

AGENDA CITY OF CEDAR FALLS, IOWA SPECIAL MEETING, CITY COUNCIL WEDNESDAY, DECEMBER 09, 2020 6:00 PM AT CITY HALL VIA VIDEO CONFERENCE

To protect against the spread of the COVID-19, the meeting will be held via video conference. The public may access/participate in the meeting in the following ways:

a) By dialing the phone number +13126266799 or +19292056099 or +12532158782 or +13017158592 or +13462487799 or +16699006833 and when prompted, enter the meeting ID (access code) 962 7287 1738. b) iPhone one-tap: +13126266799,,96272871738# or +19292056099,,96272871738#

c) Join via smartphone or computer using this link: https://zoom.us/j/96272871738.

d) View the live stream on Channel 15 YouTube using this link: https://www.youtube.com/channel/UCCzeig5nISdIEYisqah1uQ (view only).

e) Watch on Cedar Falls Cable Channel 15 (view only).

To request to speak when allowed on the agenda, participants must click "Raise Hand" if connected by smartphone or computer, or press *9 if connected by telephone. All participants will be muted by the presiding officer when not actually speaking.

Call to Order by the Mayor

Roll Call

New Business

1. Resolution suspending paid parking fees in the municipal parking lots.

Adjournment

RESOLUTION NO.

RESOLUTION SUSPENDING PAID PARKING IN MUNICIPAL PARKING LOTS IN THE CITY OF CEDAR FALLS, IOWA UNTIL MARCH 1, 2021

WHEREAS, the COVID-19 virus has caused a widespread pandemic in the State of lowa and across the nation and a Public Health Disaster Emergency has been declared by Governor Reynolds of the State of Iowa; and

WHEREAS, the City has considered requests from businesses that have been affected by the pandemic to suspend paid parking in municipal parking lots in the City of Cedar Falls, lowa for a determined amount of time; and

WHEREAS, the City wishes to accommodate the requests by suspending paid parking in the municipal lots until March 1, 2021.

NOW THEREFORE, be it resolved by the City Council of the City of Cedar Falls, Iowa, that the rate for paid parking in municipal parking lots, including parking permits for licensed vehicles, in the City of Cedar Falls, Iowa shall be \$0.00 until March 1, 2021.

BE IT FURTHER RESOLVED, that any parking permits for licensed vehicles already purchased for the month of December, 2020, shall be refunded on a pro-rata basis as of the effective date of this resolution.

BE IF FURTHER RESOLVED, that all other parking enforcement operations will be unaffected and will continue per current parking regulations as outlined in the Code of Ordinances.

ADOPTED this 9th day of December 2020.

Robert M. Green, Mayor

ATTEST:

Jacqueline Danielsen, MMC, City Clerk



Cedar Falls, IA 50613

Phone: 319-277-0213 www.communitymainstreet.org

2020-2021 **Board of Directors:**

Crystal Ford - Chair Darin Beck Natalie Brown Wynette Froehner Lexie Heath Ty Kimble Audrey Kittrell Jenny Leeper Dan Lynch Amy Mohr Clark Rickard Stephanie Sheetz Julie Shimek Mark Schowalter **Brad Strouse**

310 East 4th Street

December 8, 2020

Dear Mayor, Council, City Administrator Gaines and Staff-

The Community Main Street Board of directors is writing to support suspension of the paid parking system until July 1, 2021 at which time parking enforcement can be re-evaluated before implementation of the paid system is reinstated. The Community Main Street Board of Directors believes strongly in the significant investment that has been made – both financial and through sweat equity – to create a vibrant, downtown community. This collective effort of public and private funding and volunteerism has produced an atmosphere where living, working, shopping, dining, and entertainment in the restored center of the city has become highly desirable. We want the vibe of the Cedar Falls Downtown District to live far beyond the current COVID-19 pandemic.

In 2018, the Cedar Falls Downtown District went through the parking study with WGI at which point many spots were added as well as the recommendation to implement a paid system. At that time, we were not experiencing a global pandemic. So much has changed in our community since the WGI study was done, and it is important for us to acknowledge that and work with our business community to make sure we are doing what is best to support them during what is most certainly unprecedented times.

The Board of Directors feels it is important to find common ground amongst city staff, businesses, Community Main Street, and consumers as far as appropriate signage goes so that moving forward there are less questions and confusion in regard to the usage of the system. This would include appropriate enhanced lighting and additional signage making sure all kiosks are easy to find.

With this request comes a definite sense of urgency during what is peak holiday shopping times, so time is of the essence. We request the following:

- Time limits on Main as well as side streets are enforced
- The parking lots revert back to their original 4-hour free limits
- Current parking enforcement signage is taken down or covered up.
- Signage in all lots is evaluated and appropriate lighting is installed

We appreciate the prior paid parking pause earlier this year. However, we feel that the pandemic is far from over, and the businesses are in need of this measure of support in our downtown district right now.

To address parking concerns brought forward to the Community Main Street Board of Directors, we are respectfully requesting steps be taken now to mitigate the negative effects sooner rather than later. We would like to utilize the next six months to evaluate the current parking system as well as the signage to develop a district-wide plan that adequately addresses the needs of our District.

Regards

Kim Bear, on behalf of the Community Main Street Board of Directors





