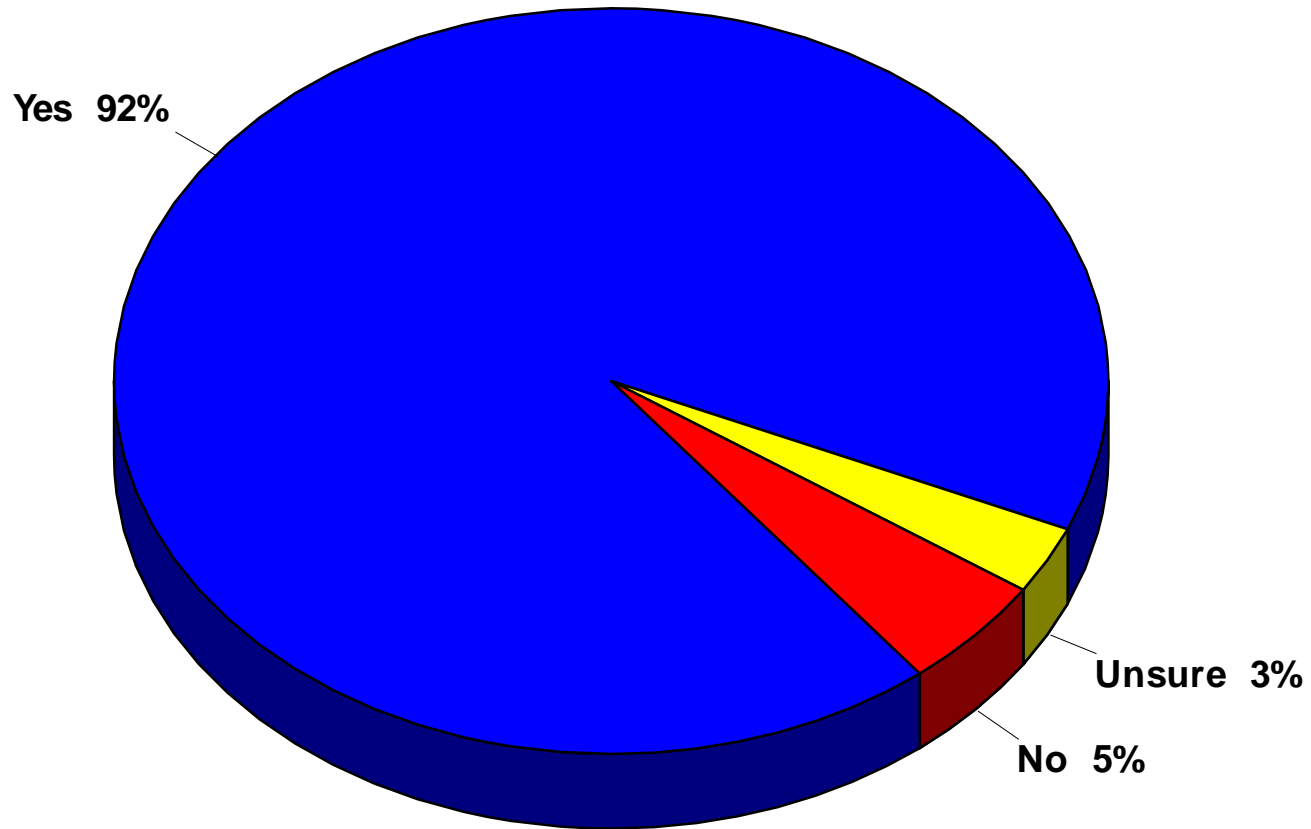
Item 2.

## 2024 City of Fridley



# Recommend living in City of Fridley to Others Item 2.

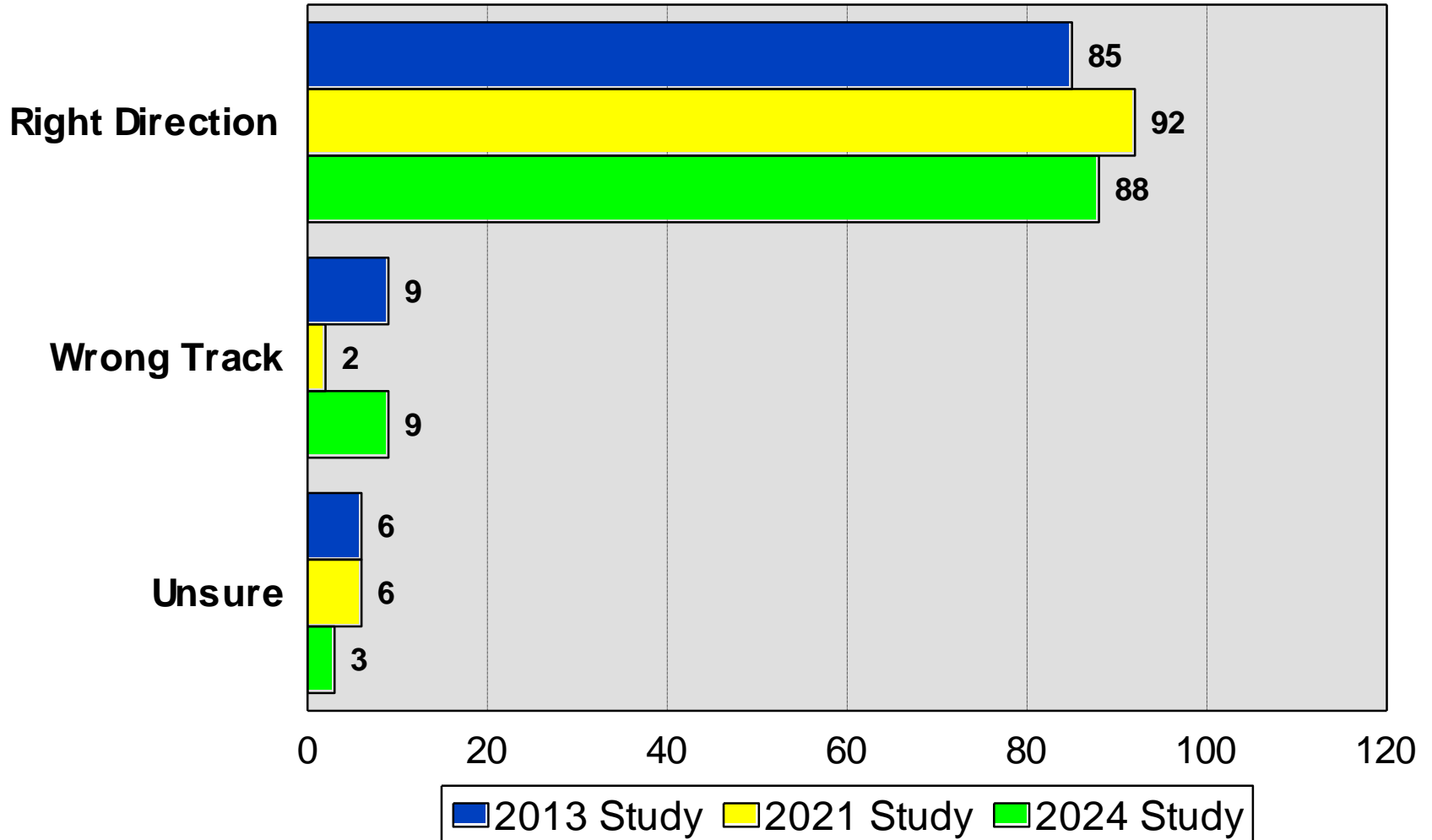
2024 City of Fridley



# Direction of Fridley

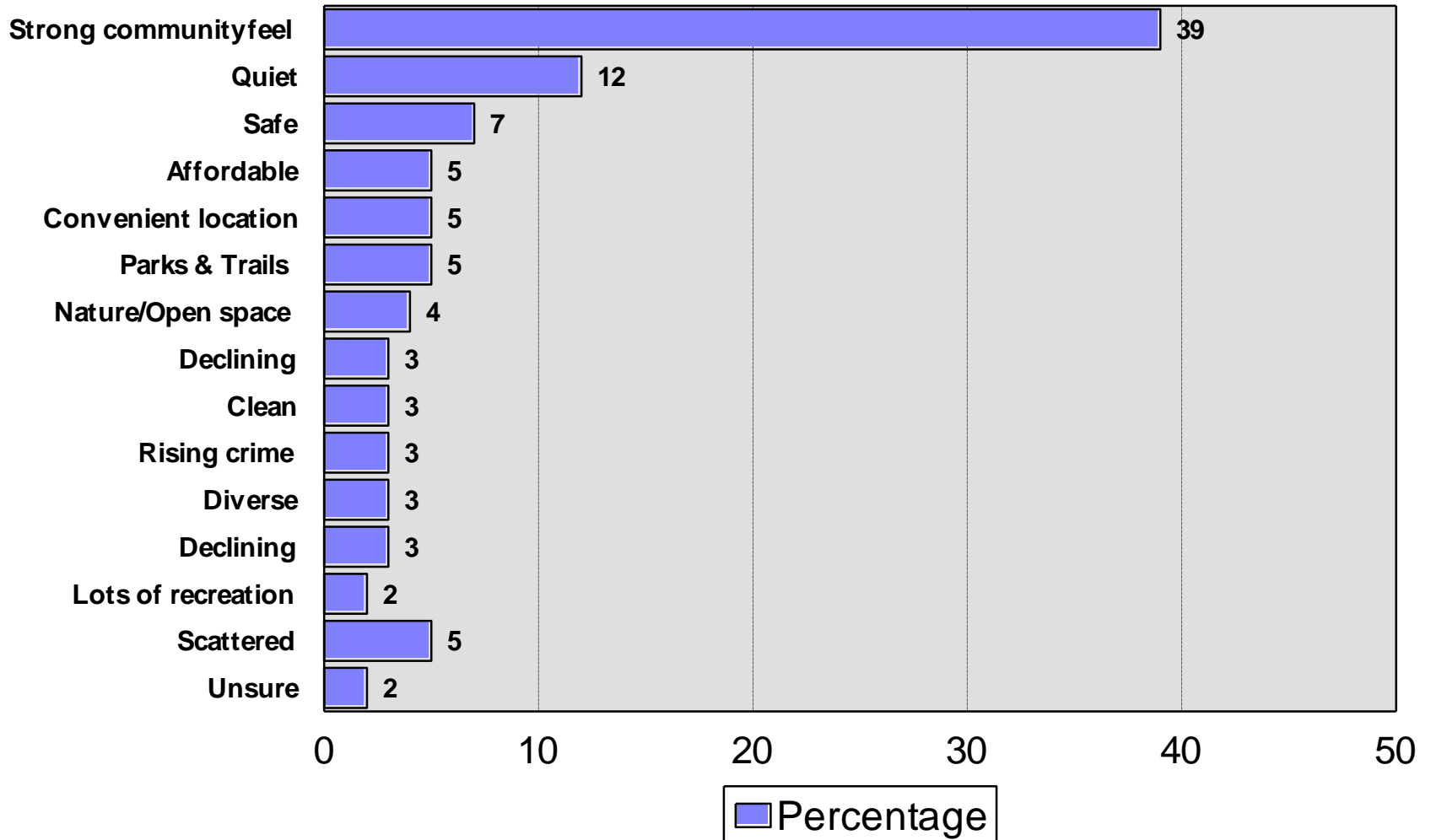
Item 2.

2024 City of Fridley



# Describe Fridley

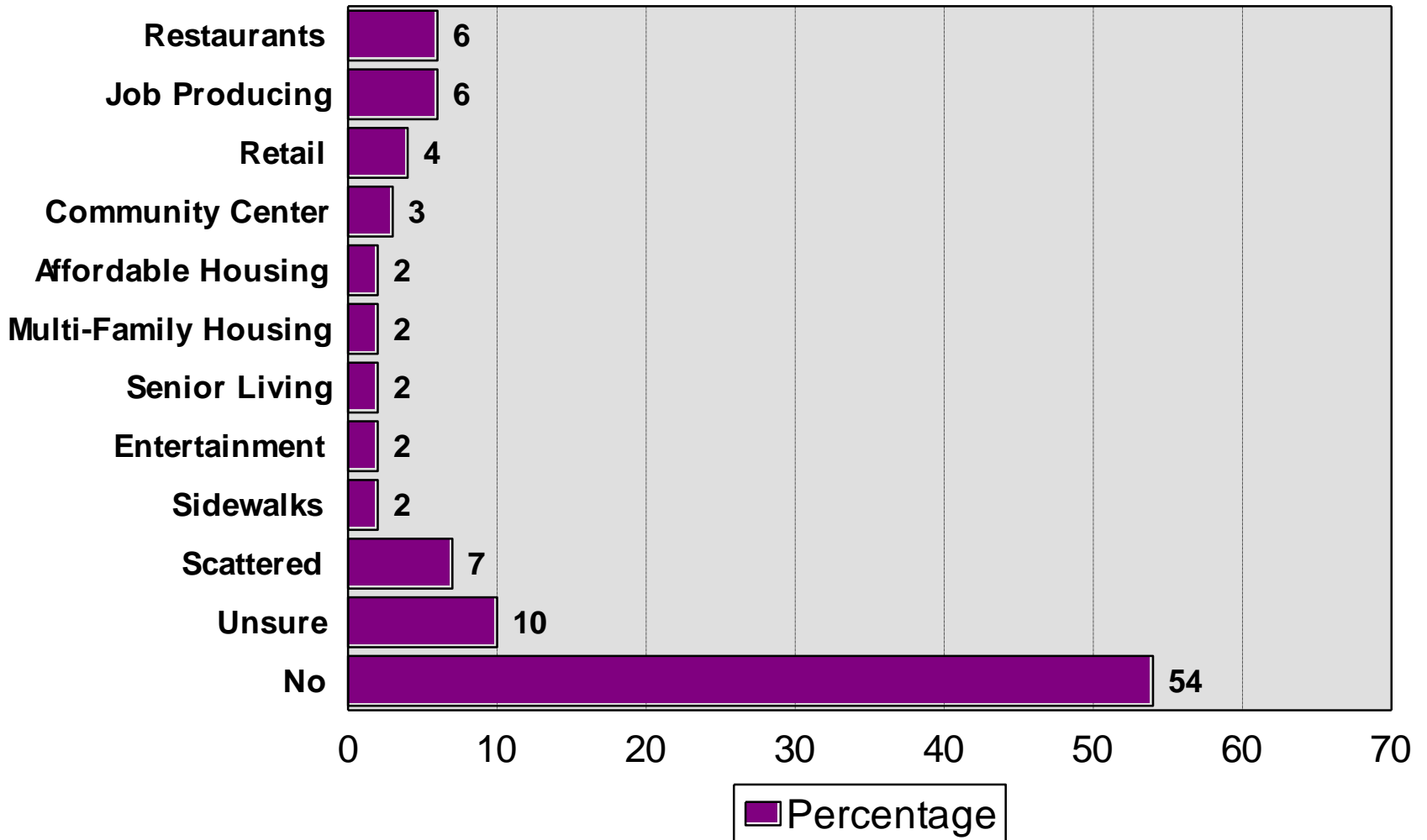
2024 City of Fridley



# Development/Redevelopment in Fridley

Item 2.

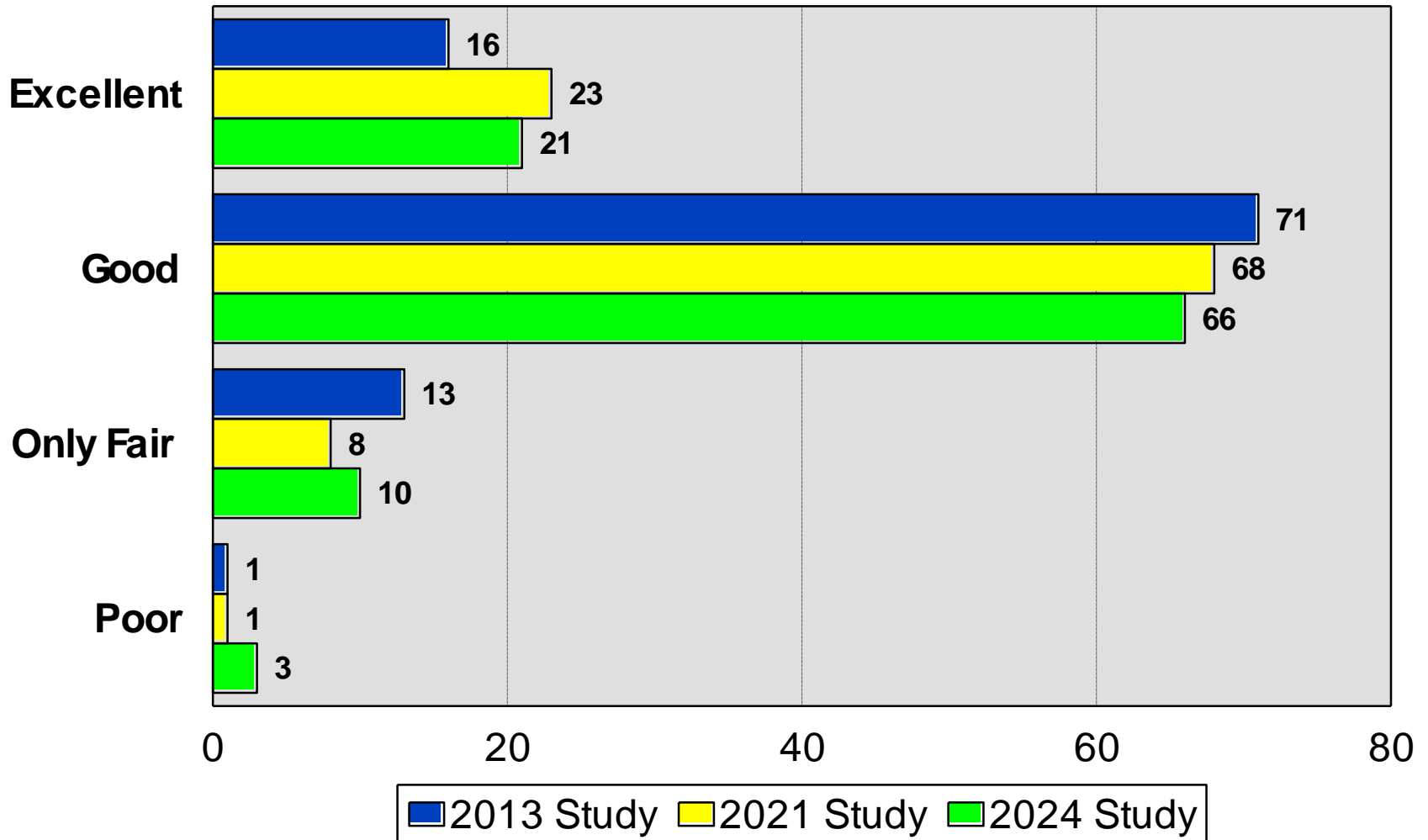
## 2024 City of Fridley



# Appearance of Neighborhood

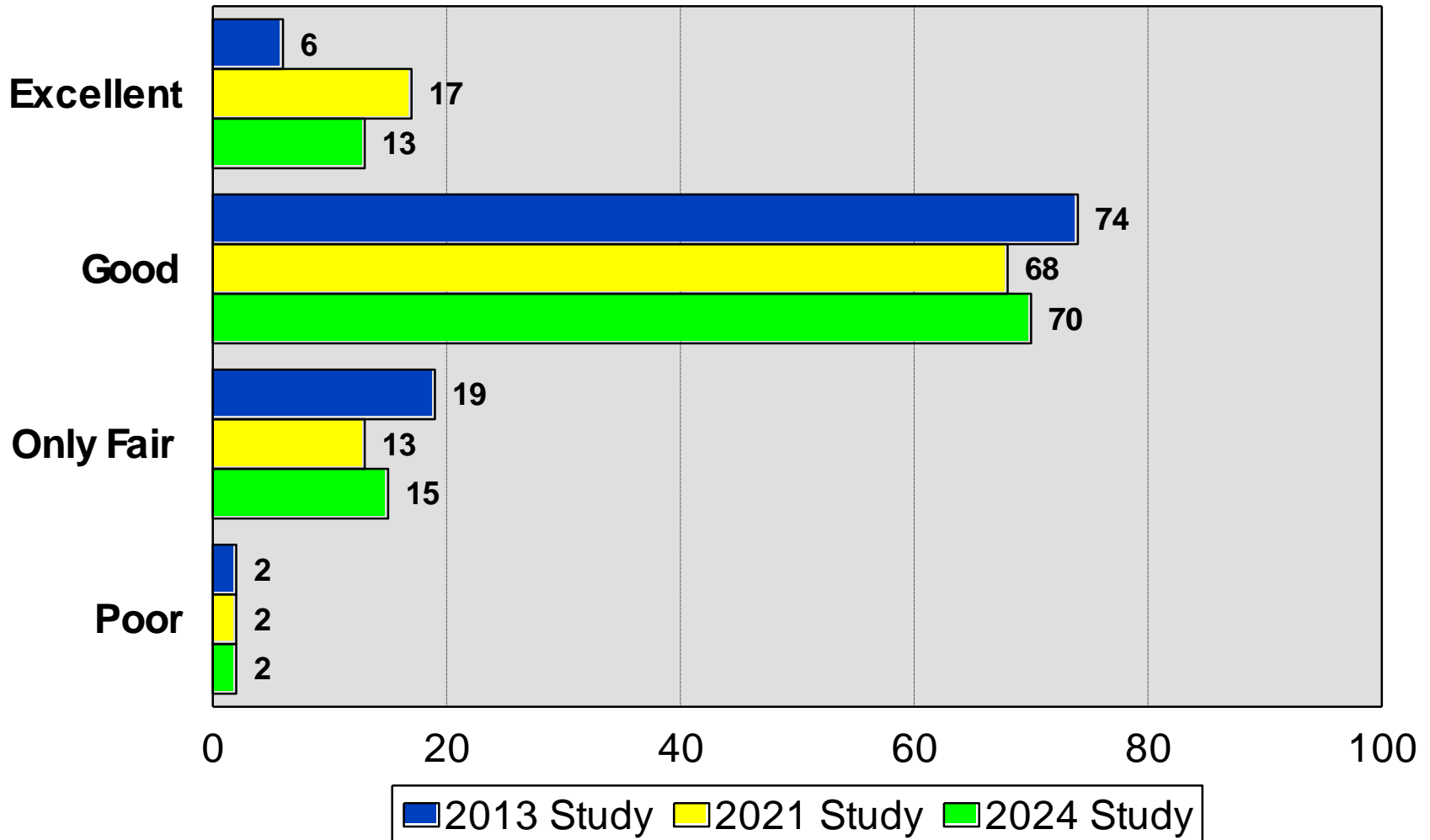
Item 2.

