

## **MEETING OF THE COMMITTEE OF THE WHOLE**

City Hall, 220 Clay Street

June 4, 2024

The meeting of the Committee of the Whole met at City Hall at 6:34 p.m. on June 4, 2024, with the following Committee persons in attendance: Mayor Daniel Laudick, Councilmembers Chris Latta, Daryl Kruse, Aaron Hawbaker, Dustin Ganfield, Hannah Crisman, Kelly Dunn, and Gil Schultz. Staff members from various City Departments and members of the community attended in person.

### **Committee of the Whole:**

Mayor Laudick called the meeting to order and introduced the only item on the Committee of the Whole Agenda, Grow Cedar Valley Update. Opening remarks by David Wilson, Vice Chair of Grow Cedar Valley. Director of Workforce and Talent, Stephanie Detweiler gave an overview on workforce and talent efforts that included wage surveys, HR listening sessions, Cedar Valley intern connect program, Cedar Valley Manufacturing Association (CVMA) and a talent attraction pilot program. Director of Communications, Nicole Sallis shared the communication and marketing developments that include an influencer campaign, digital efforts and online presence, and a collaboration with Community Main Street. Vice President of Economic Development, Lisa Skubal stated the economic development initiatives being virtual and in person prospect meetings, Industrial Park lot updates and advertising, and growth of existing businesses. Katy Susong, CEO, shared her excitement for the future and Grow Cedar Valley's Strategic Plan pillars. Council members discussed tracking retention of college students' post-graduation, current ranks for healthcare and elderly care, average age of Iowa, retirement risk, and Center for Advanced Professional Studies Network (CAPs).

Meeting adjourned at 7:05 p.m.

Minutes by Shianne Bellinger, Administrative Assistant