



Business Advisory Board Meeting
Lake Worth Beach City Hall
August 15, 2024, at 6:00 PM

AGENDA

1. **ROLL CALL**

2. **PLEDGE OF ALLEGIANCE**

3. **ADDITIONS, DELETIONS, RE-ORDERING**

4. **APPROVAL OF MINUTES**

- a) April 18, 2024

5. **OLD BUSINESS**

- a) Update from City re: revision to the Minor Site Plan Review and explain process for revision.
- b) Update from City on enforcement of ordinance requiring empty storefronts to have window coverings.
- c) Update on FDOT project.
- d) Update on the City's efforts to implement a Public Relations campaign for the city. Provide an update on what was developed as a result of the City's employment of private PR consultant Cinde Martin.

6. **NEW BUSINESS**

- a) FDOT flyer/notice translated in Spanish for Spanish businesses?
- b) Advertise the Circuit car being available to visit downtown businesses and reach the beach, etc. Something that can be posted in the windows of downtown businesses??

- c) Ask Tianna, Director of Leisure Services to attend the August meeting to see how the City can partner with the businesses to bring an event(s) to downtown during the road construction project. Fun ways to engage the public. Also establishing an ongoing event like Evening on the Avenues.
- d) Add a notation to all business license applications and “renewals” about the Business Advisory Board and a link to the contact info, maybe what its mission is in a nutshell. Business cards for BAB? Add the information about the BAB to the city’s regular newsletter and the insert in the utility bill. (stop advertising the Street Painting Festival in the utility which has been over for 4 months)
- e) Abandoned grocery carts

7. PUBLIC COMMENT

8. ADJOURNMENT