2024 City of Fridley



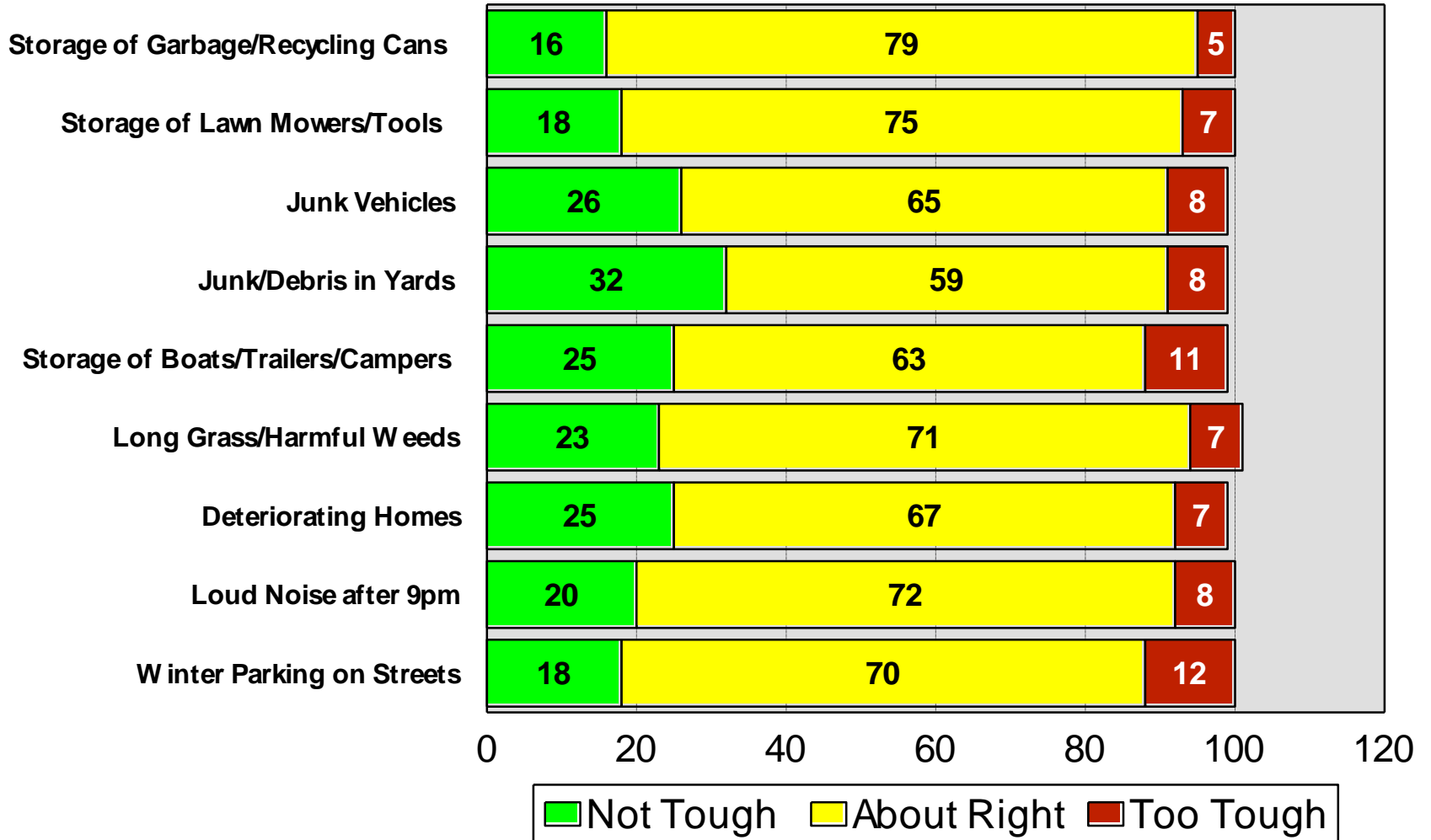
# Appearance of Business/Commercial Areas Item 2.

2024 City of Fridley



# Code Enforcement

2024 City of Fridley

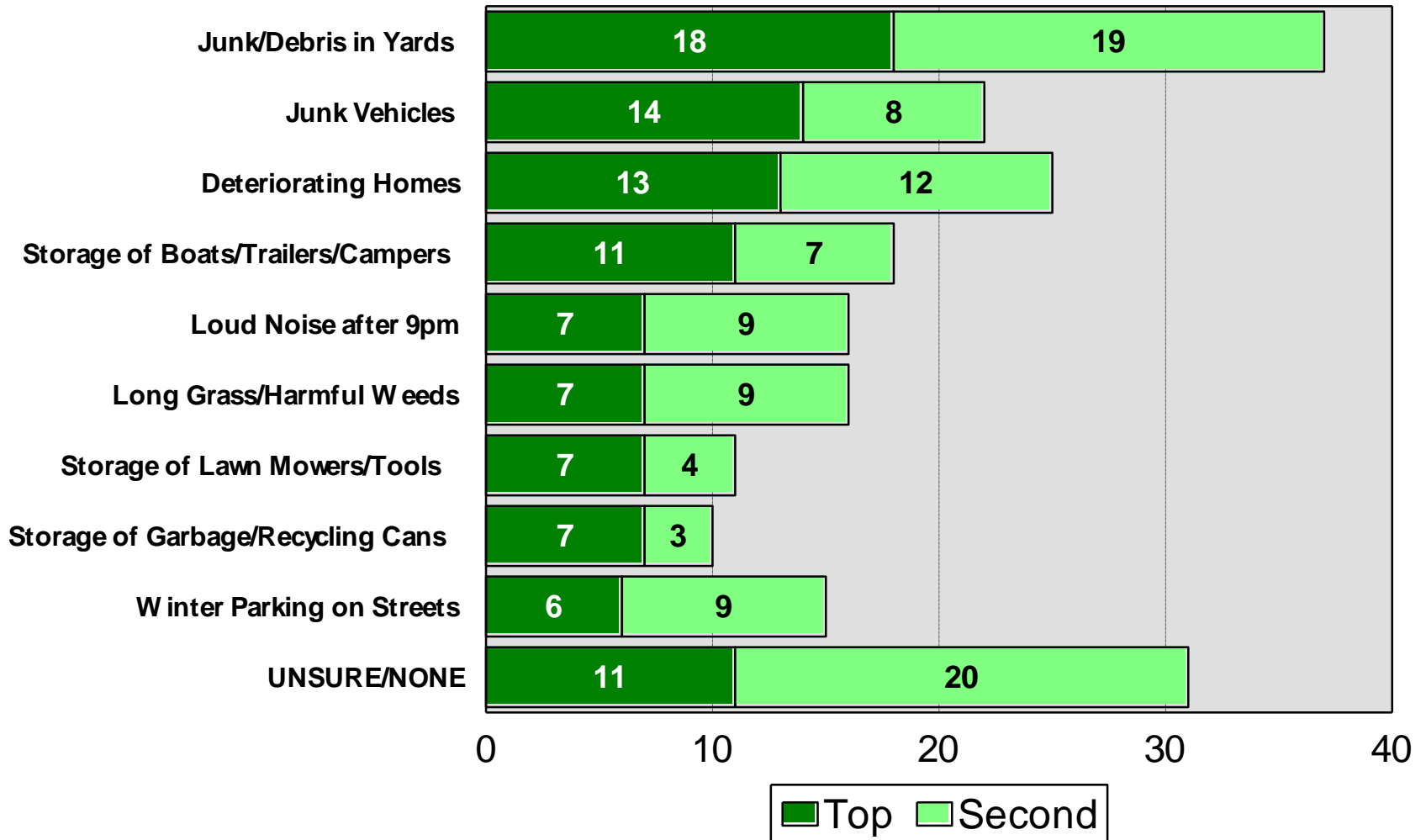




# Priority for Code Enforcement

Item 2.

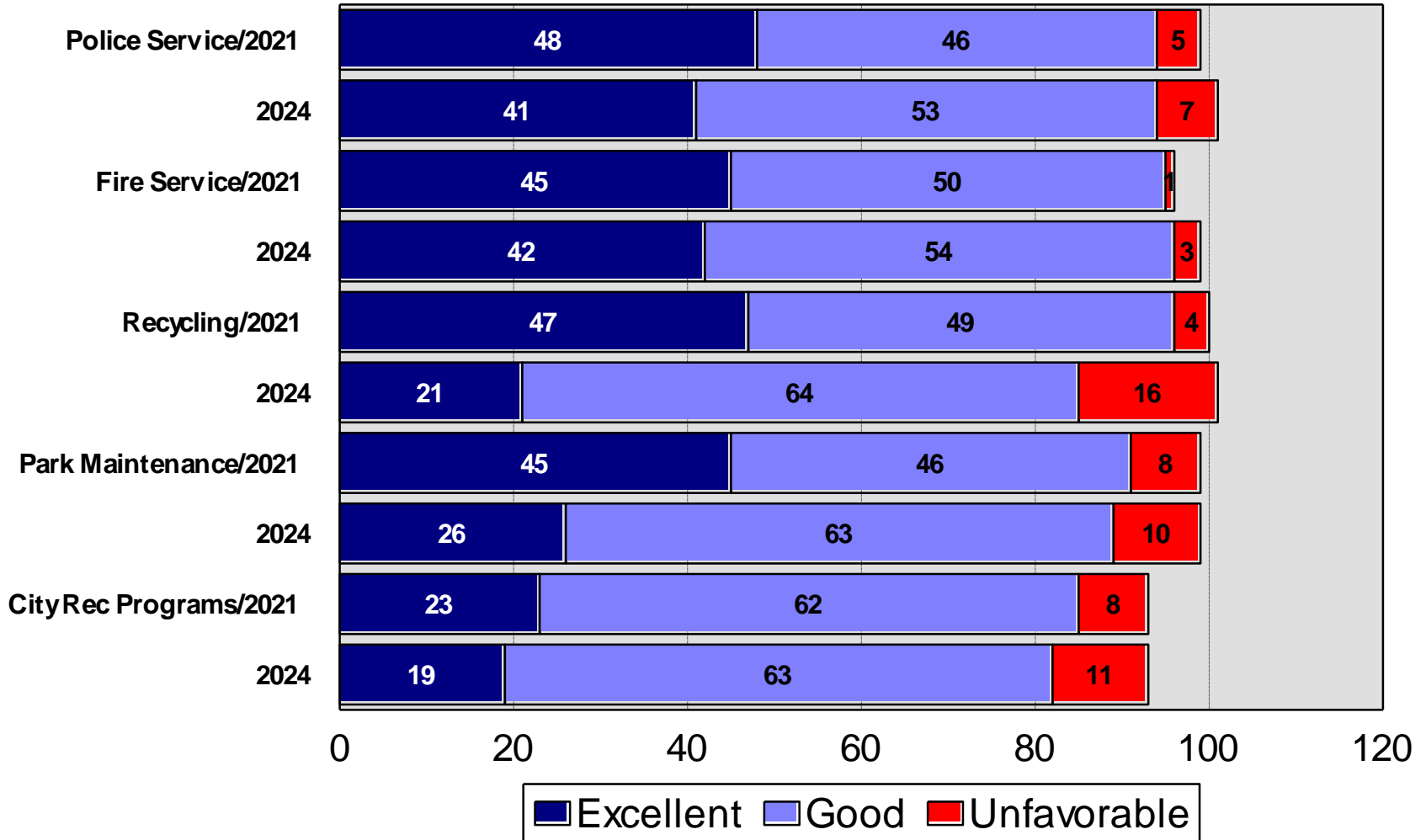
2024 City of Fridley



# City Services Evaluations I

Item 2.

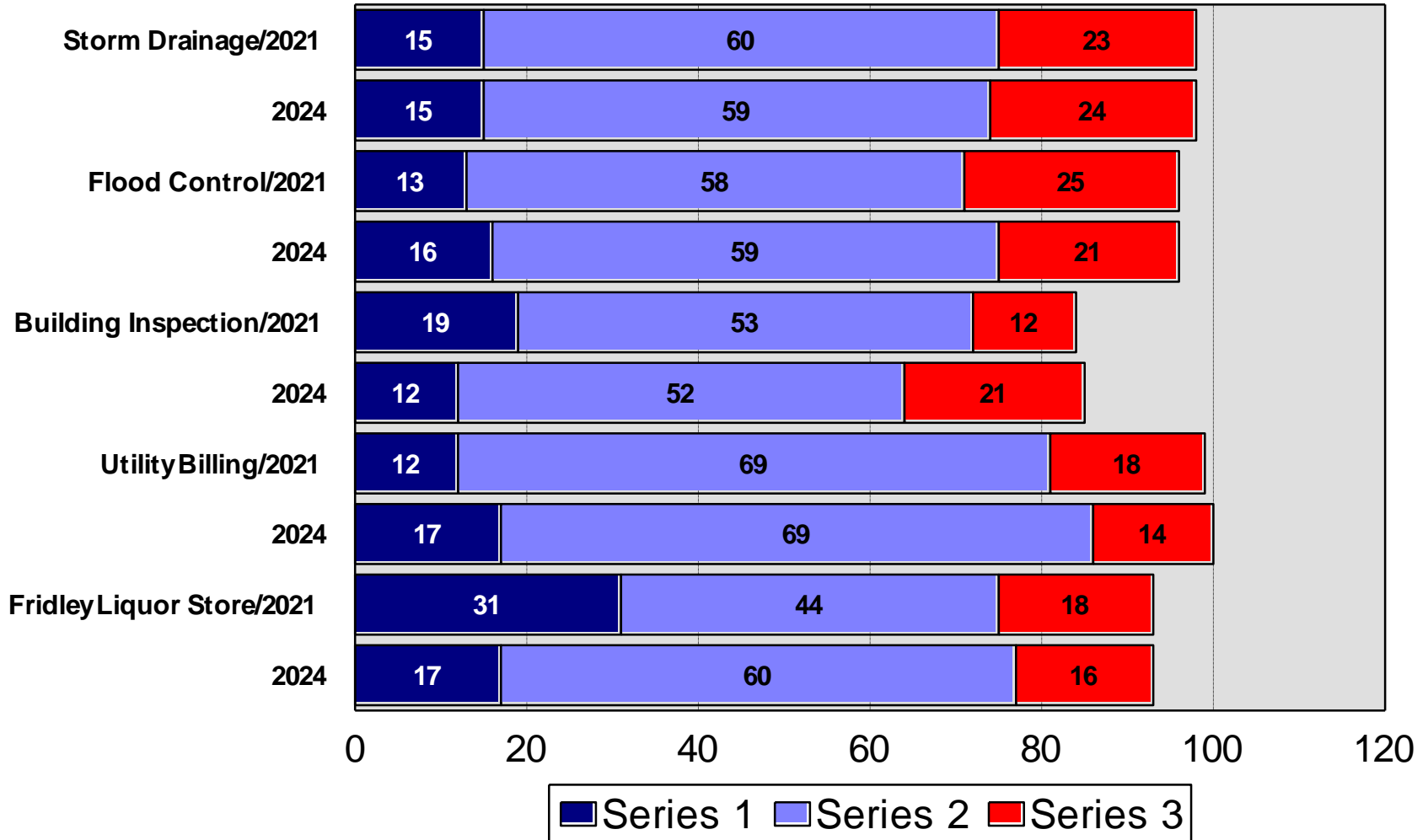
## 2024 City of Fridley



# City Services Evaluations II

Item 2.

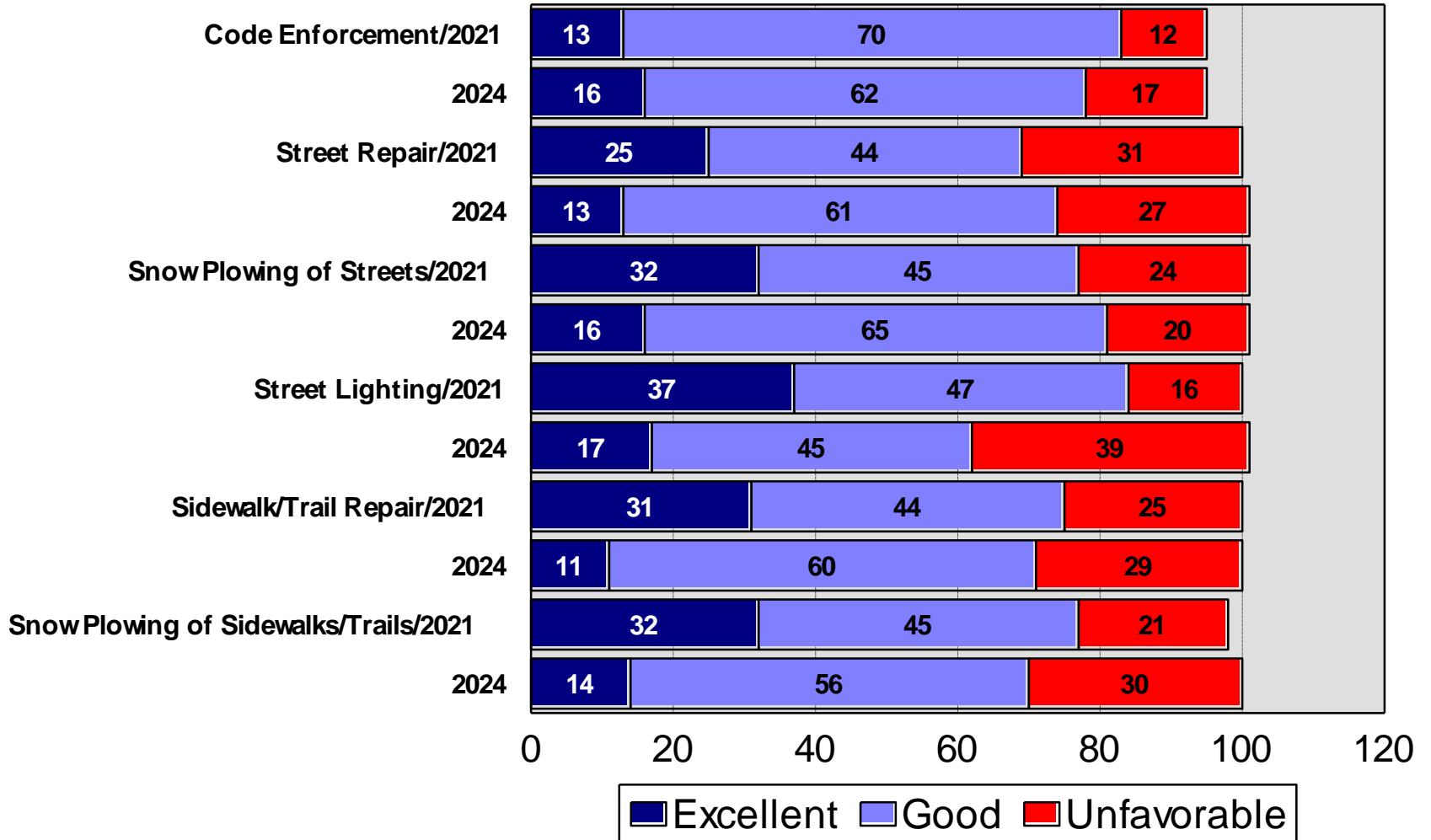
2024 City of Fridley



# City Services Evaluations III

Item 2.

