



OROVILLE ARTS COMMISSION

Council Chambers
1735 Montgomery Street
Oroville, CA. 95965

**October 25, 2022
REGULAR MEETING
OPEN SESSION 4:00 PM
AGENDA**

PUBLIC ACCESS AND PARTICIPATION

To view the meeting or provide comment, please see the options below.

To View the Meeting:

1. Watch our live feed <https://www.youtube.com/channel/UCAoRW34swYI85UBfYqT7IbQ/>
2. Watch Via Zoom
<https://zoom.us/j/93265616112?pwd=MWtHMmxpSmhNTHNOV3lidHdWZGRDQT09>
Meeting ID: 964 3538 0104
Passcode: **2787**
3. Listen to meeting by telephone (audio only):
Telephone: 1-888-475-4499
Meeting ID: 964 3538 0104
Passcode: **2787**

To Provide Comment to the Commission:

1. Email before the meeting by 2:00 PM your comments to publiccomment@cityoforoville.org
2. **Attend In Person**

If you would like to address the Commission at this meeting, you are requested to complete the blue speaker request form (located on the wall by the agendas) and hand it to the City Clerk, who is seated on the right of the Council Chamber. The form assists the Clerk with minute taking and assists the presiding chair in conducting an orderly meeting. Providing personal information on the form is voluntary. For scheduled agenda items, **please submit the form prior to the conclusion of the staff presentation for that item.** Council has established time limitations of three (3) minutes per speaker on all items. **(California Government Code §54954.3(b)).** Pursuant to Government Code Section 54954.2, the Commission is prohibited from taking action except for a brief response from the Commission or staff to statements or questions relating to a non-agenda item.

CALL TO ORDER / ROLL CALL

Commissioners: David Tamori, Jennifer Beers, Andee Krantz, Janet Goodson, Misty Rayome

Pledge of Allegiance

PRESENTATIONS

1. [Buttes Artist Mural Association \(BAMA\) Presentation](#)

PUBLIC COMMUNICATION - HEARING OF NON-AGENDA ITEMS

This is the time to address the Commission about any item not listed on the agenda. If you wish to address the Commission on an item listed on the agenda, please follow the directions listed above.

REGULAR BUSINESS

2. APPROVAL OF THE MINUTES

The Arts Commission may approve the minutes of August 9, 2022.

RECOMMENDATION

Approve the minutes of August 9, 2022.

3. OROVILLE ARTS COMMISSION ART BEAUTIFICATION NOTICE OF FUNDS AVAILABLE

The Oroville Arts Commission will receive available Art in Public Places fund amount and provide direction to staff for the release of a 2022 Beautification Notice of Funds Available.

RECOMMENDATION

Approve the release of 2022 Beautification NOFA

REPORTS / DISCUSSIONS / CORRESPONDENCE

4. Table Mountain Blvd. Art Wall Update

ADJOURNMENT

The meeting will be adjourned. A regular meeting of the Oroville Arts Commission will be held on December 13, 2022 at 4:00 p.m.

Accommodating Those Individuals with Special Needs – In compliance with the Americans with Disabilities Act, the City of Oroville encourages those with disabilities to participate fully in the public meeting process. If you have a special need in order to allow you to attend or participate in our public meetings, please contact the City Clerk at (530) 538-2535, well in advance of the regular meeting you wish to attend, so that we may make every reasonable effort to accommodate you. Documents distributed for public session items, less than 72 hours prior to meeting, are available for public inspection at City Hall, 1735 Montgomery Street, Oroville, California.

Recordings - All meetings are recorded and broadcast live on cityoforoville.org and YouTube.

Buttes Artist Mural Association : Price Guide and Rates for Mural Development

One of the biggest challenges artists have when it comes to commissioning and creating murals for clients is setting a base price for their work. Coming up with a clear-cut amount can be difficult when a mural requires a lot of time, material and communication between the artist and client. We will examine ways to create a price guide and set a consistent rate for artists for proposing and creating a mural.

How artists price their murals:

1. Sketch Drafts

Sketch drafts are drawing, sketches, and ideas for the mural proposed. Sketch drafts are important because they outline a mural's design and make the composition imaginable to the client before the project begins. The sketch draft makes it easier for a client to decide whether they'd like to continue working with the artist or choose a different artist instead. The price of a sketch draft ranges anywhere between **400\$ -1000\$ USD** depending on the size and complexity of the mural proposed, with an added **+ 200\$ - 500\$ USD** for any extra changes made by the owner.

2. Material Costs

Murals require materials such as exterior/interior wall paint, spray paint, brushes, gloves, masks, varnishes, ladders, painting clothes, chalk, so on and so forth. Material costs usually depend on the condition and size of the wallspace. The material costs can range anywhere between **5\$ - 15\$ USD per square foot** (Sacramento Area) depending on these factors. However, it is important to note that some artists prefer to simply include the material costs in the general pricing of their mural. Clients may also prefer to fix the more significant damage their walls have sustained prior to the artist working on it. Under these circumstances, the material costs should only be discussed with the client if the client has any questions about the general price of the mural.