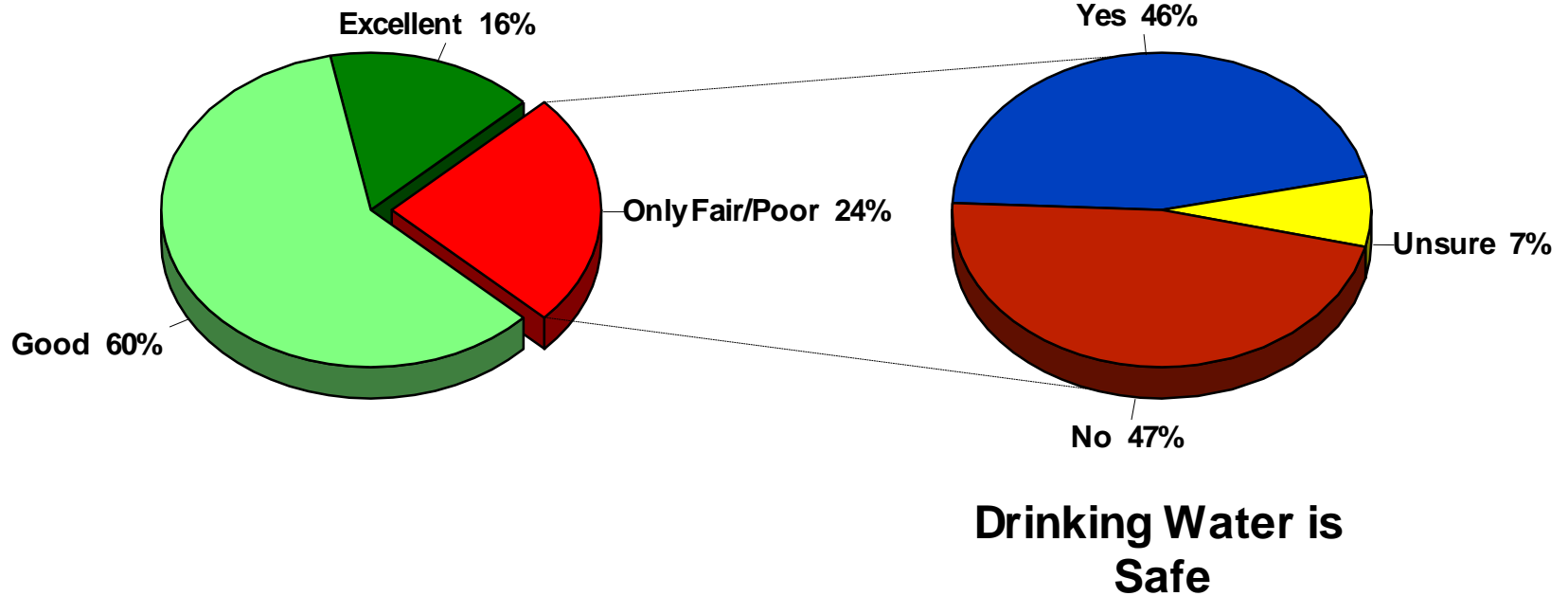
## 2024 City of Fridley



# Quality of Drinking Water

2024 City of Fridley

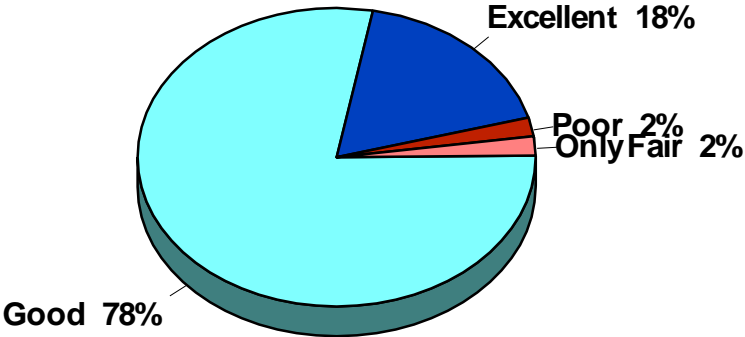
9% Decrease in Favorable Rating



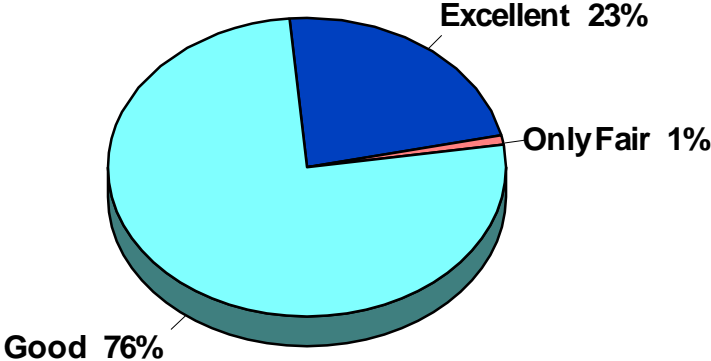
# City rating on....

Item 2.

## 2024 City of Fridley



**Animal Control**

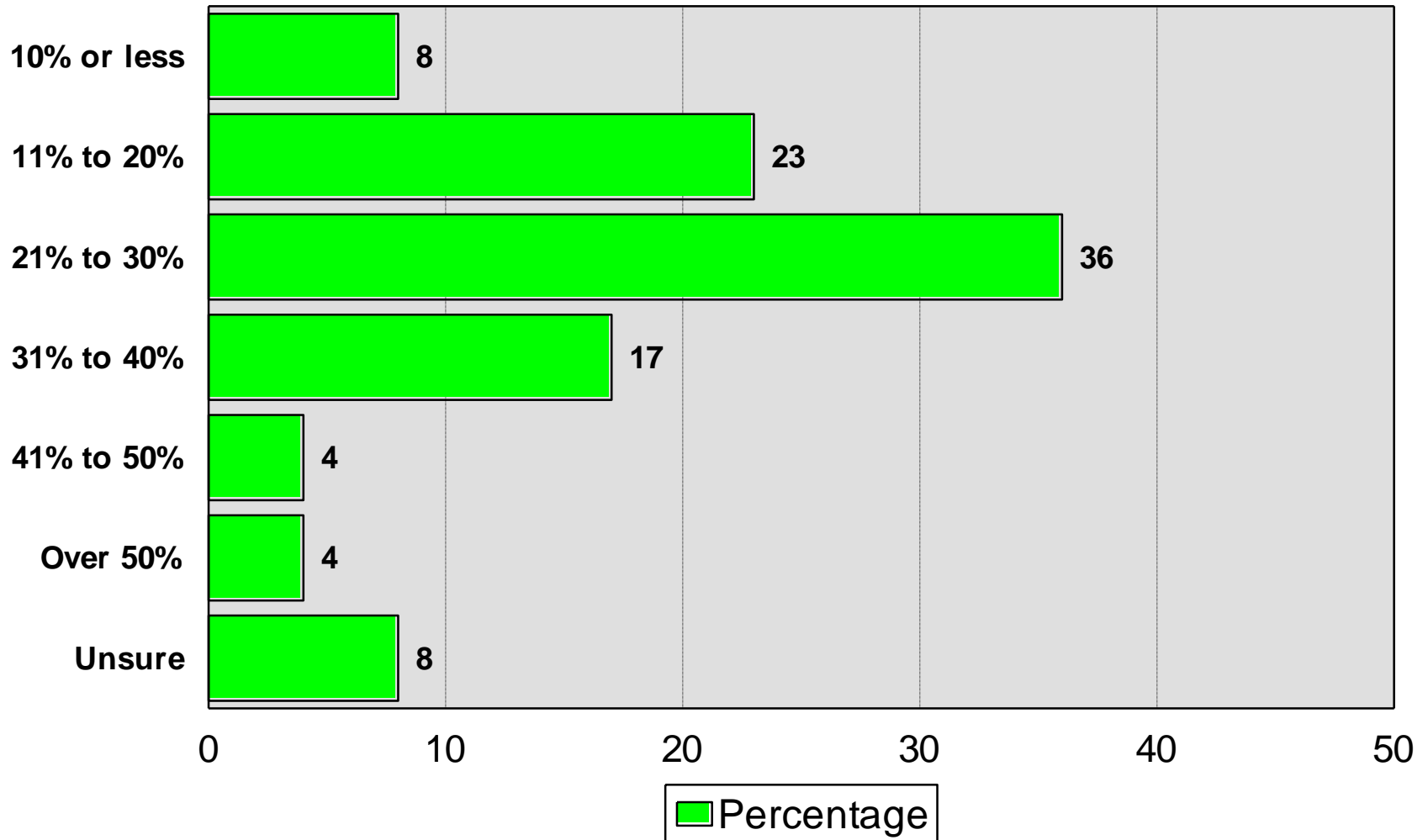


**Wildlife Management**

# Tax Percentage going to City

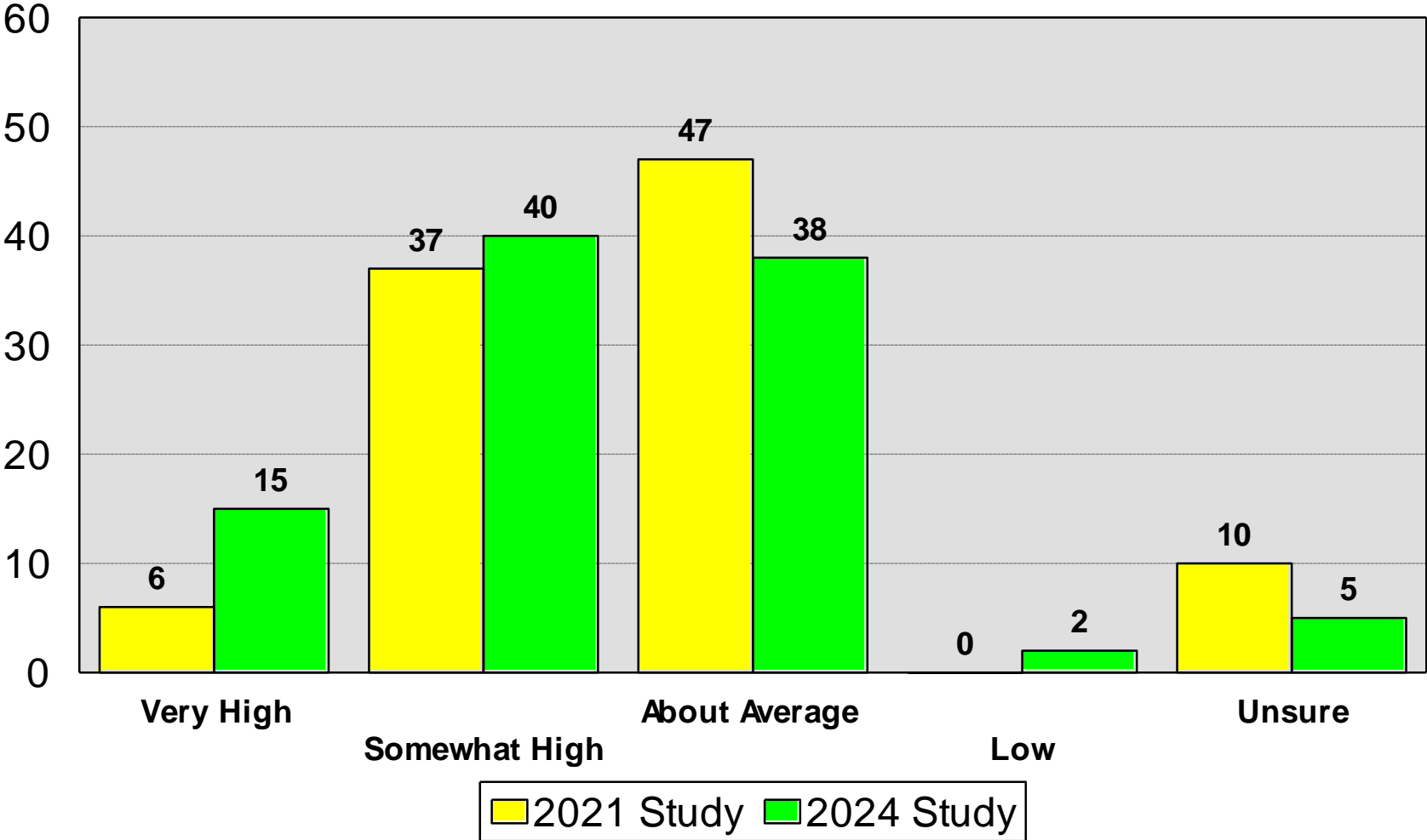
Item 2.

## 2024 City of Fridley



# City Property Taxes

2024 City of Fridley

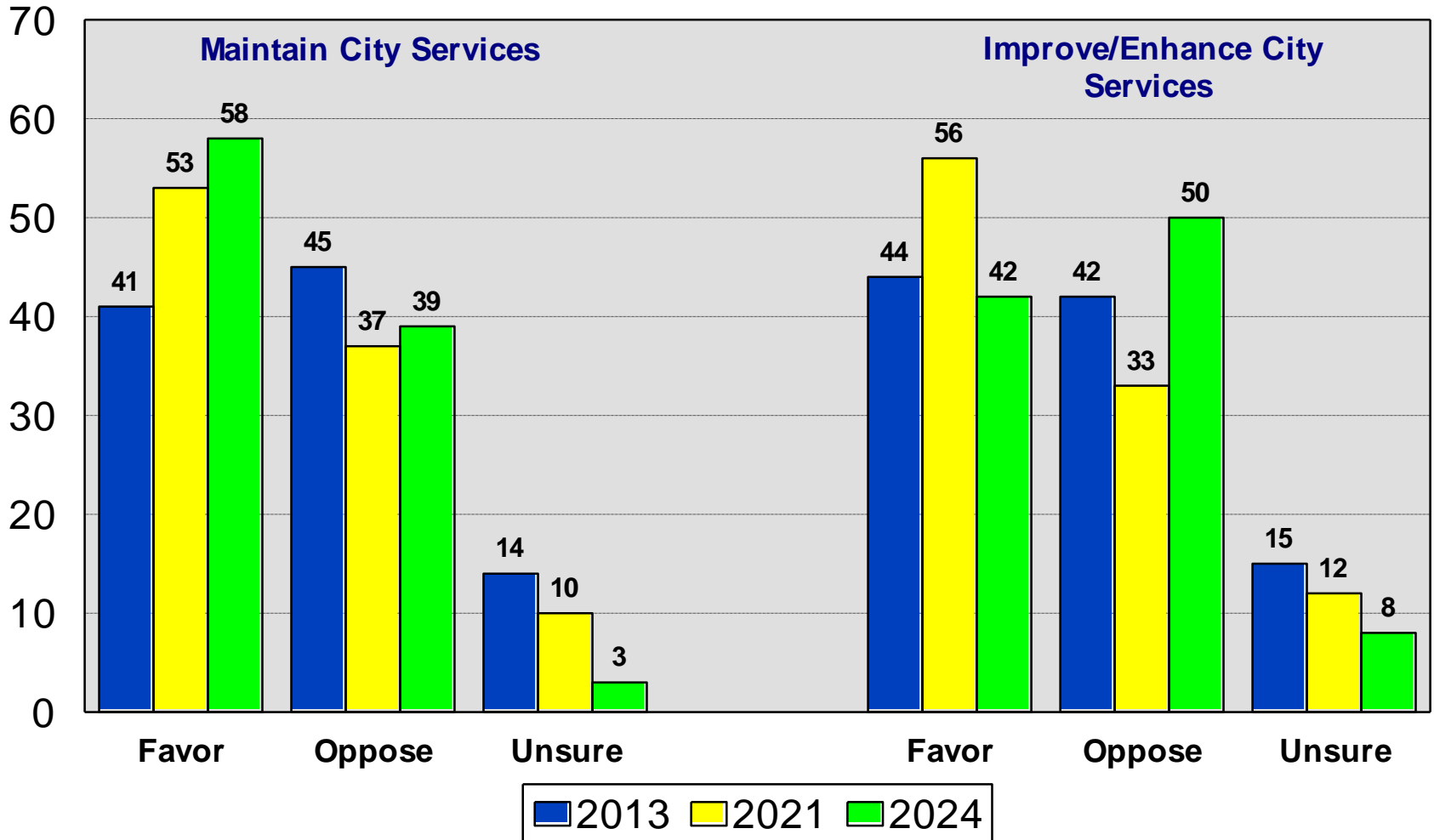




# Property Tax Increase to....

Item 2.

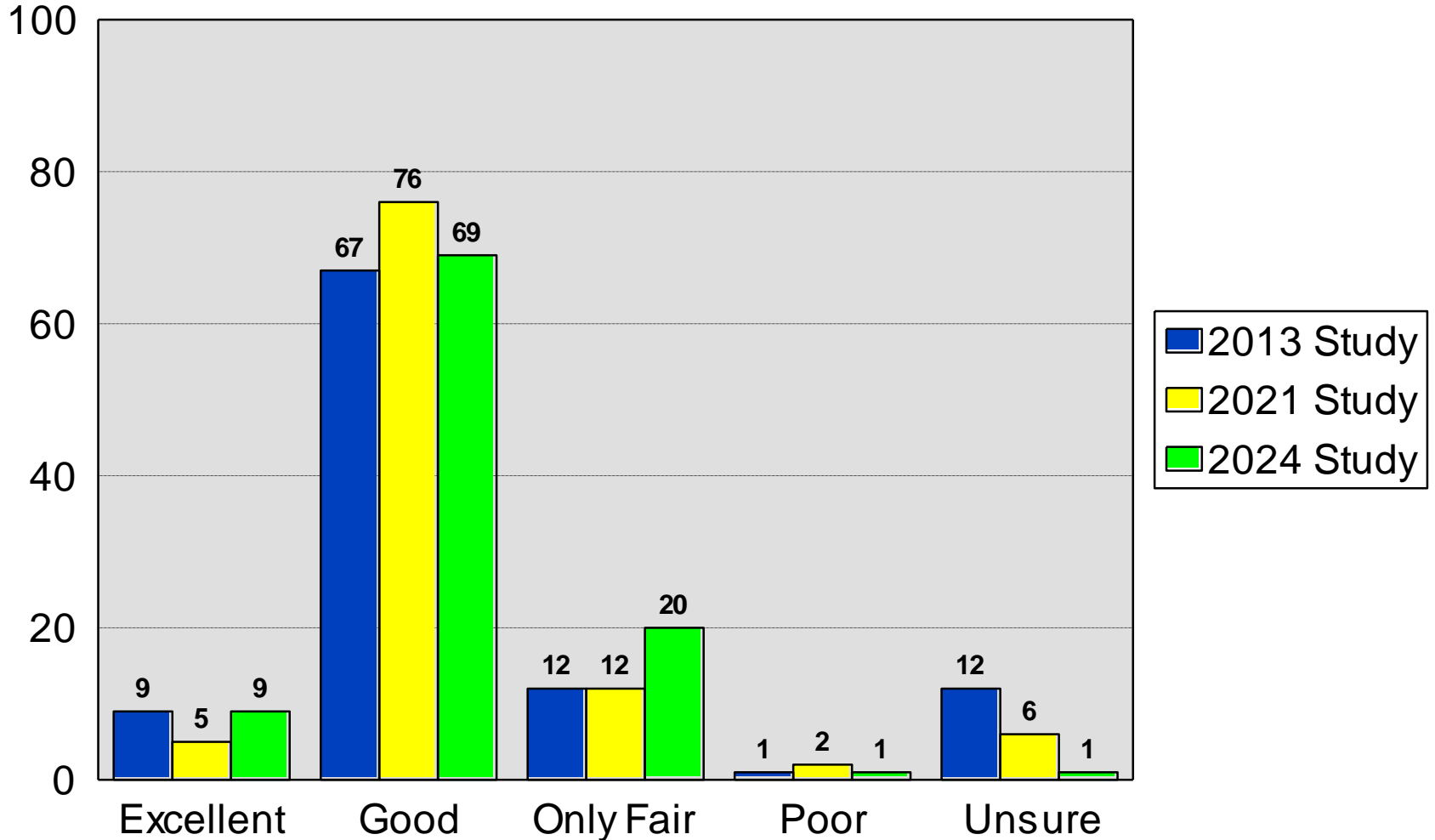
## 2024 City of Fridley



# Value of City Services

Item 2.

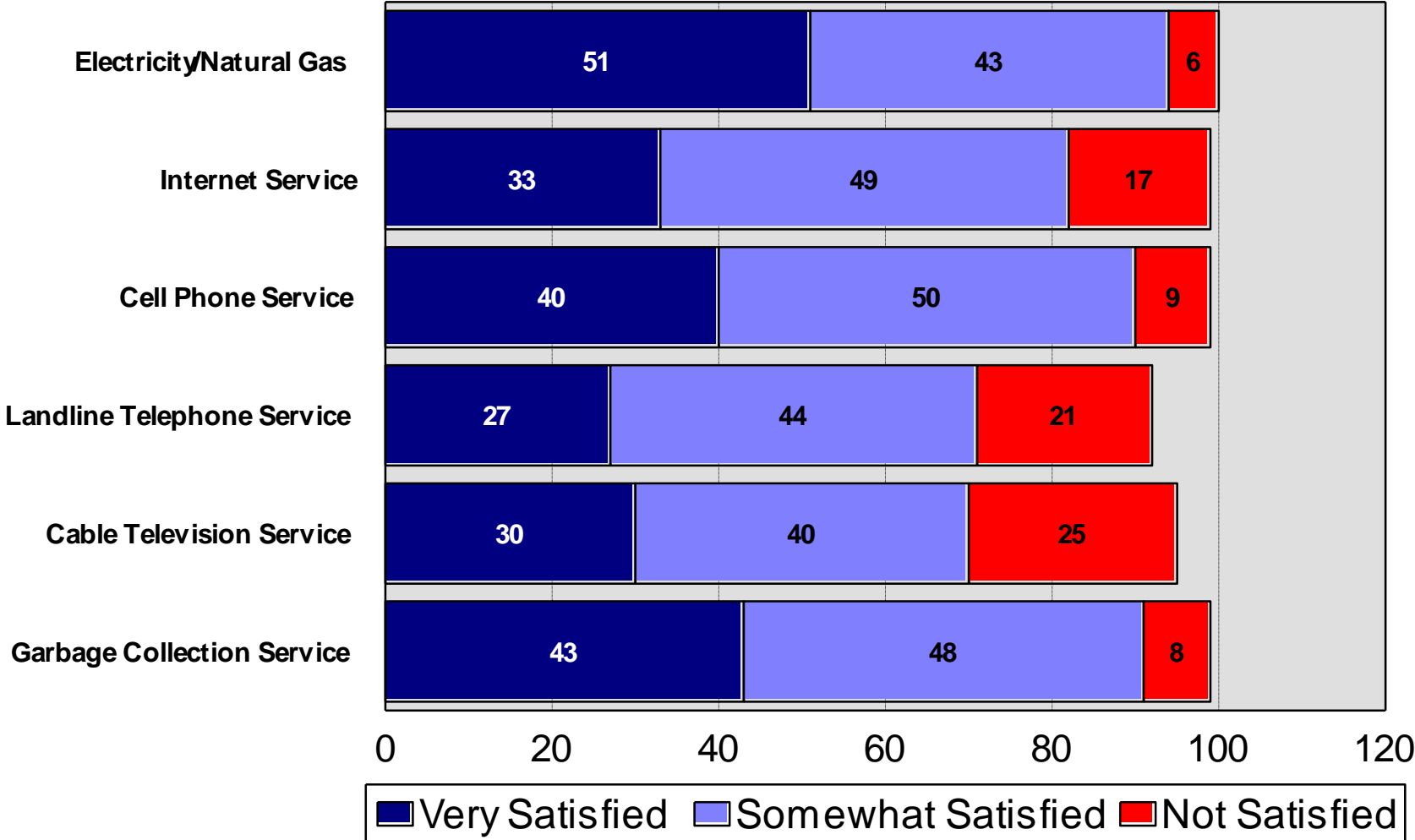
## 2024 City of Fridley



# Utility/Service Evaluations

Item 2.

2024 City of Fridley



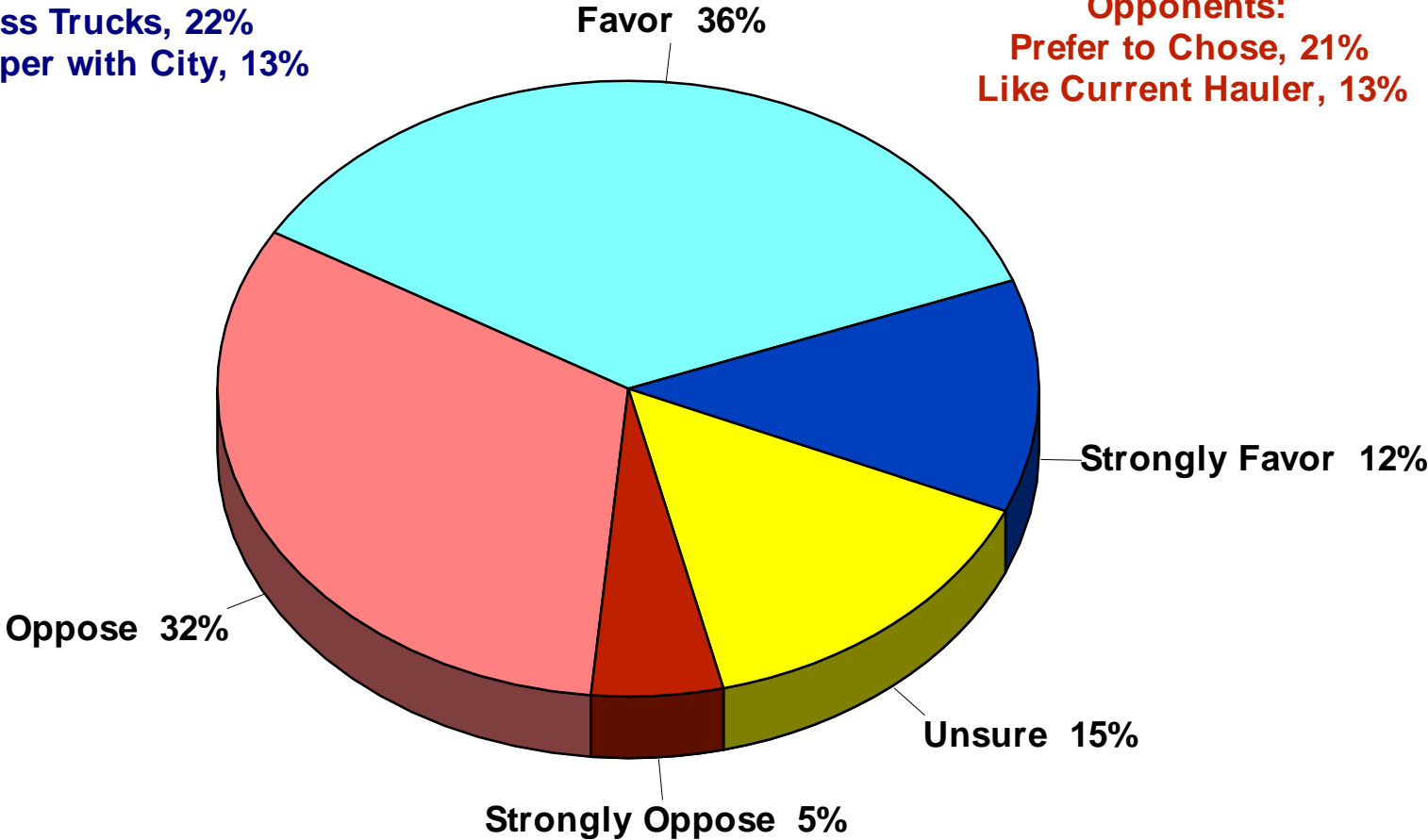
# Changing to City Managed Trash Collection

Item 2.

## 2024 City of Fridley

**Supporters:**  
Less Trucks, 22%  
Cheaper with City, 13%

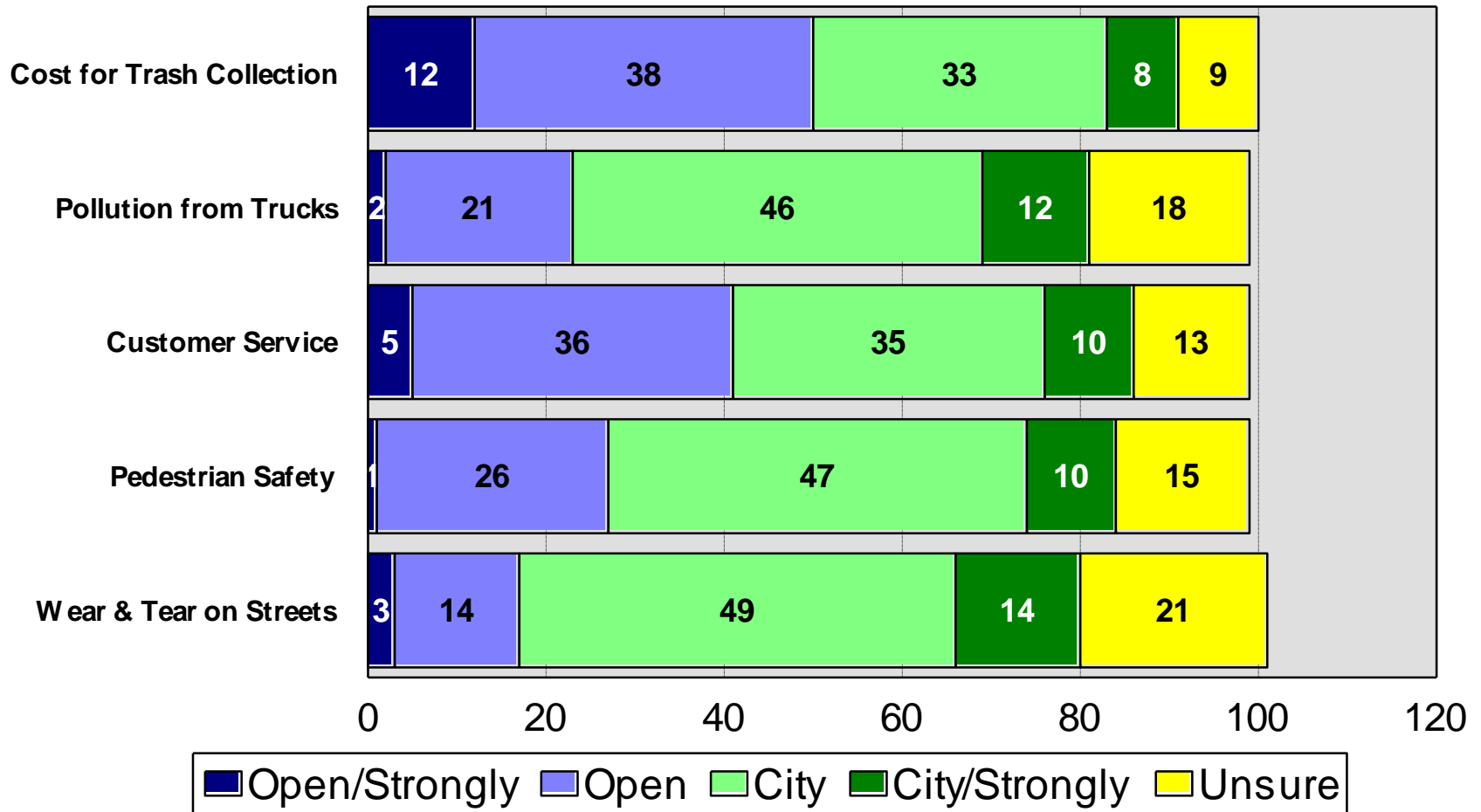
**Opponents:**  
Prefer to Chose, 21%  
Like Current Hauler, 13%



# Aspects of Trash Collection

Item 2.