3. Labor Costs

A mural can take anywhere between a few hours to a few months depending on the size and the complexity of the work. Murals that are created by independent artists usually cost more than murals created by students or volunteers, because more work is allocated to a single person of higher skill. The cost of labor is usually calculated by price per square foot, with the price decreasing slightly the more square feet in a mural. The prices can range anywhere between **28\$ - 35\$ USD per square foot (Greater Sacramento Area)**, though this is subject to change based on what the going rates are in the county and state.

Stats

- When dividing the annual art commission budget of Sacramento with the number murals commissioned per square foot, Greater Sacramento Area Mural prices range a total of 30\$-60\$ USD per square foot.* Note that most mural work commissioned by municipalities also tend to hire pre established and renowned artists, including artists from outside of the state of California.
- Greater Sacramento Area municipalities invest an average of 60% or more of their annual art commission budget on mural art alone.
- Butte County's face and tourist appeal relies heavily on its prevalence of public art , especially murals of historical or cultural relevance. After the hashing of # hiking and #wine, hashtag #mural while geotagging Chico and Oroville location garners most attention on social media platforms such as Instagram and Facebook.
- 50-60% of Butte County's murals come from independent contracts between artists and private contractors. Anywhere between 5-10% of murals in the county have been done voluntarily by artists at material cost or as community projects at material cost, far exceeding the national average.
- There is a statistical increase in all municipalities of Butte County on expenditure on public art contributing to an increase of out-of-state tourism and interest. The increase in public art expenditure coincides with the rise in real estate cost and housing prices, though there is no direct causal link between the two.



**August 09, 2022
MINUTES**

This agenda was posted on August 5, 2022. This meeting was recorded and may be viewed at cityoforoville.org or on YouTube.

CALL TO ORDER / ROLL CALL

Chairperson Tamori opened the meeting at 4pm

PRESENT: Commissioners: David Tamori, Jennifer Beers, Andee Krantz, Janet Goodson

ABSENT: Commissioner Misty Rayome

STAFF: Assistant Community Development Director Dawn Nevers, Assistant City Clerk Jackie Glover, Senior Administrative Assistant Cecilia Carmona.

OPEN SESSION

Pledge of Allegiance - Led by Chairperson Tamori

PRESENTATIONS

1. The Commission received a presentation on the Table Mountain Art Wall Presented by Rainforest Art Project

PUBLIC COMMUNICATION – HEARING OF NON-AGENDA ITEMS

There were 0 public speakers at this meeting.

REGULAR BUSINESS

2. SELECTION OF A CHAIR AND VICE CHAIR

The Arts Commission selected a Chair and Vice Chair for the 2022-2023 fiscal year.

Motion by Commissioner Beers and second by Commissioner Goodson to select Commissioner Tamori as Chair and Commissioner Krantz as Vice Chair for the 2022-2023 fiscal year. Motion passed.

3. APPROVAL OF THE MINUTES

The Arts Commission approved the minutes of June 14, 2022.

Motion by Commissioner Krantz and second by Commissioner Goodson to approve the minutes of June 14, 2022. Motion passed.

4. REQUEST TO EXTEND ODBA PERFORMING ARTS CONTRACT

The Arts Commission considered amending the Oroville Downtown Business Association contract to extend the contract deadlines to January 31st, 2023, to allow ODBA to spend down the remaining balance of \$3,458.32.

Motion by Commissioner Goodson and second by Commissioner Krantz to approve the extension of ODBA’s Contract to January 31, 2023. Motion passed.

REPORTS / DISCUSSIONS / CORRESPONDENCE

5. Commission Announcements and Reports

- Commissioners Krantz, Tamori and Goodson asked for updates on projects related to the Arts Commission.

6. Future Agenda Items –

- Tamori – Requesting a committee to review the mural guidelines to help with future NOFA’s.
- Presentation related to Mural material and labor costs.

7. Director and Staff Reports

- Nevers – gave an update on the Arts Commission Mural walking tour.

ADJOURNMENT

Chairperson Tamori adjourned the meeting at 4:50pm.

APPROVED:

ATTESTED:

Chairperson David Tamori

Assistant City Clerk Jackie Glover



CITY OF OROVILLE STAFF REPORT

TO: CHAIR AND COMMISSIONERS

**FROM: JORDAN DALEY, SENIOR ADMIN ASSISTANT
DAWN NEVERS, ASST COMMUNITY DEVELOPMENT DIRECTOR**

RE: OROVILLE ARTS COMMISSION ART BEAUTIFICATION NOTICE OF FUNDS AVAILABLE

DATE: OCTOBER 25, 2022

SUMMARY

The Oroville Arts Commission will receive available Art in Public Places fund amount and provide direction to staff for the release of a 2022 Beautification Notice of Funds Available.

DISCUSSION

The commission may discuss options for beautification projects within the City. Staff is suggesting a 2022 Beautification Notice of Funds Available (NOFA) in the amount of \$40,000.

With several upcoming construction projects staff expects an increase in the Art in Public Places fund. Until that time, the balance of Art in Public Places funding will be used for the Table Mountain Blvd. Art Wall allocation.

The NOFA will be posed for 30-days and all qualifying submissions will be reviewed and selected by the Oroville Arts Commission and taken to City Council for final approval.

FISCAL IMPACT

Fund Balance \$91,392.46, use of \$50,000 on Art Wall, remaining balance of \$41,392.46

RECOMMENDATION

Approve the release of 2022 Beautification NOFA

ATTACHMENTS

None