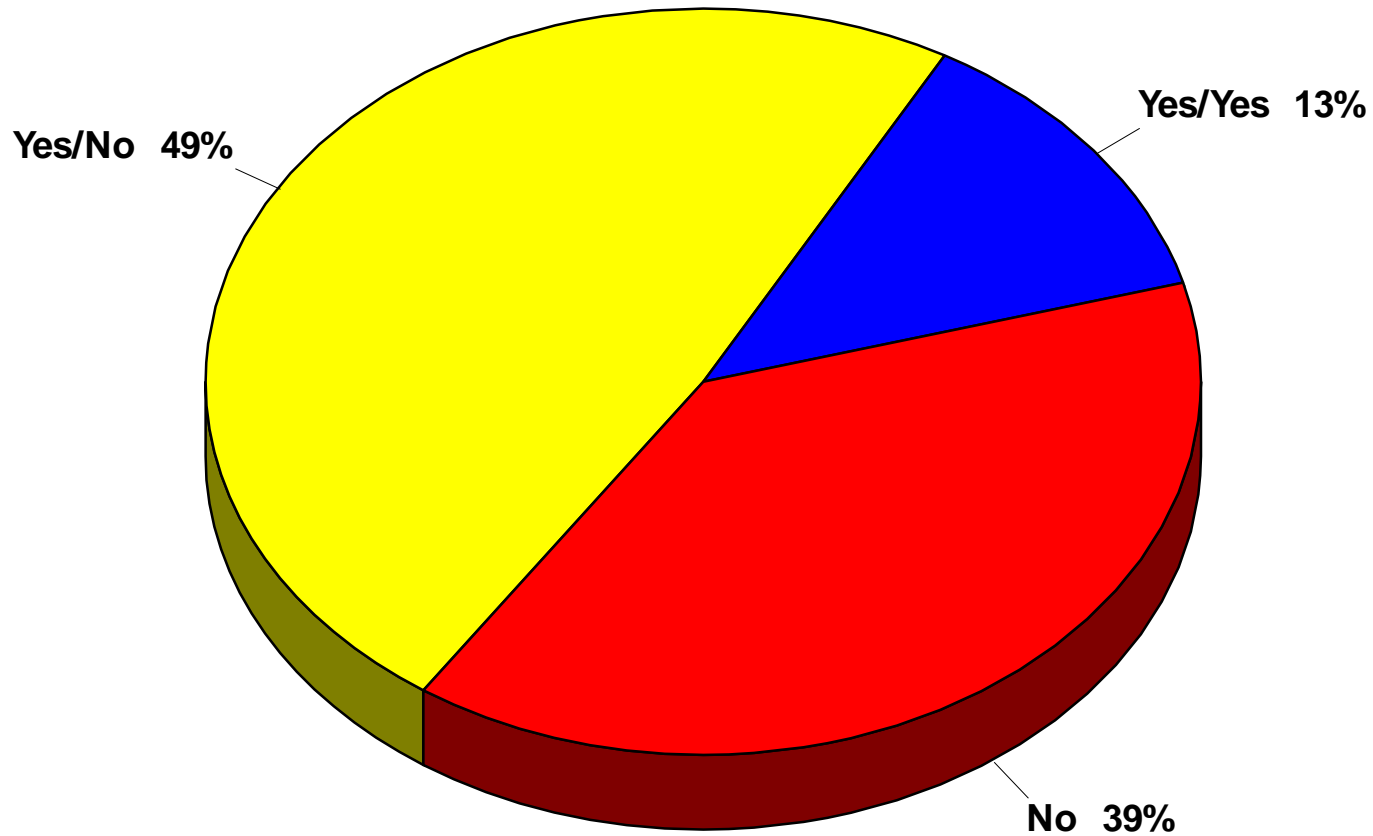
2024 City of Fridley



# HRA Loans

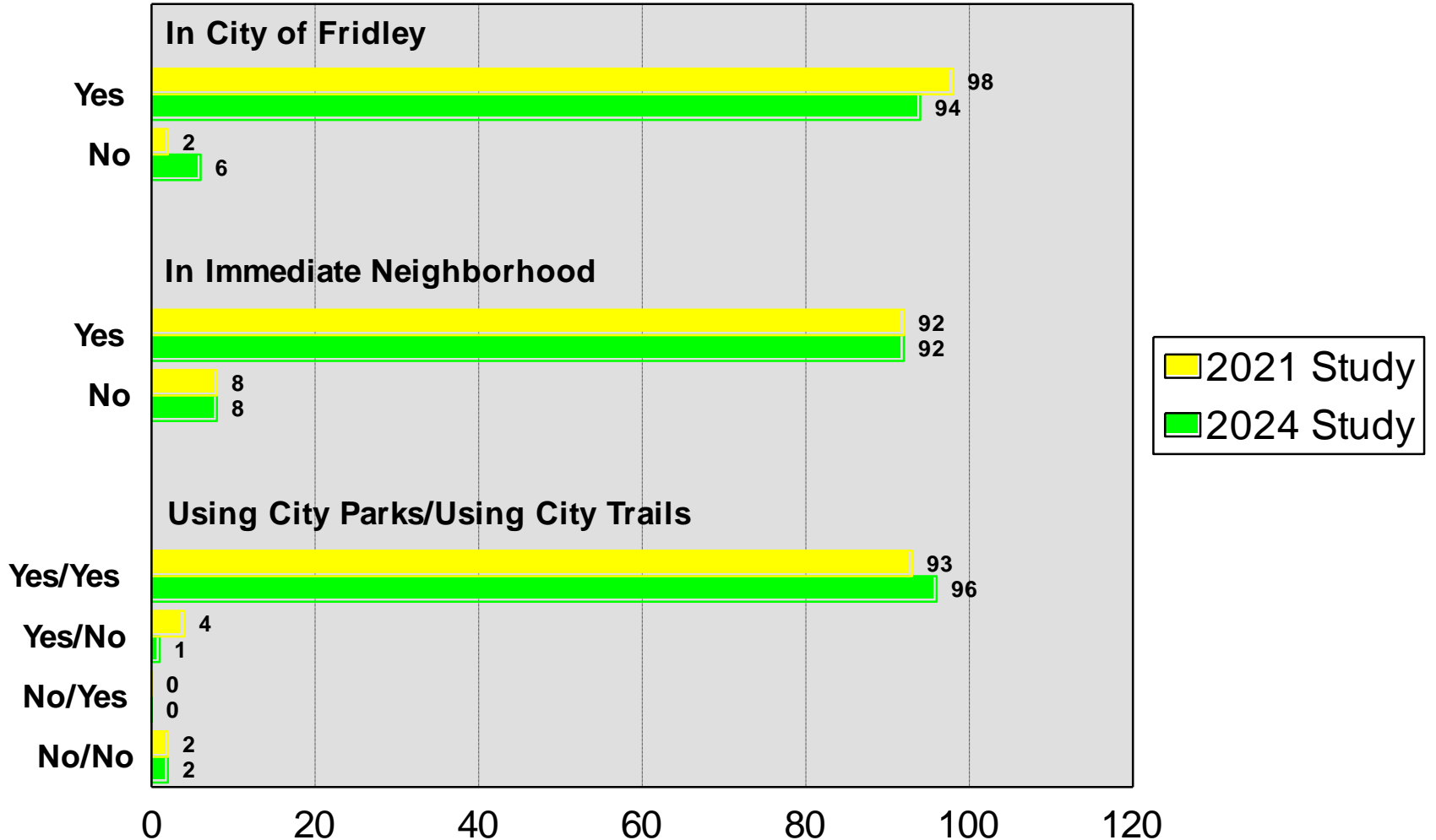
2024 City of Fridley

100% Satisfaction with Experience



# Feel Safe....

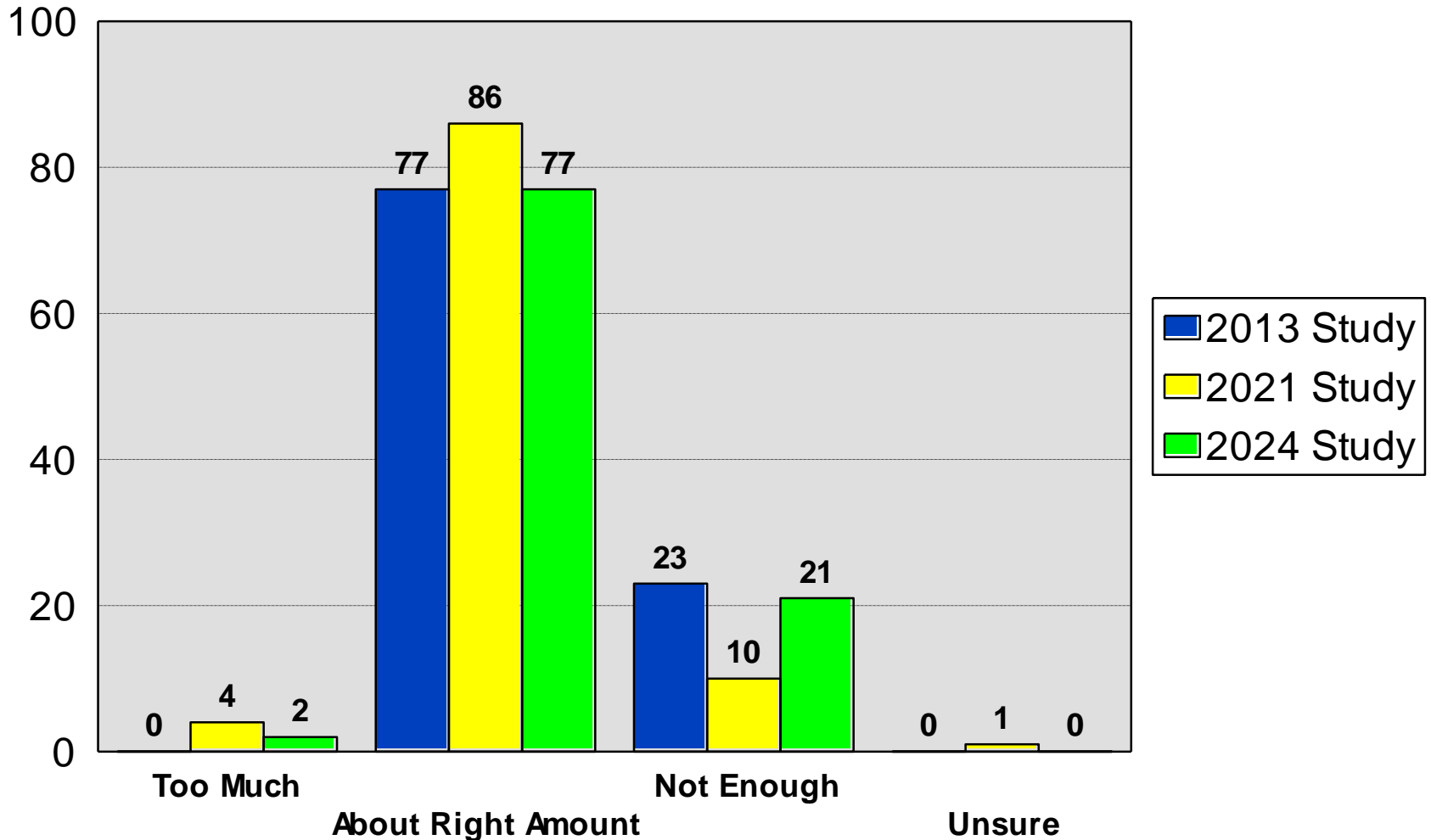
## 2024 City of Fridley



# Neighborhood Police Patrolling

Item 2.

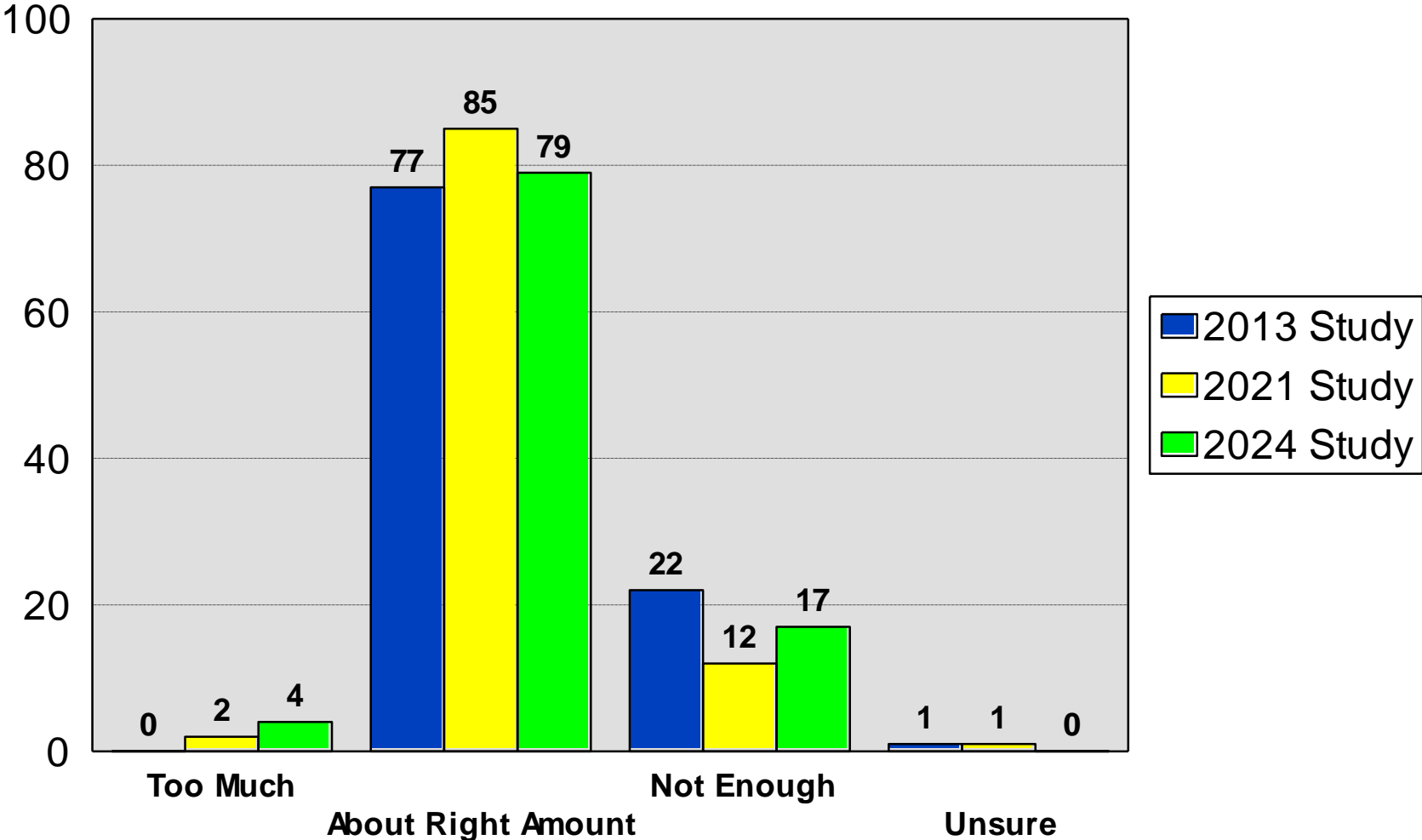
2024 City of Fridley





# Traffic Enforcement

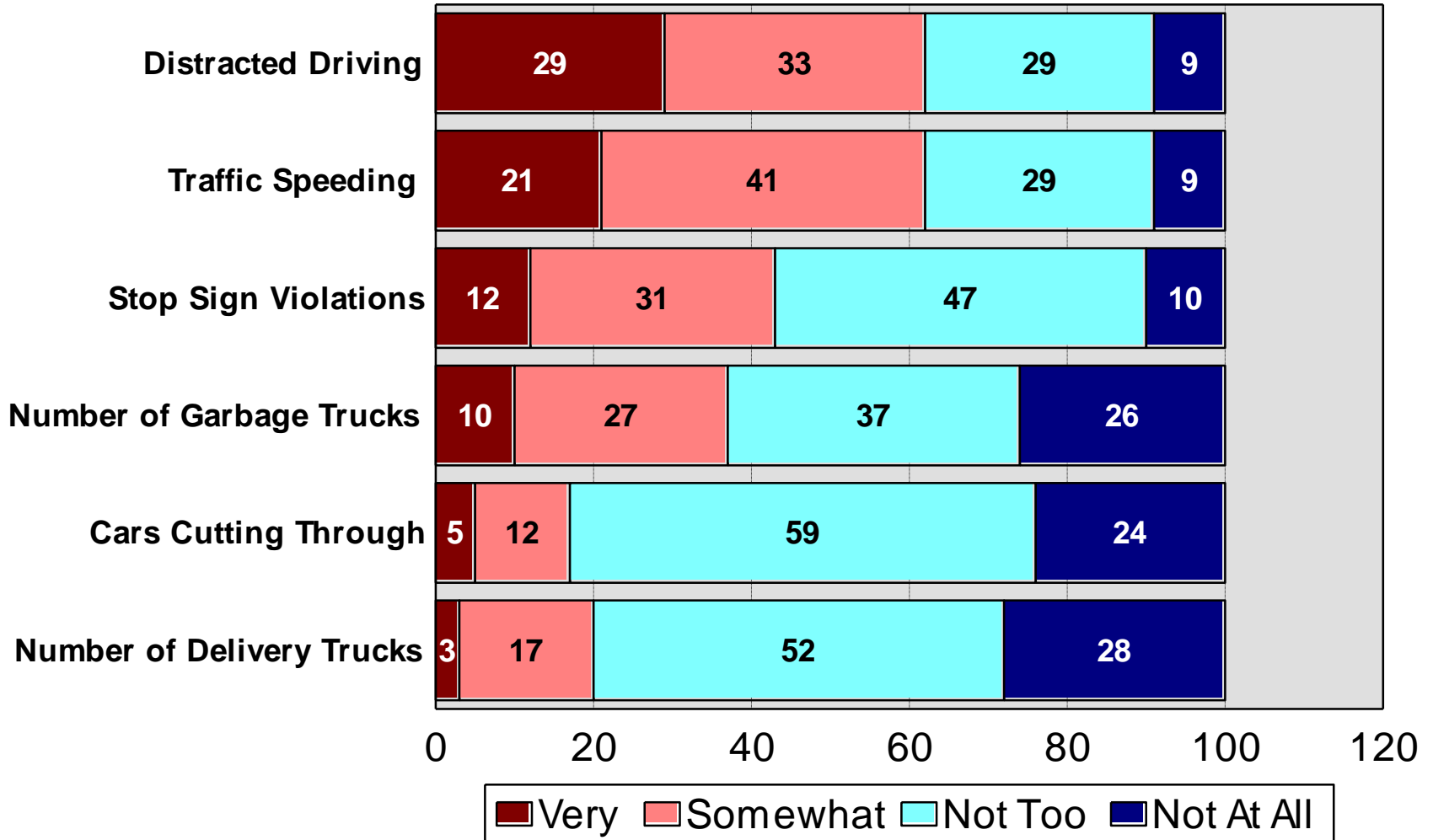
2024 City of Fridley



# Neighborhood Concerns

Item 2.

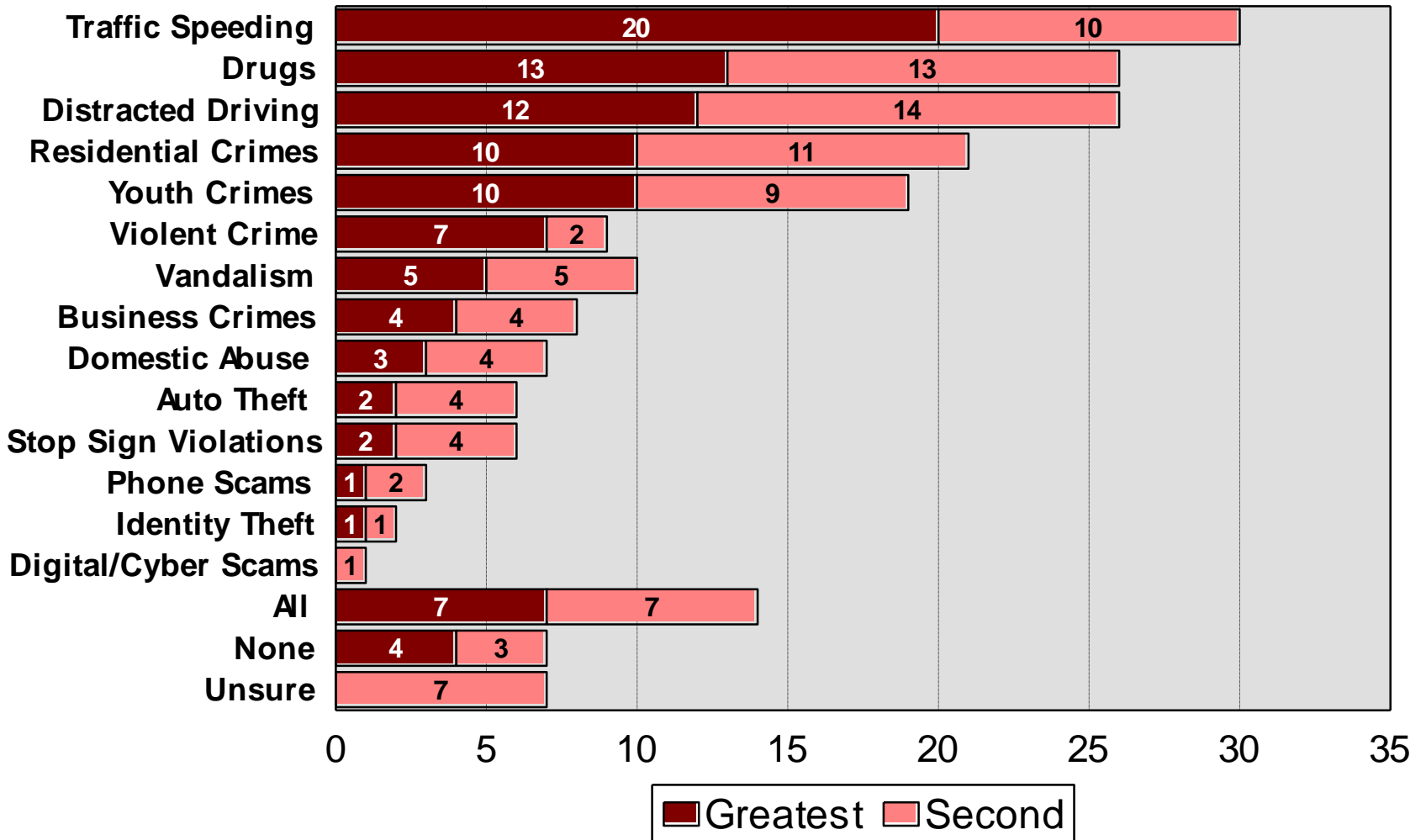
2024 City of Fridley



# Public Safety Concern

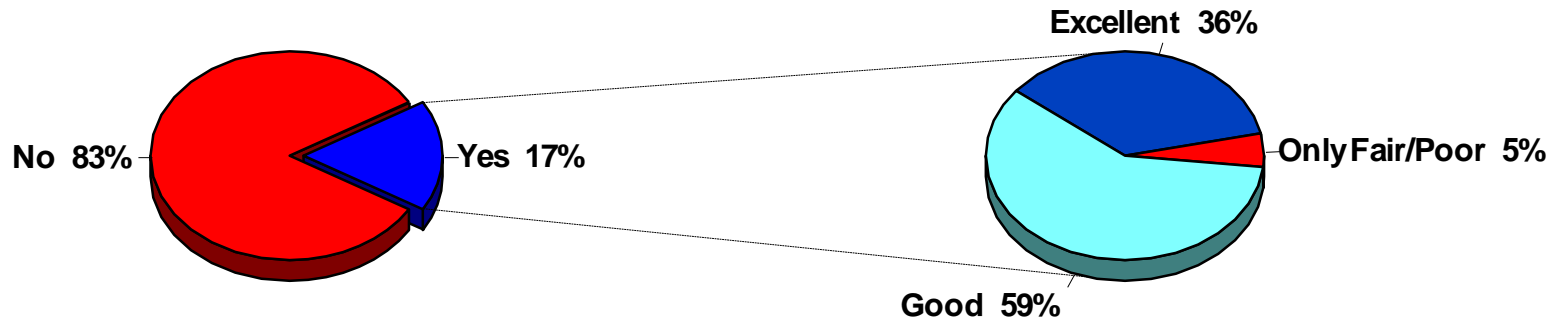
Item 2.

## 2024 City of Fridley



# Contact with Police Department Item 2.

2024 City of Fridley

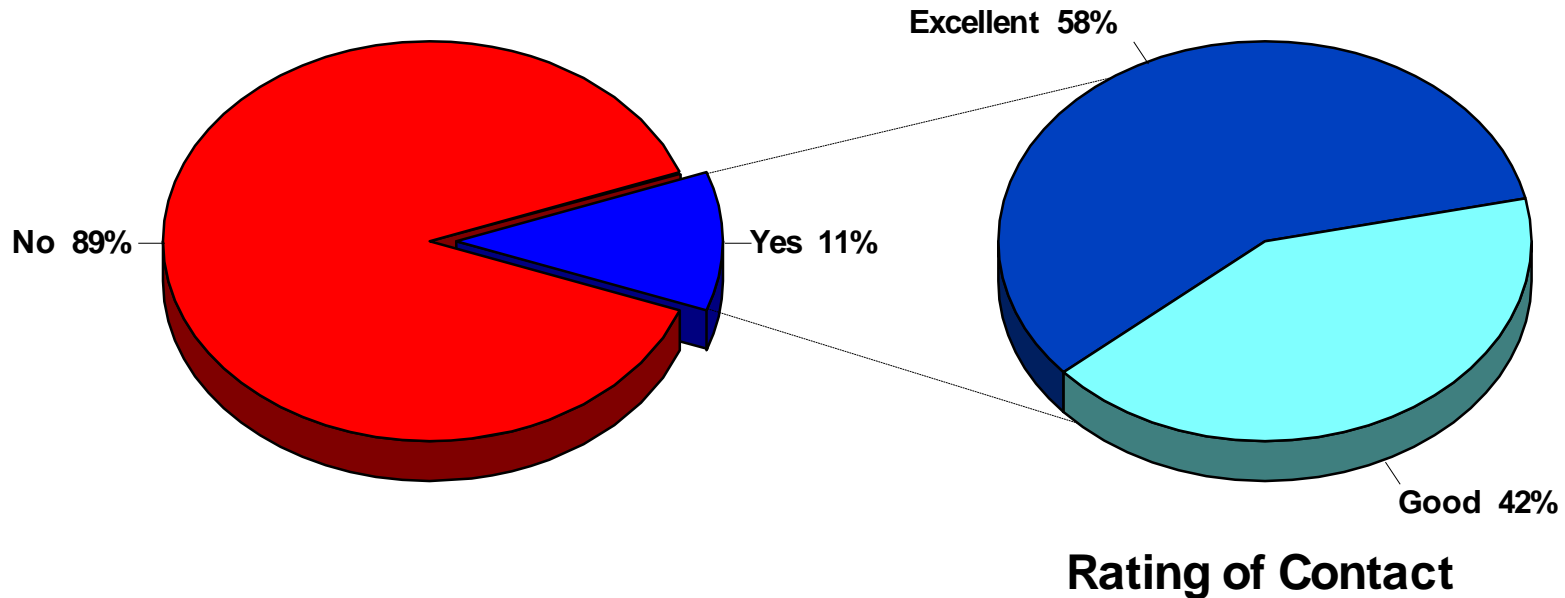


**Rating of Contact**

# Contact with Fire Department

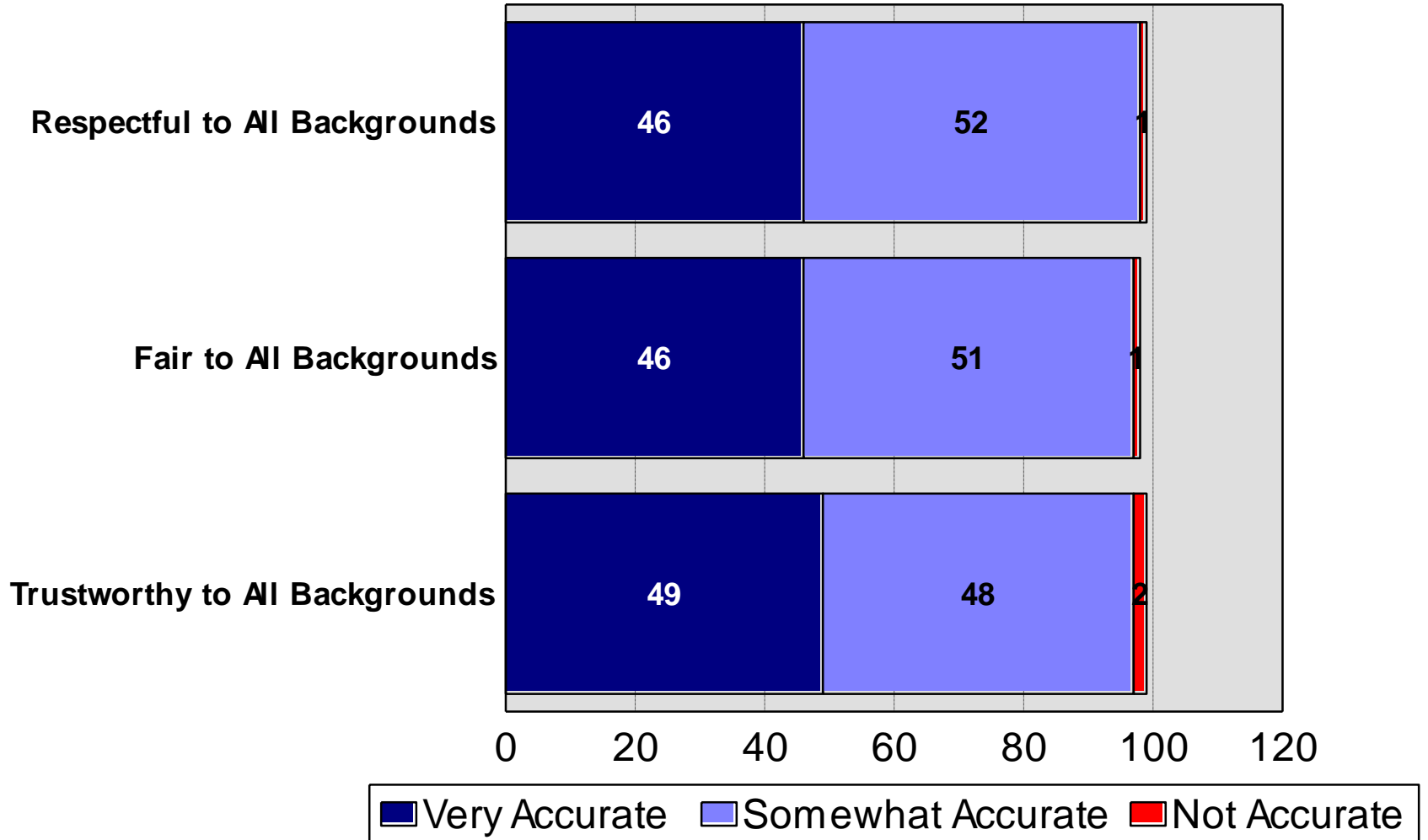
Item 2.

2024 City of Fridley



# Descriptions about Fridley Public Safety Item 2.

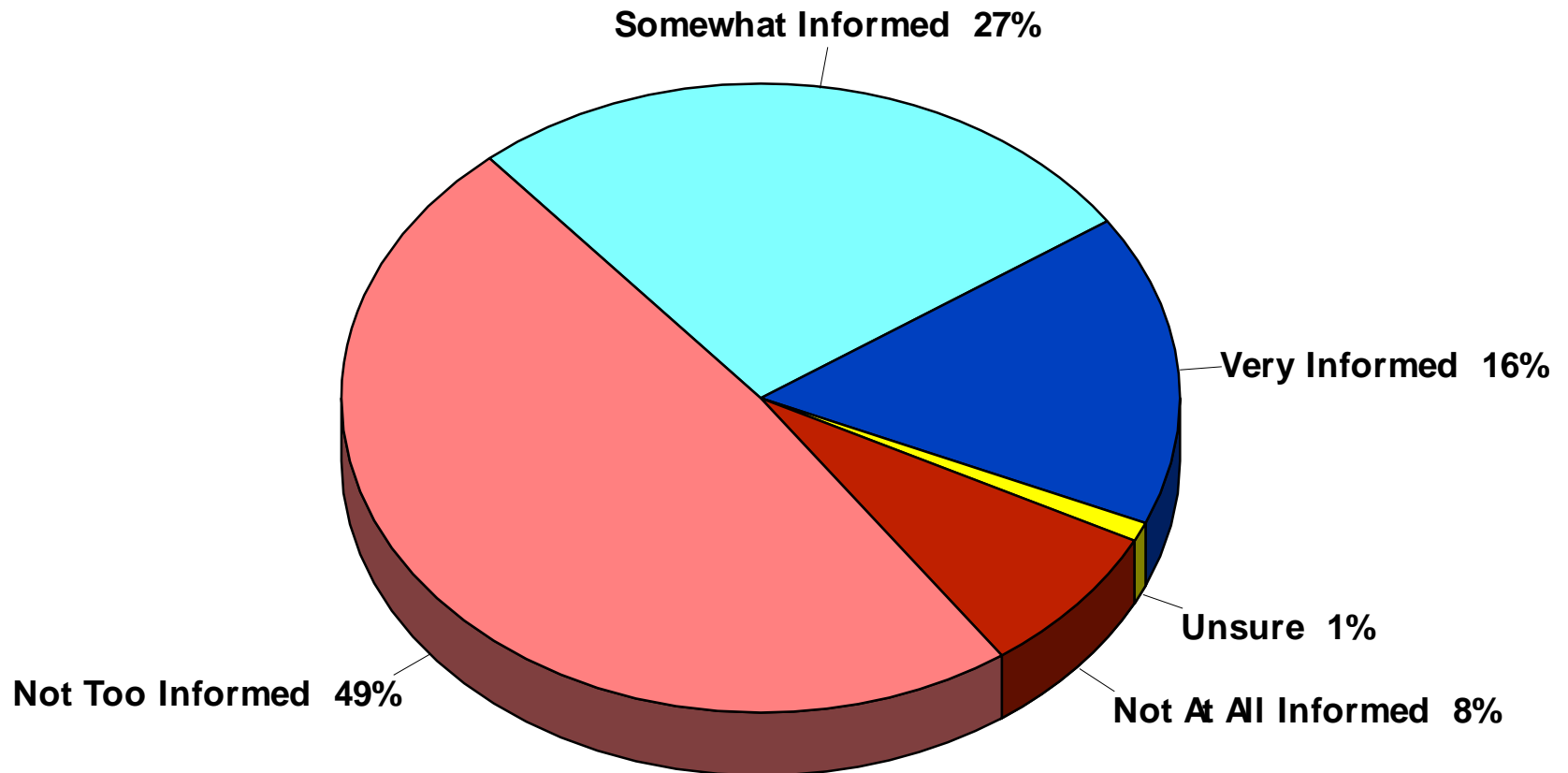
2024 City of Fridley



# Informed about Public Safety Incidents

Item 2.

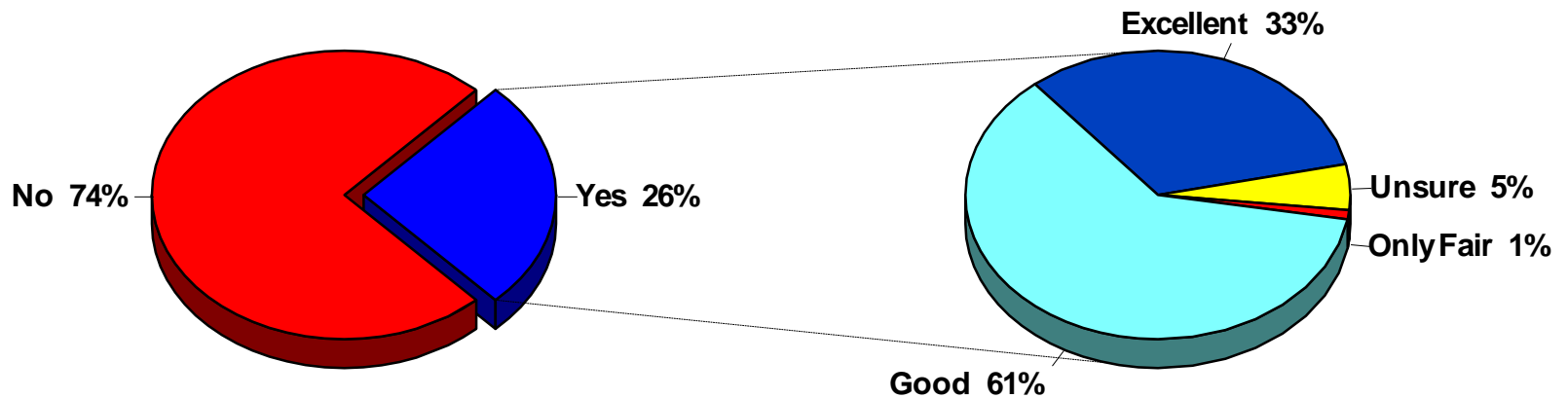
2024 City of Fridley



# Participated in City Park and Recreation Programs

Item 2.

2024 City of Fridley



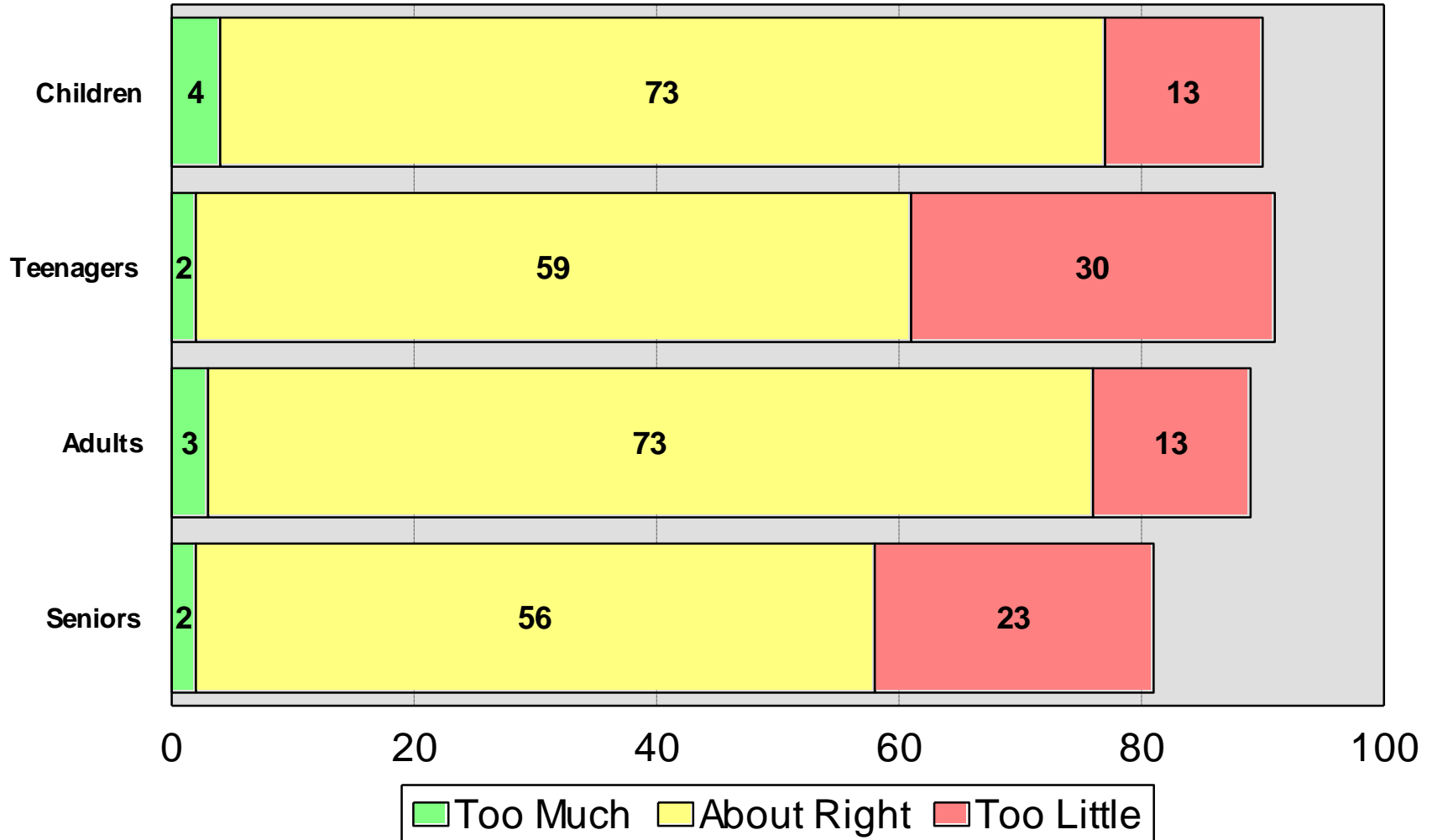
Rating of Program



# Amount of Programming for....

Item 2.

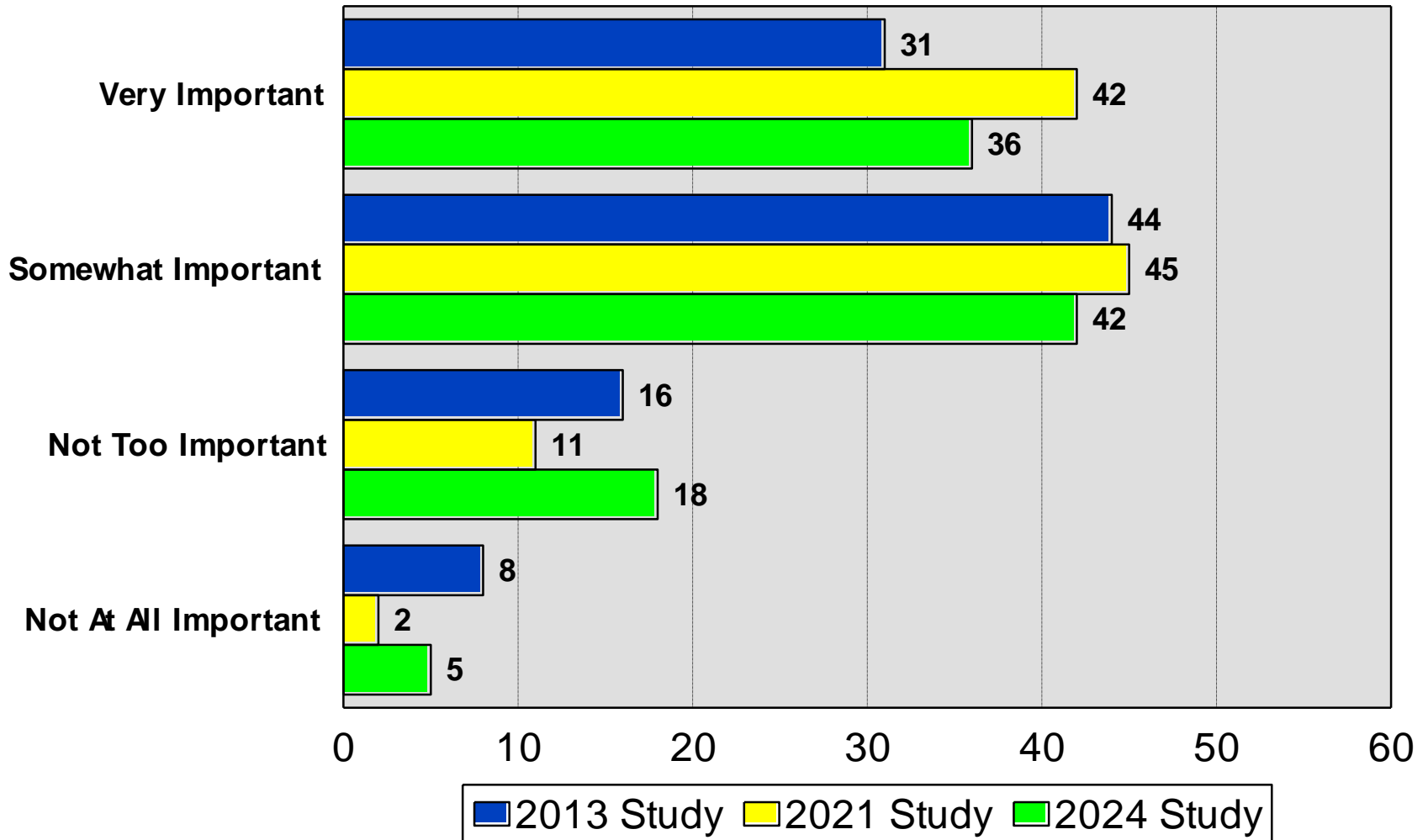
2024 City of Fridley



# Parks and Quality of Life

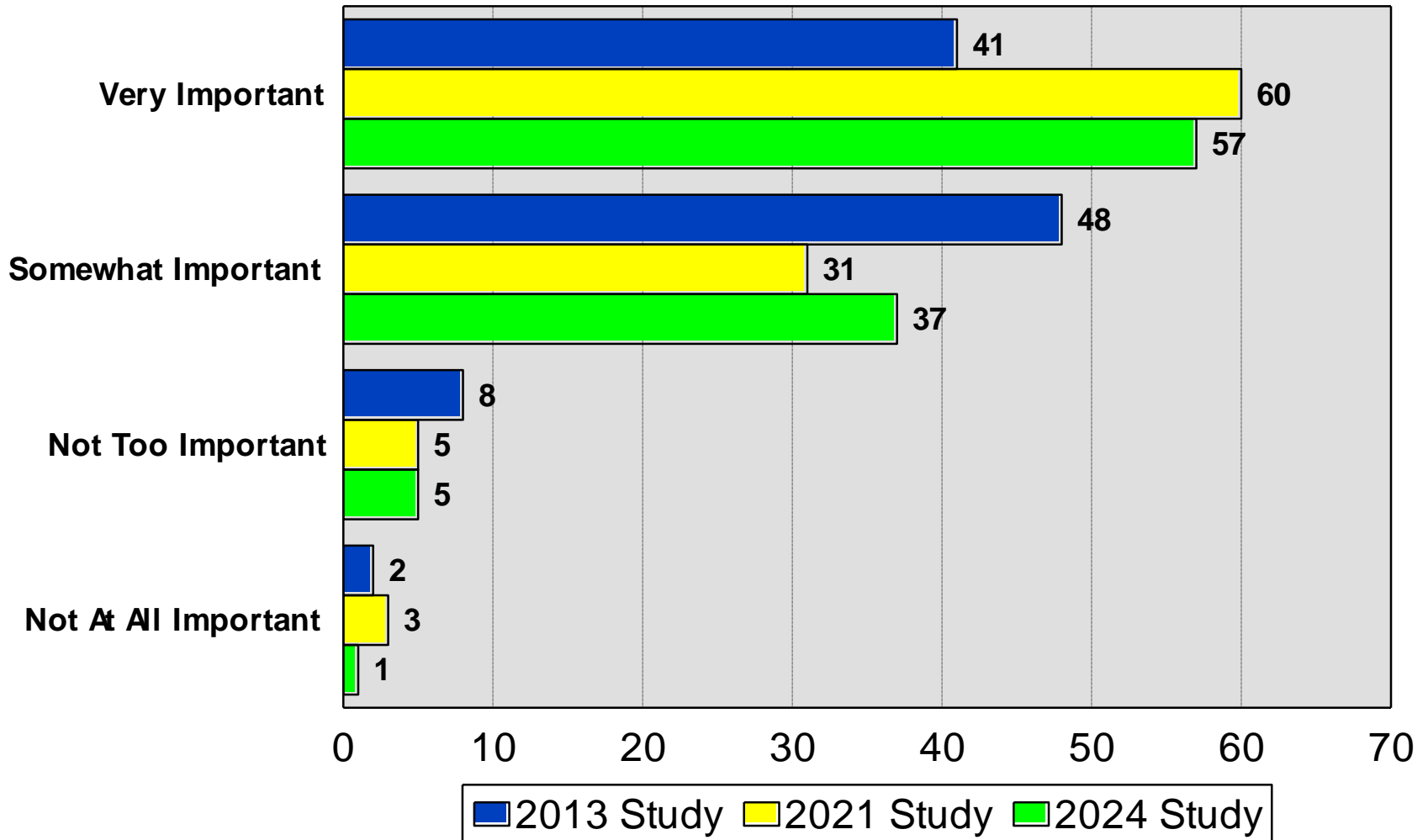
Item 2.

## 2024 City of Fridley



# Appearance of Parks and Value of Hon Item 2.

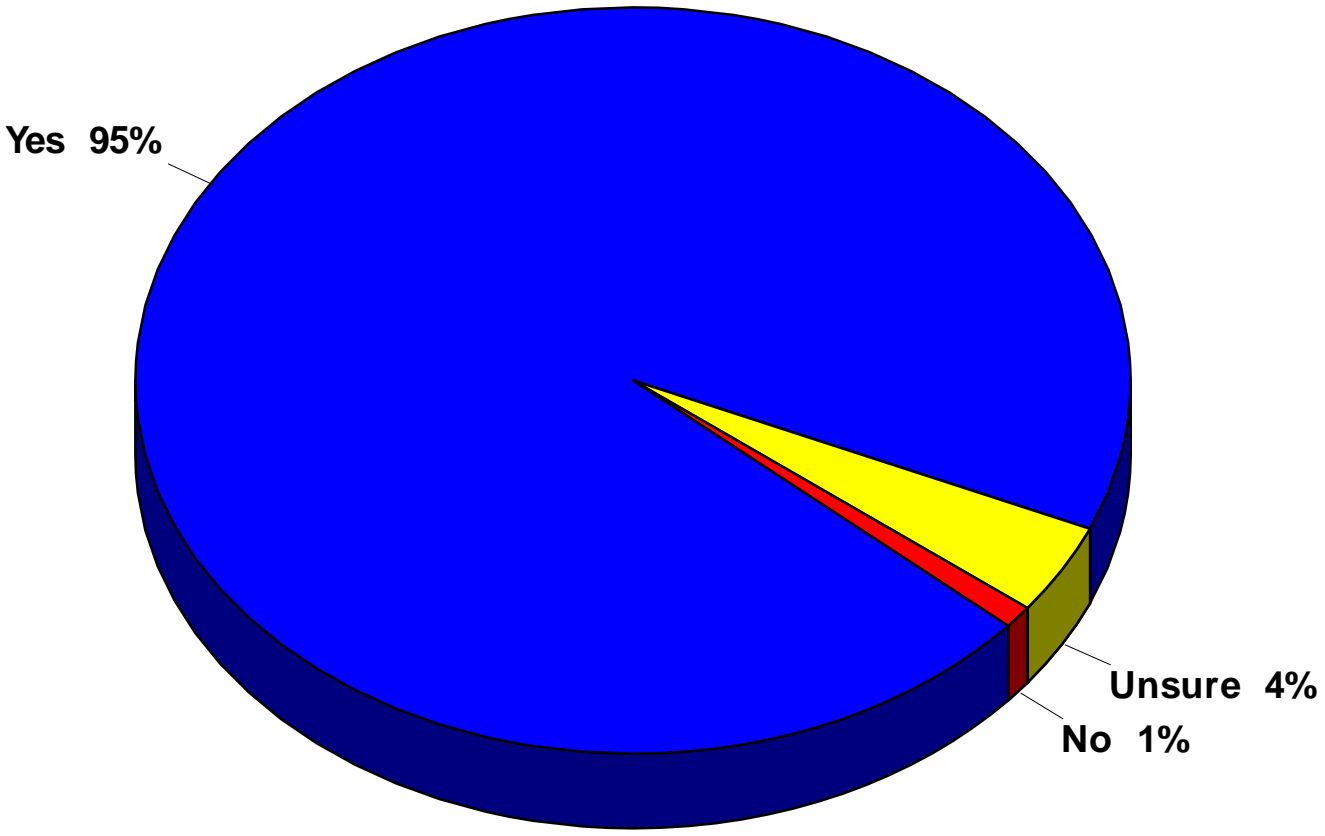
## 2024 City of Fridley



# Adequate Opportunities to Provide Input and Feedback

Item 2.

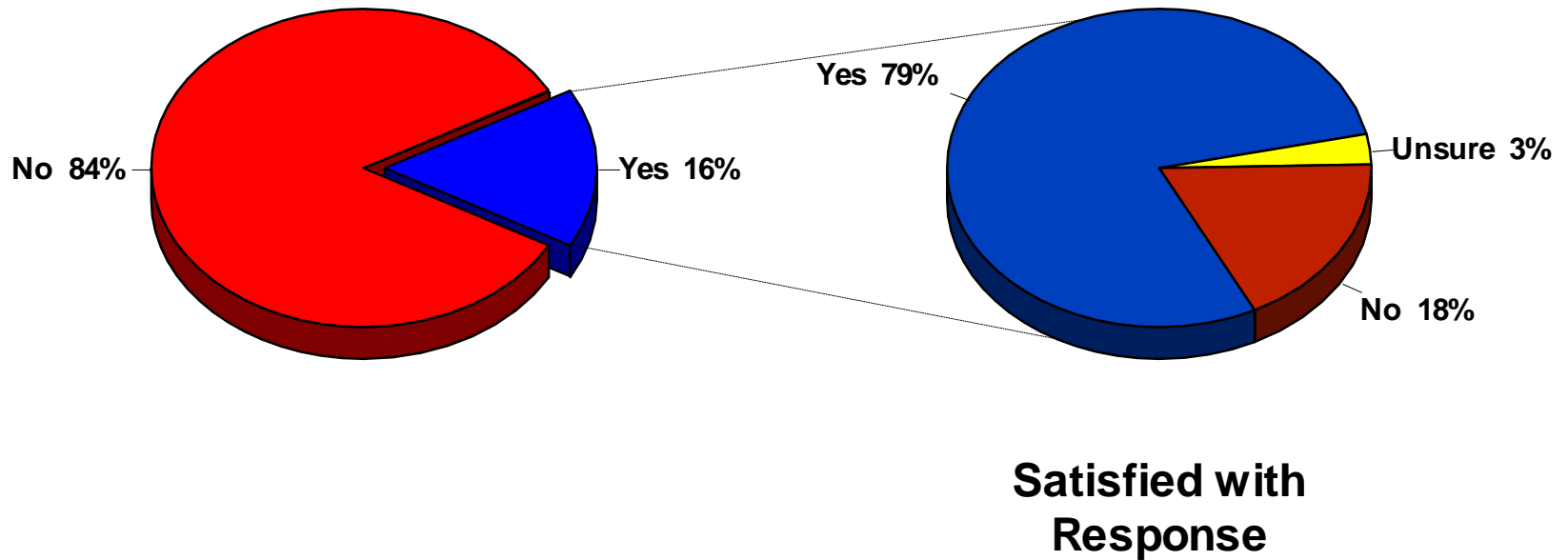
2024 City of Fridley



# Contact City with Concern or Complaint

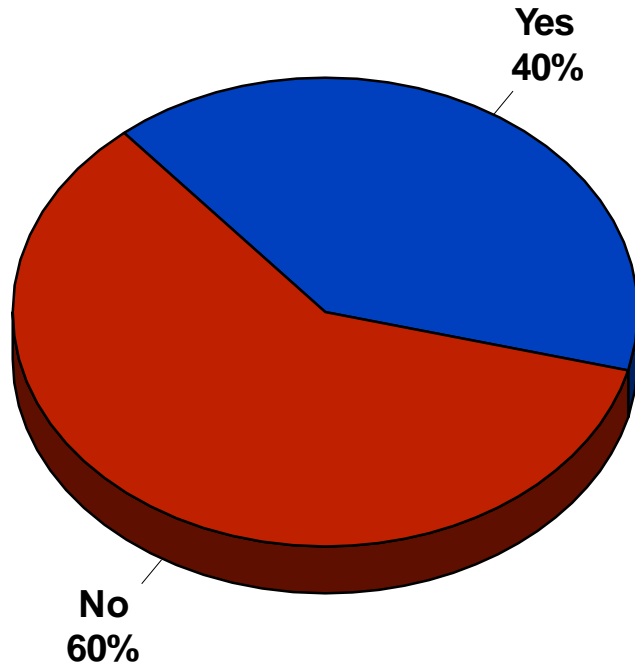
Item 2.

2024 City of Fridley

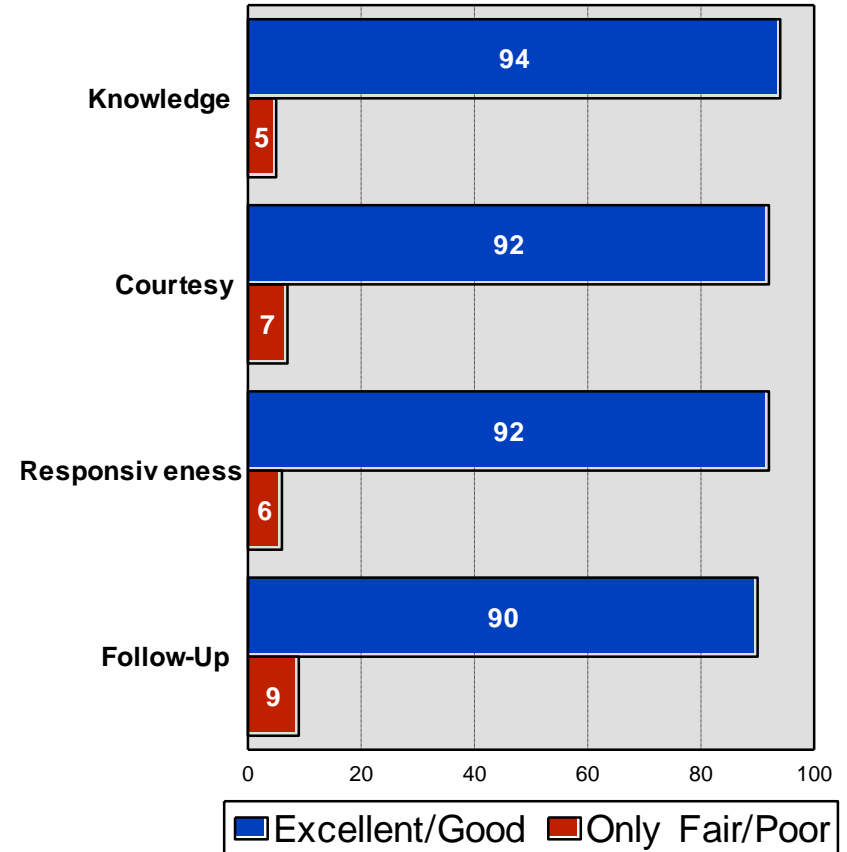


# Contacted City Hall

2024 City of Fridley



**Interacted with City Staff**

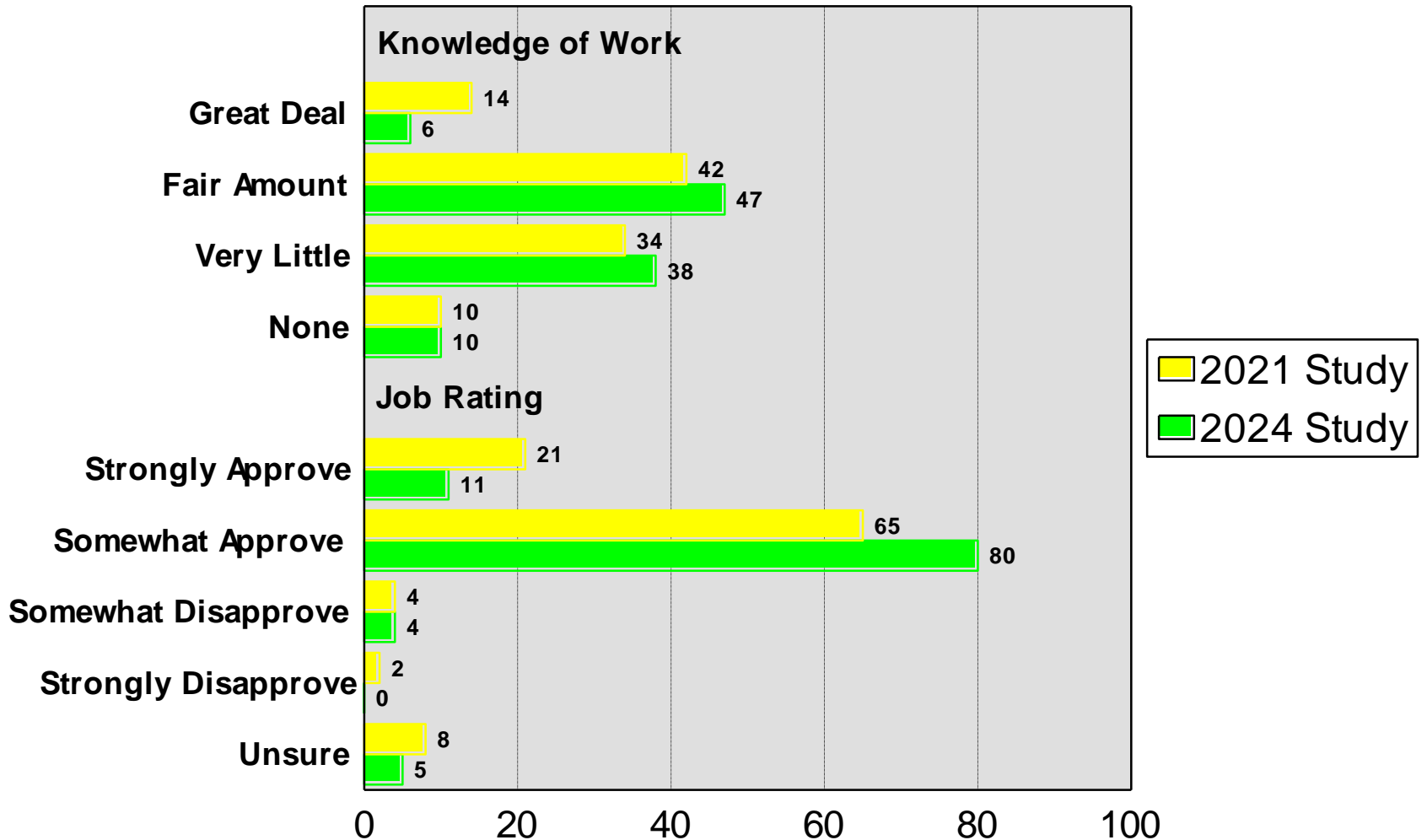


**Service Dimensions**

# Mayor and City Council

Item 2.

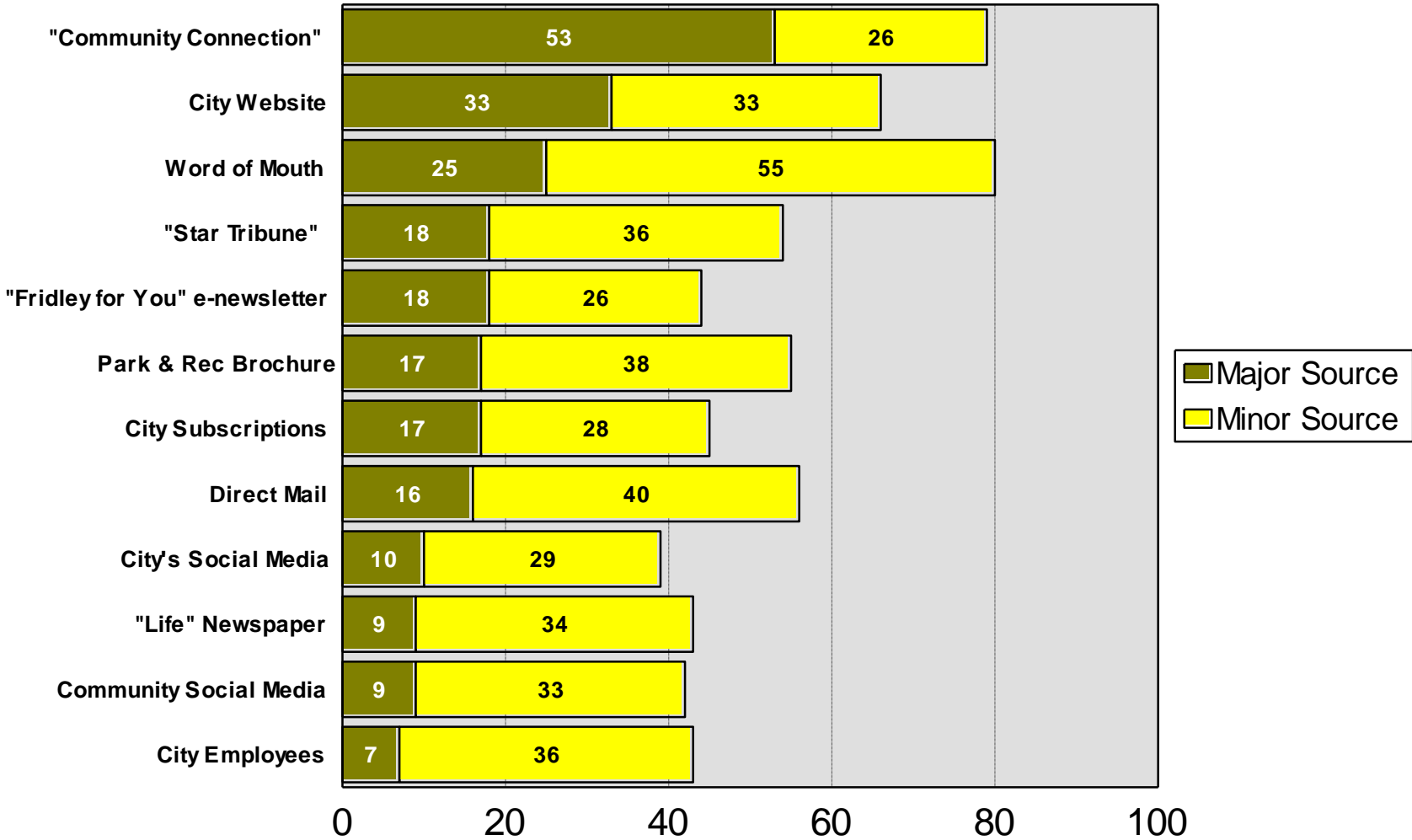
## 2024 City of Fridley



# Source of City Information

Item 2.

## 2024 City of Fridley

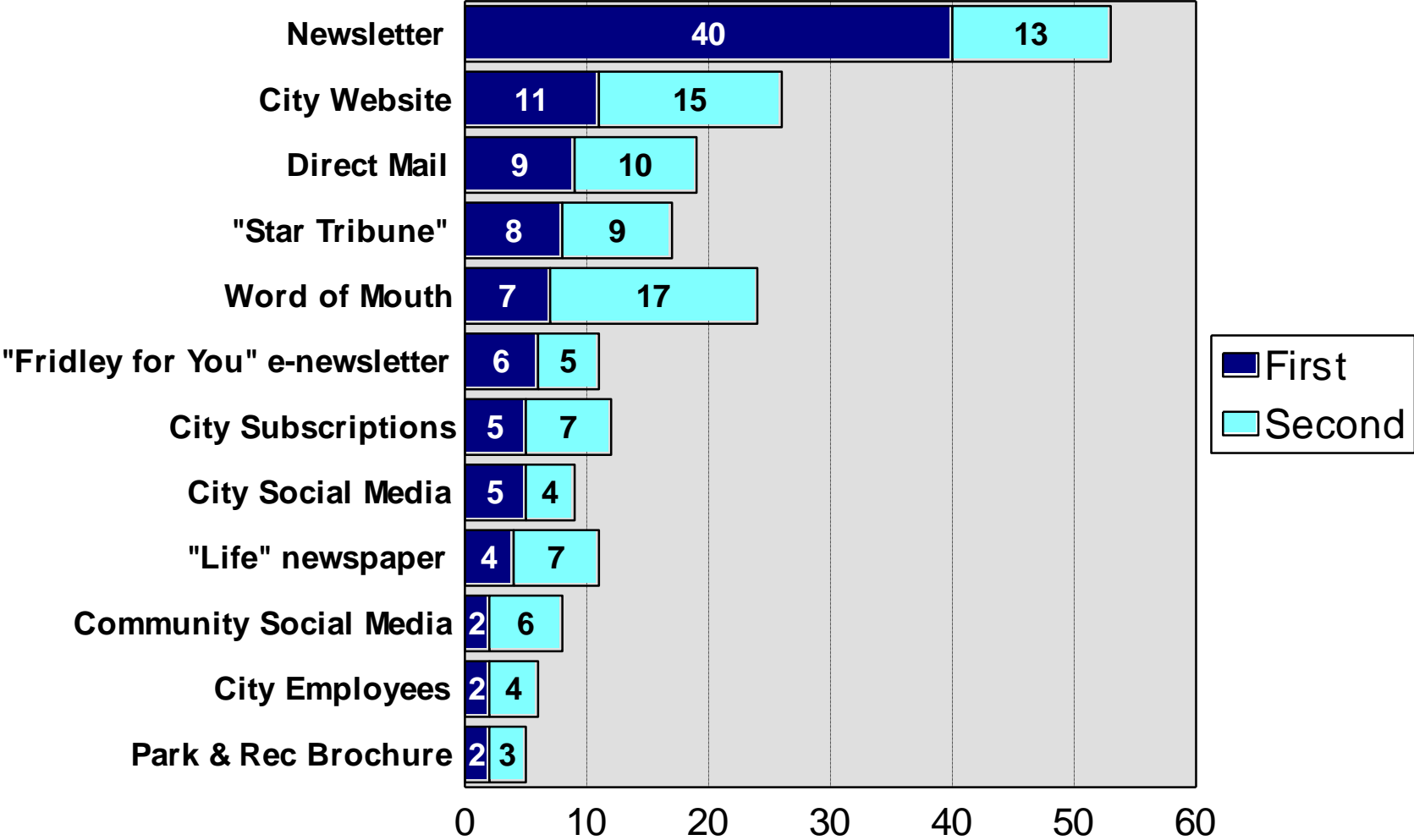




# Preferred Information Source

Item 2.

## 2024 City of Fridley

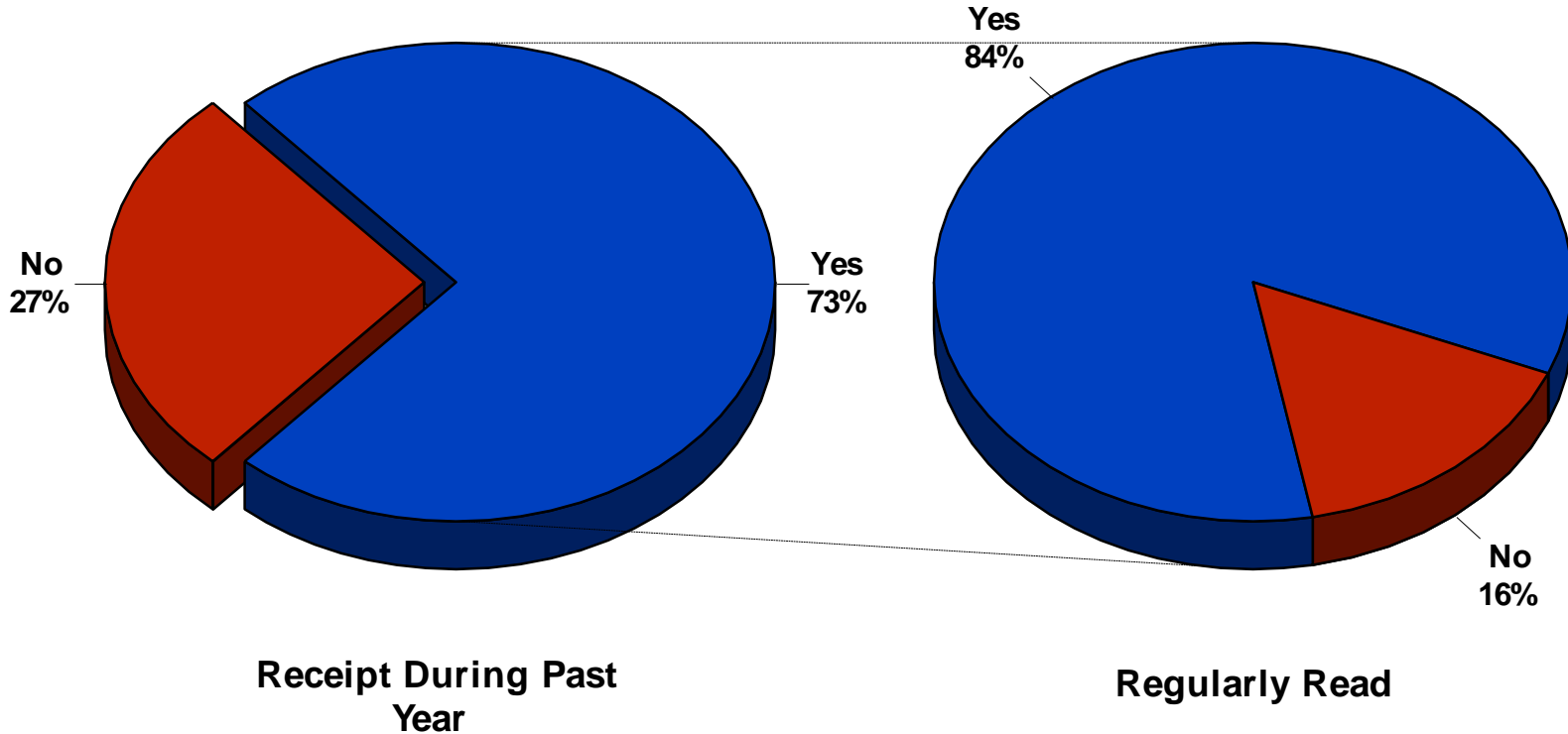


# “Community Connection” Newsletter

Item 2.

2024 City of Fridley

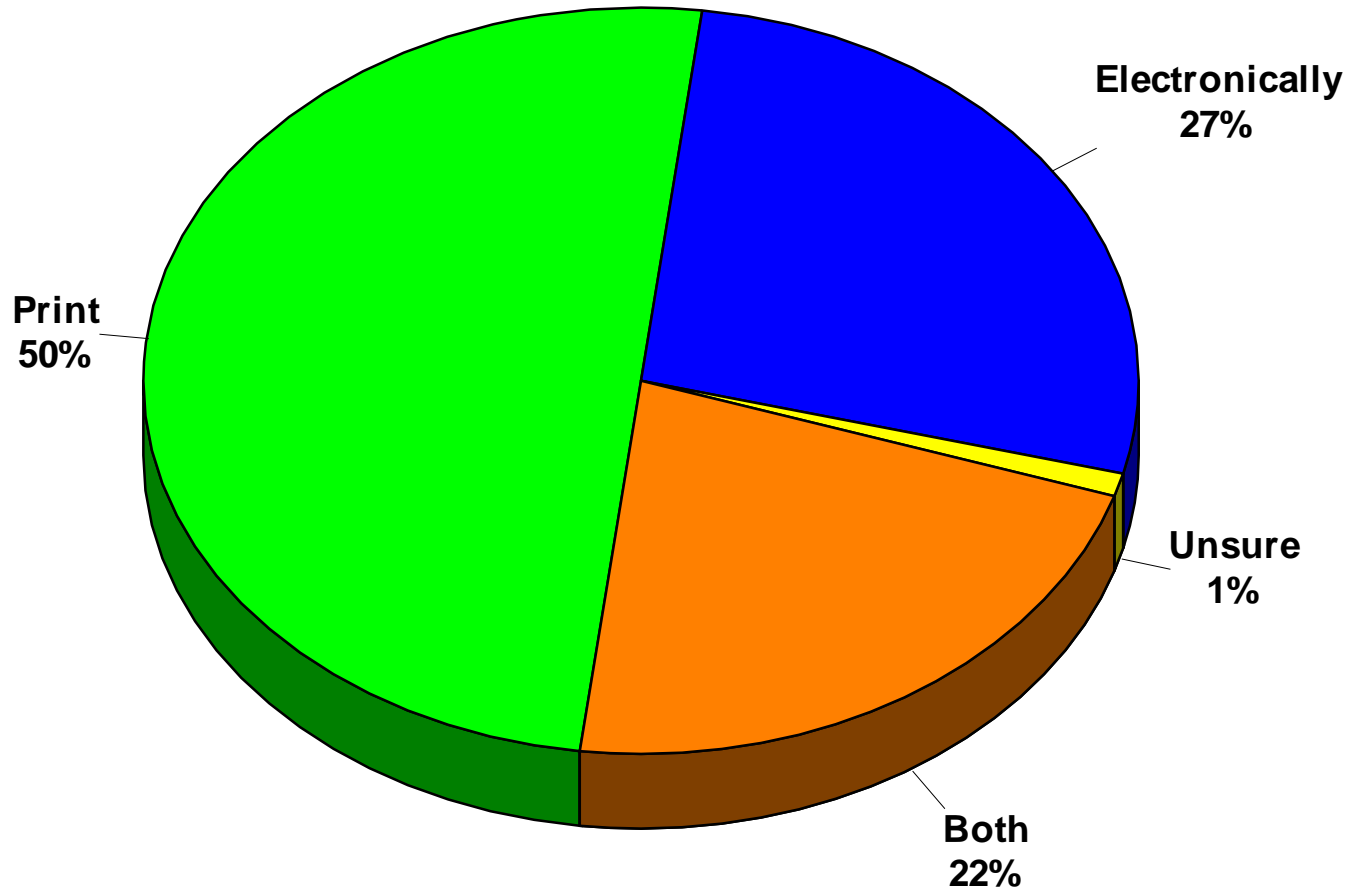
96% Favorable Rating of Content



# Prefer to Receive City Newsletter

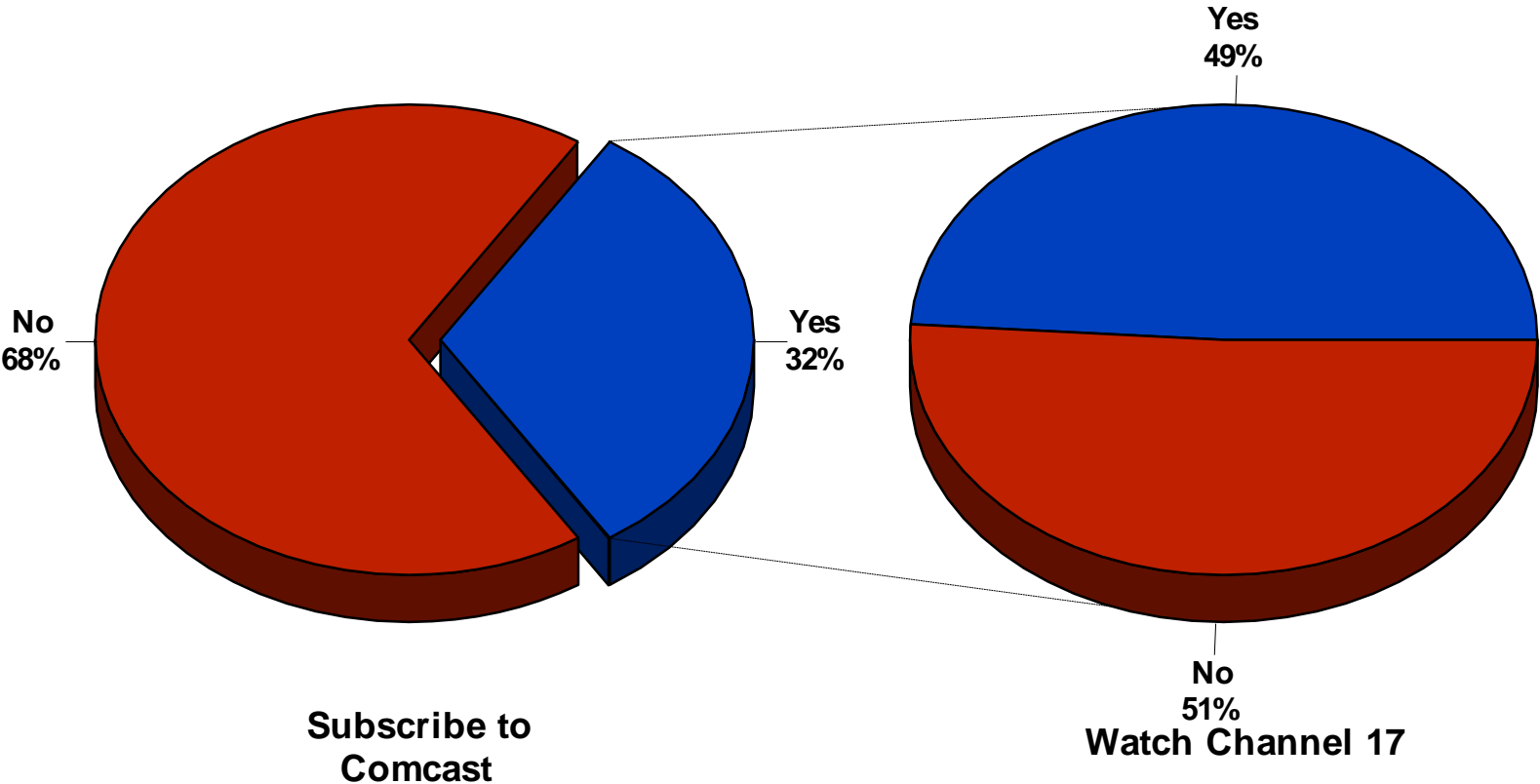
Item 2.

2024 City of Fridley



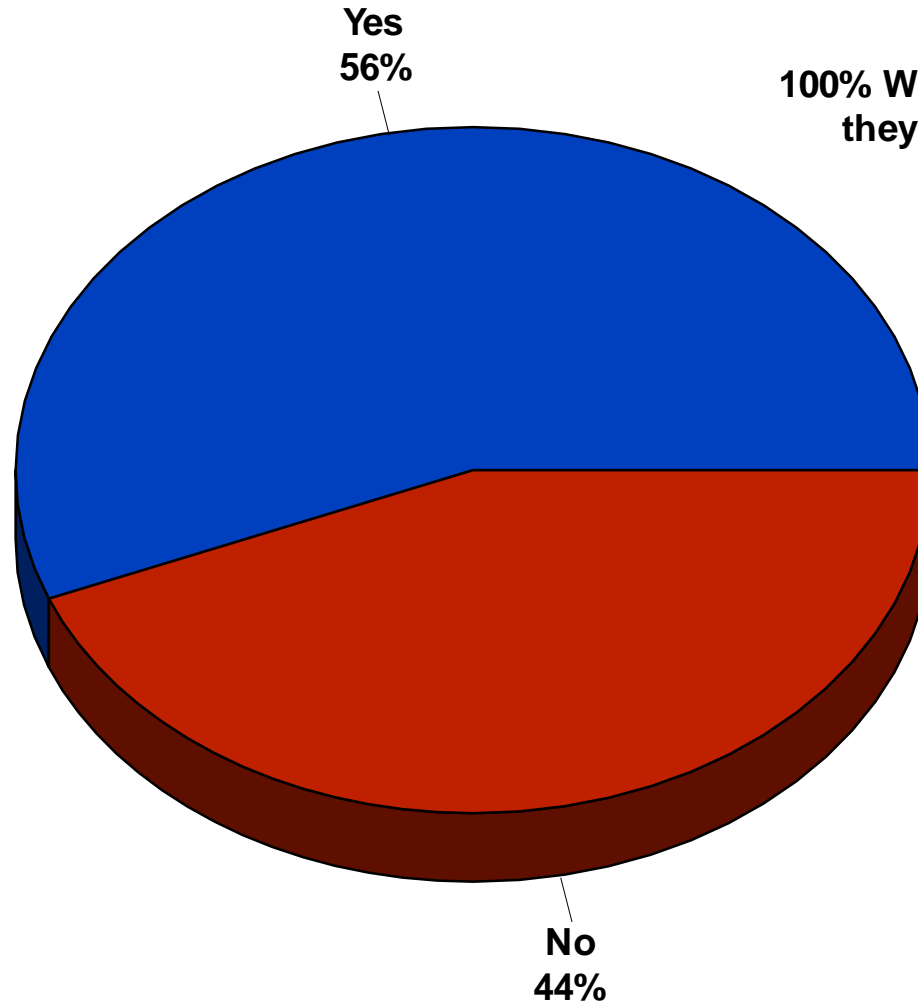
# Cable Television

2024 City of Fridley



# City Website

2024 City of Fridley



**100% Were able to find what they were looking for**



# AGENDA REPORT

**Meeting Date:** July 8, 2023

**Meeting Type:** City Council Conference Meeting

**Submitted By:** James Kosluchar, Public Works Director  
Mike Maher, Parks and Recreation Director  
Nic Schmidt, Project Manager

## Title

Commons Park Plan Update

## Background

Director Maher met with the Fridley Youth Sports Association chair last week. They developed a plan for relocation of fields impacted by the redevelopment of Commons Park, with the following elements:

1. One baseball field fully redeveloped on the northern end of Commons Park. This field would have safety and outfield fencing, covered dugouts, bleachers, moveable baselines and pitching mound to allow for use by different age groups ranging from base lines at 60 ft, 75 ft or 90 ft. Cost of lighting to be evaluated.
2. A field suitable for softball or baseball practice developed east of the existing football field on the commons park property. No outfield fencing would be included but a home plate backstop and safety fencing along the first and third baselines can be included along with benches for players.
3. Modifications to improve Community Park for FYSA baseball and soccer. Softball fields 5 and 6 would be converted to turf to allow for expansion of capacity for soccer fields. One softball field converted to a baseball field with moveable bases and pitching mound.
4. Commons Park work would be scheduled in a manner that would allow for use of existing fields until July 4th of 2025.

Engineering staff has prepared concept plans pursuant to the elements identified above. These will be presented for discussion with the City Council.

## Financial Impact

There are costs associated with preserving additional fields not included in the current Master Plan. Staff will endeavor to have this information available to the City Council.

## Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.

**Recommendation**

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Discuss items presented.

**Focus on Fridley Strategic Alignment**

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- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Vibrant Neighborhoods & Places   | <input checked="" type="checkbox"/> Community Identity & Relationship Building |
| <input type="checkbox"/> Financial Stability & Commercial Prosperity | <input type="checkbox"/> Public Safety & Environmental Stewardship             |
| <input type="checkbox"/> Organizational Excellence                   |  |

**Attachments and Other Resources**

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- None

**Vision Statement**

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.